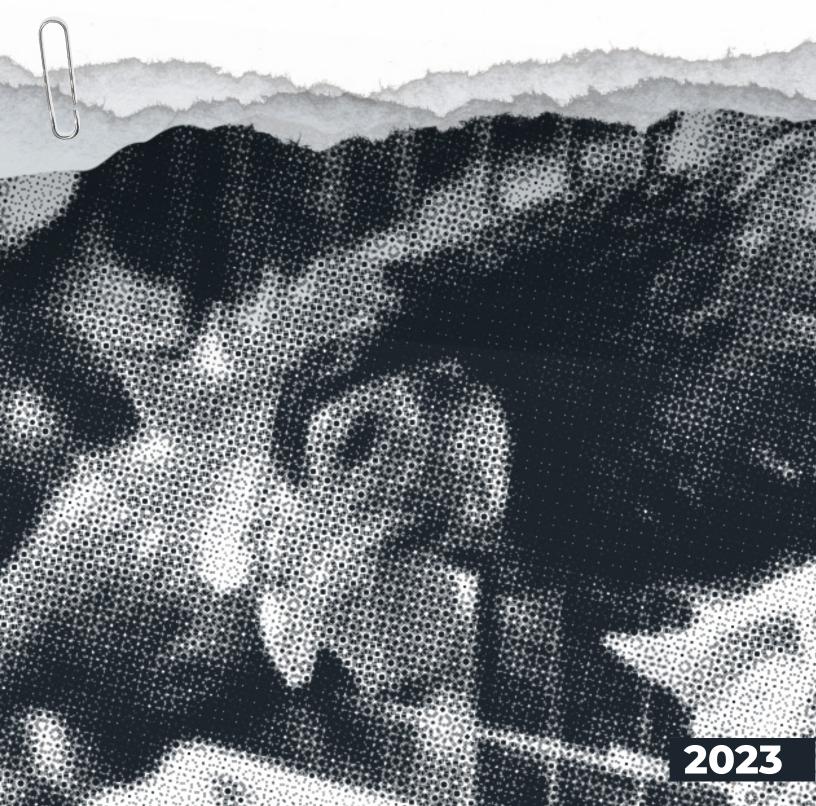
ECCSPOSÉ

Corporations profiting from animal cruelty





Each of these companies has failed to publicly follow up on their promises to animals and customers alike. Despite their commitments, there are still millions of hens suffering in battery cages so small they can't spread their wings or raise their heads.

NOW IT'S TIME FOR TRANSPARENCY.

EGGGSPOSED These companies promised to source only cage-free eggs, but their commitments are now past due. They're refusing to be transparent with their customers and failing to publicly report their progress. Dozens of other companies, including their competitors, have followed through on their promises—WHY CAN'T THEY?

CUSTOMERS BEWARE OF THESE BRANDS.



Clearly <u>advertises</u> cage-free eggs but **won't report progress for all ingredient eggs.**





<u>Committed</u> to be cage-free by 2019 but still has not reported progress.

Switched to cage-free at a small portion of locations (those that were already serving breakfast when they made their <u>commitment</u>) but **will not commit to transition to cagefree eggs at the remaining majority of restaurants** now that breakfast is served nationwide, unlike other top-fast food chains who have commitments for all locations





Committed to be cage-free by 2019 but removed policy without reporting progress.



Committed to be cage-free by 2023 but still has not reported progress.



Hy-Vee was <u>celebrated</u> for its commitment to go cage-free by 2022, but still has not reported progress





Committed to be cage-free by 2020 but removed any meaningful policy commitment without reporting progress. Will not specify if cafe items are cage-free.

Committed to be cage-free by 2020 but still has not reported progress.



GENUINE

<u>Committed</u> to be cage-free by 2021 but still **have not reported progress.**

<u>Committed</u> to be cage-free by 2017 but **removed policy from its website without reporting progress.**

GOURMET

GARAGE

СНОРТ

<u>Committed</u> to be cage-free by 2023 but **removed policy without reporting progress.**



<u>Committed</u> to be cage-free by 2022 but **removed policy from its website without reporting progress.**

<u>Committed</u> to be cage-free in 2020 but have not confirmed fulfillment.





<u>Committed</u> to be cage-free by 2020 but removed meaningful policy commitment without reporting any progress.



<u>Committed</u> to be cage-free in the US by 2022 but reporting progress by percentage of hotels with a cage-free egg brand or standard.



<u>Committed</u> to be cage-free by 2020 but still **has not reported progress in North America.**



<u>Committed</u> to be cage-free by 2020 but **removed policy from its website without reporting progress.**



According to the USDA and industry media outlets: <u>NCBI</u>, <u>Winsight Grocery Business</u>, <u>Progressive Grocer</u>; Allegiance committed to go cage-free by 2022, but **Allegiance disputes having made any commitment to go cage-free**.









<u>Committed</u> to be cage-free by 2020 but **removed policy without reporting progress.**

<u>Committed</u> to be cage-free by 2020 - then **pushed back fulfillment timeline to 2024 and still has not reported progress.** <u>Committed</u> to be cage-free by 2018 but **removed policy without reporting progress.**



THE TIME HAS COME FOR THESE COMPANIES TO END THEIR COMPLICITY

in one of the cruelest practices of modern animal agriculture if they haven't done so already.

Forcing hens to spend their lives in painful, restrictive cages is not okay—and customers know it. So do hundreds of other companies, including many direct competitors of businesses like these, who have already publicly followed through on their promises.

We need your help to hold these companies accountable. These companies in this report pledged to do better for animals because customers demanded change. Now it's time to send a clear message that empty promises won't cut it.

Visit *thehumaneleague.org* to join the global movement of concerned citizens fighting for animals and pushing back against corporate greed. *For more information about the industry-wide shift to cage-free, see our cage-free primer*.

[≇]HUMANELEAGUE [⊗]*

All images representative of typical factory farms | Photos: Konrad Lozinski • Open Cages