



from the **PRESIDENT**

WE NEED TO END FACTORY FARMING FOR THE ANIMALS, FOR PUBLIC HEALTH, AND FOR THE PLANET. I'm so glad you're with us.

Your compassion has already led dozens of companies to change their tunes this year.

Names we all know—like Hyatt Hotels and 7-Eleven—are facing the facts. Battery cages are cruel. They're unnecessary and one of the most wicked devices ever inflicted on animals.

Together we're uniting a movement around the world and creating a formidable force for change. We're taking down corporate giants and taking our mission to end the abuse of animals as far as possible.

From all of us at The Humane League, thank you for showing up for those suffering in our food system. The acts of kindness and profound generosity you bring to this community are changing the world.

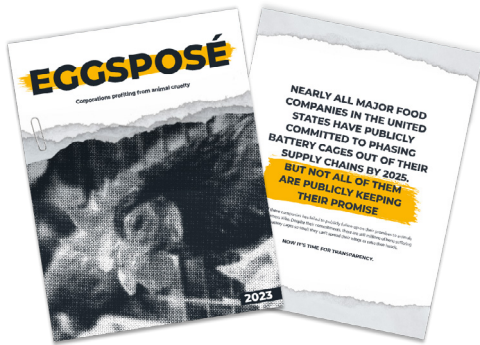
For the animals,

Vicky Bond
President
The Humane League

Q1 2023

• **Progress Report**

GLOBAL *accountability*



EGGSPOSING CRUELTY EVERYWHERE

We released our much anticipated [2023 Eggposé](#). This yearly investigative report highlights which companies are keeping their promises to phase out battery cages for egg-laying hens and which ones are falling behind or going back on their word completely.

Soon after our launch, the Eggposé was picked up by over 150 media outlets. Our THL community sent over 170,000 messages speaking up for caged hens, and those messages got the industry's attention.

Eleven companies—including large-scale bakeries like Otis Spunkmeyer and hospitality giants like Hyatt—have now publicly shared their progress toward freeing hens in their supply chain from cruel cages for good. For those staying silent and refusing to be honest with the public about their overdue cage-free commitments, we'll keep demanding answers.

INDUSTRY GIANTS ARE NO MATCH FOR YOUR COMPASSION

Alongside our partners in the Open Wing Alliance (OWA), we're fighting not just for progress—but progress *and* accountability—at the global level. The OWA's [Global Manufacturers Report](#) and *Manufacturers Unmasked* campaign have rallied tens of thousands of changemakers to urge companies like PepsiCo to honor their commitments to animals and consumers.

Seven companies have started reporting progress since the start of this campaign, including a *huge* victory from Cerealto Siro (ranked last—yes, last!—for accountability in the Global Manufacturers Report).

WE STOOD UP TO THE WORLD'S LARGEST CONVENIENCE STORE

When 7-Eleven's public pledge to stop sourcing eggs from caged hens conveniently disappeared from its website, our Organizing Team got busy—protesting with changemakers across the US and letting the public know 7-Eleven could not be trusted.

We delivered over 30,000 signatures straight to 7-Eleven's headquarters, and within a few weeks they publicly recommitted to protecting animals from the most debilitating forms of confinement. Next, we'll need the company to start reporting progress and publish a roadmap detailing how and when animals can expect these changes.

FEATURED WINS *January-March 2023*



GLOBAL *progress*

VIKING JOINS THE CAGE-FREE FUTURE

Viking Cruises publicly committed to removing the worst forms of animal confinement from its supply chain by 2025! The major cruise line has promised to stop supporting the horrific factory farming practice of keeping egg-laying hens confined to tiny wire cages.

As the world's largest small ship travel company, this win will help countless caged-hens. Powered by your generosity—and the social media comments, phone calls, and emails from changemakers around the globe—we sent Viking an urgent message: **CAGE-FREE IS THE FUTURE AND IT'S TIME TO GET ON BOARD.**



THE OWA'S FIRST EUROPE SUMMIT TOOK PLACE IN MADRID, SPAIN

Eighteen European countries and 23 organizations joined forces during the OWA's first-ever Europe Summit. Advocates from around the continent spent days and nights strategizing on plans to create the biggest impact for animals worldwide. Led by local groups in Spain, we protested one of the largest Spanish Supermarkets—Mercadona—to end some of the worst forms of animal cruelty in their supply chain.

Hundreds of European countries have successfully fulfilled their cage-free commitments, and roughly 20% of the European poultry market has committed to ending the worst abuses of chickens raised for meat. Our goal is that the summit will empower groups to keep this momentum going by giving them the resources they need to dismantle factory farming.



OWA MEMBER SPOTLIGHT

SOUTHERN AFRICAN FAITH COMMUNITIES' ENVIRONMENT INSTITUTE (SAFCEI)

The first-ever cage-free billboard went up in Africa—right in the heart of Cape Town—thanks to OWA Member SAFCEI. As major corporations continue to invest aggressively in factory farming across the continent, SAFCEI's billboard brings the battery cage—one of the industry's cruelest inventions—into the public eye. Announcing the billboard, lay leader for social justice Cele Esaua asked, **“How would you like to be treated in your time of need? And how can we extend that to all beings on this planet?”**



your q1 IMPACT

40

COMMITMENTS

to improve animal welfare secured by the Open Wing Alliance

25K

ONLINE SHARES

of farm animal advocacy content

5

GLOBAL COMPANIES

started publicly reporting their cage-free progress

153

MEDIA MENTIONS

including a [*Forbes* interview](#) with THL President Vicky Bond

70K

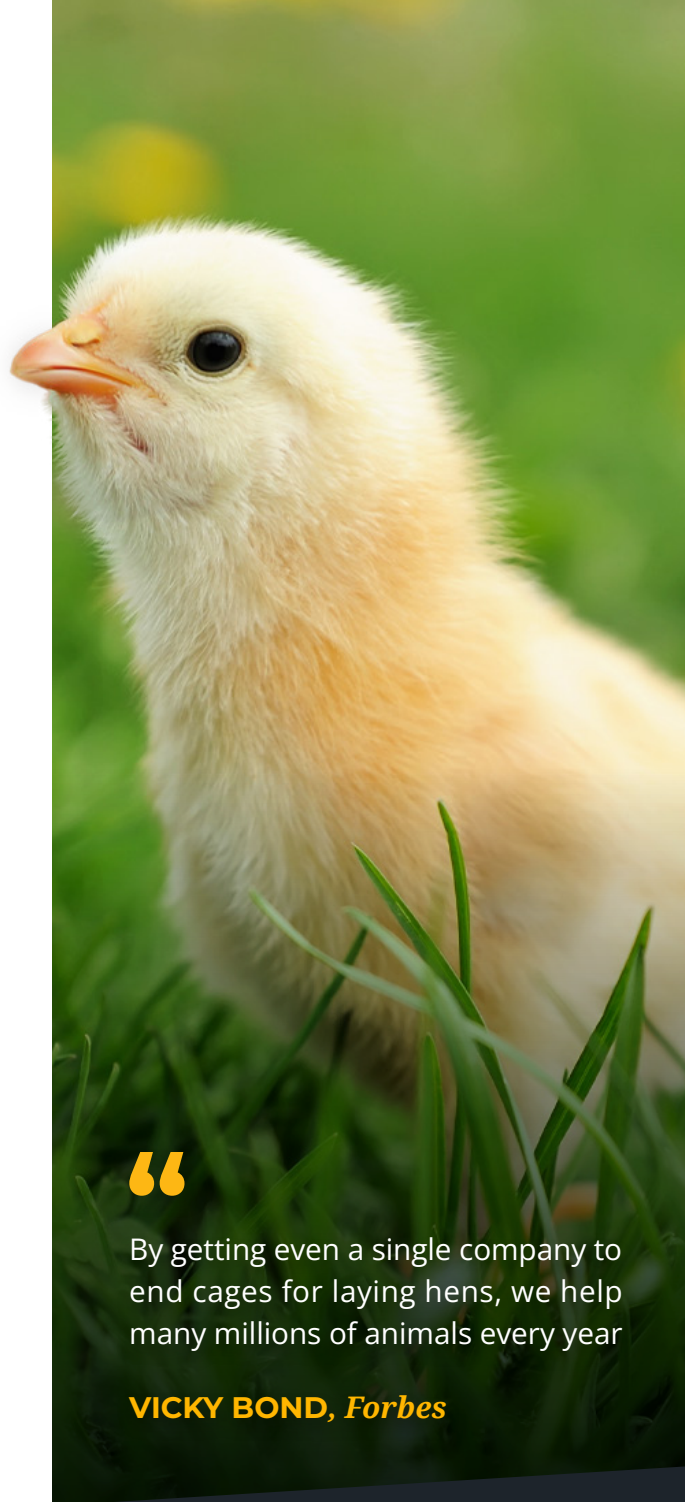
GRASSROOTS ACTIONS

taken to end the abuse of animals raised for food

702M

POTENTIAL VIEWERS

reached through notable media coverage



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By getting even a single company to end cages for laying hens, we help many millions of animals every year

VICKY BOND, *Forbes*

Q1 financial UPDATE

RAISED
\$10,643,000

PLEDGED
\$1,224,000

ROOM FOR FUNDING
\$8,971,000

MAKE A GIFT TODAY

[*Share our mission*](#) with your networks and encourage them to also support THL.

We're deeply grateful to our loyal supporters who have enabled us to remain relentlessly effective in our mission to end the abuse of animals raised for food. **WE APPRECIATE YOUR CONTINUED SUPPORT** to be able to impact even more animals in every corner of the world.