

SIMPLE WAYS TO LEAVE A LEGACY OF COMPASSION



Empower the future of animal advocacy

WE SHARE A COMMON MISSION: TO END THE ABUSE OF ANIMALS.

Your commitment to The Humane League reflects your dedication to making this world a better place for all.

Together, we will continue this fight until not a single animal has to suffer. That starts with the world's most abused animals: the tens of billions of land animals raised and killed for food each year.

Today there are no federal legal protections for farm animals—individuals with thoughts and feelings and experiences—while they reside and languish on factory farms. The Humane League works relentlessly to end the abuse of animals raised for food through institutional and individual change. As a

supporter of The Humane League, you understand how much progress we've achieved for animals together, but also how far we still have to go.

Your partnership in this important work can be a part of your enduring legacy of compassion and empower us to keep fighting for change as long as we are needed. Your legacy gift will help end the worst and most widespread abuses on factory farms, from animals being trapped in cages so small they can barely move to day-old chicks being ground up alive and discarded as trash.

WHEN YOU SUPPORT THE HUMANE LEAGUE WITH A LEGACY GIFT, YOU GIVE BILLIONS OF ANIMALS A BETTER LIFE FOR YEARS TO COME.

The road won't be easy, or short, and there will be many challenges along the way. Because you share our commitment to helping farm animals, please consider including The Humane League in your estate plans. It could be the most impactful gift you make for animals.



A gift from your will or trust

BEQUESTS ARE THE MOST COMMON TYPE OF PLANNED GIFT, and a time-honored way of ensuring that your support of The Humane League continues for years to come.

You can include The Humane League in your will by:

- Leaving a specific dollar amount or asset (such as property, a trust, donor-advised fund, or other financial account) to The Humane League.
- Designating a percentage of your estate to The Humane League.
- Donating the remainder of your estate to The Humane League after bequests to loved ones have been made using a residuary bequest.
- Using a contingent bequest to identify The Humane League as an alternate beneficiary if your loved one predeceases you.

A charitable bequest may help you meet your financial goals, as the entire amount of your bequest qualifies for an estate-tax deduction. Bequests are revocable, and can be changed at any time. **TO INCLUDE THE HUMANE LEAGUE IN YOUR WILL, SIMPLY PROVIDE THE FOLLOWING LANGUAGE TO YOUR ESTATE ATTORNEY OR THE PREPARER OF YOUR WILL:**

“I hereby, give, devise and bequeath [PERCENTAGE, DOLLAR AMOUNT, SHARE, or RESIDUARY] to The Humane League, a Pennsylvania nonprofit corporation having a registered address at 1321 Upland Drive, Box 19689, Houston, TX 77943, and a mailing address of P.O. Box 10476, Rockville, MD 20849, Federal Tax ID #04-3817491, for The Humane League’s general use and purpose.”



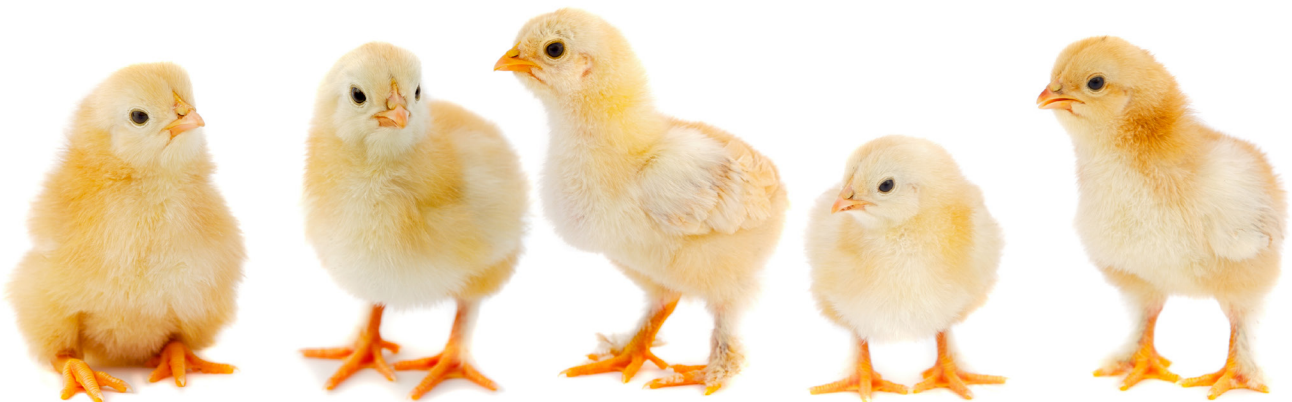
Retirement plan assets

Many people sacrifice to accumulate retirement savings. These plans typically incur income taxes when left to family members, but **THE HUMANE LEAGUE, AS A 501(C)(3) NONPROFIT, IS NOT SUBJECT TO INCOME TAX, MAKING RETIREMENT PLANS A TAX-EFFECTIVE AND IMPACTFUL LEGACY GIFT.**

You can name The Humane League as a beneficiary to many types of tax-deferred retirement plans including IRAs, 401(k)s, 403(b)s, and more.

Leaving a retirement plan to The Humane League means that you can:

- Leave other less heavily taxed assets to your loved ones.
- Change the beneficiaries of these assets at any time.
- Make The Humane League a contingent beneficiary so that your assets only pass to us if your family predeceases you.
- Avoid paying extra legal fees, as most designations and changes can be managed through a beneficiary form through your provider.
- Maximize the return on your investment by leaving these assets to The Humane League, as we will pay no taxes and put 100% of your money to work for animals.



Life insurance

YOU CAN ASSIGN THE HUMANE LEAGUE AS A BENEFICIARY to an existing or new life insurance policy or donate your current policy today.

Donating your life insurance policy may be a good option for your planned gift if you already have a policy but your family no longer needs your life insurance coverage, or you are a younger donor interested in creating a large future gift at a low cost now.

If your policy is already paid in full or otherwise has an internal value, you may be able to claim a current charitable income tax deduction for the value of the policy by donating your policy to The Humane League now. If you are still making payments on your life insurance policy, by donating your policy to The Humane League now, you may be able to claim a tax deduction for each subsequent payment.



Alternatively, by designating The Humane League as a partial or full beneficiary of an existing or new life insurance policy, you will retain ownership of the policy and can change the beneficiaries at any time, should your family's needs change down the line.



CDs and other bank accounts

One of the simplest ways that you can help end the abuse of animals raised for food is by making The Humane League the beneficiary of a certificate of deposit (CD), bank account, or brokerage account. Simply work with your financial institution to designate The Humane League as the POD (pay on death) or TOD (transfer on death) beneficiary.

Donor advised funds

If you have a donor advised fund, it is a good idea to establish one or more ultimate beneficiaries of the fund. This will ensure that the funds you had set aside for charity will be used exactly as you wish after your passing. You can recommend a grant to The Humane League through your donor advised fund any time or designate that The Humane League receive all or a portion of the account value. You may also choose to leave a portion of the fund for your children or grandchildren to continue your legacy of philanthropy.



Property

Property like real estate, vehicles, and valuable art, jewelry, or other items may be donated to help farm animals. A gift of property may entitle you to an income tax deduction, as well as avoiding the capital gains tax that would be incurred if you sold the property yourself and it has increased in value since its purchase. The Humane League reviews property donations on an individual basis to ensure we are able to use them to further our mission.

Charitable trusts

Charitable Trusts enable you to support The Humane League while receiving benefits from your assets. You can give The Humane League the right to the principal while you retain the interest as an income stream by creating a charitable remainder trust. Or, inversely you can retain the principal and designate The Humane League as the recipient of the trust's interest for a set number of years or a lifetime, after which the trust passes to you, your heirs, or your estate, by forming a charitable lead trust.

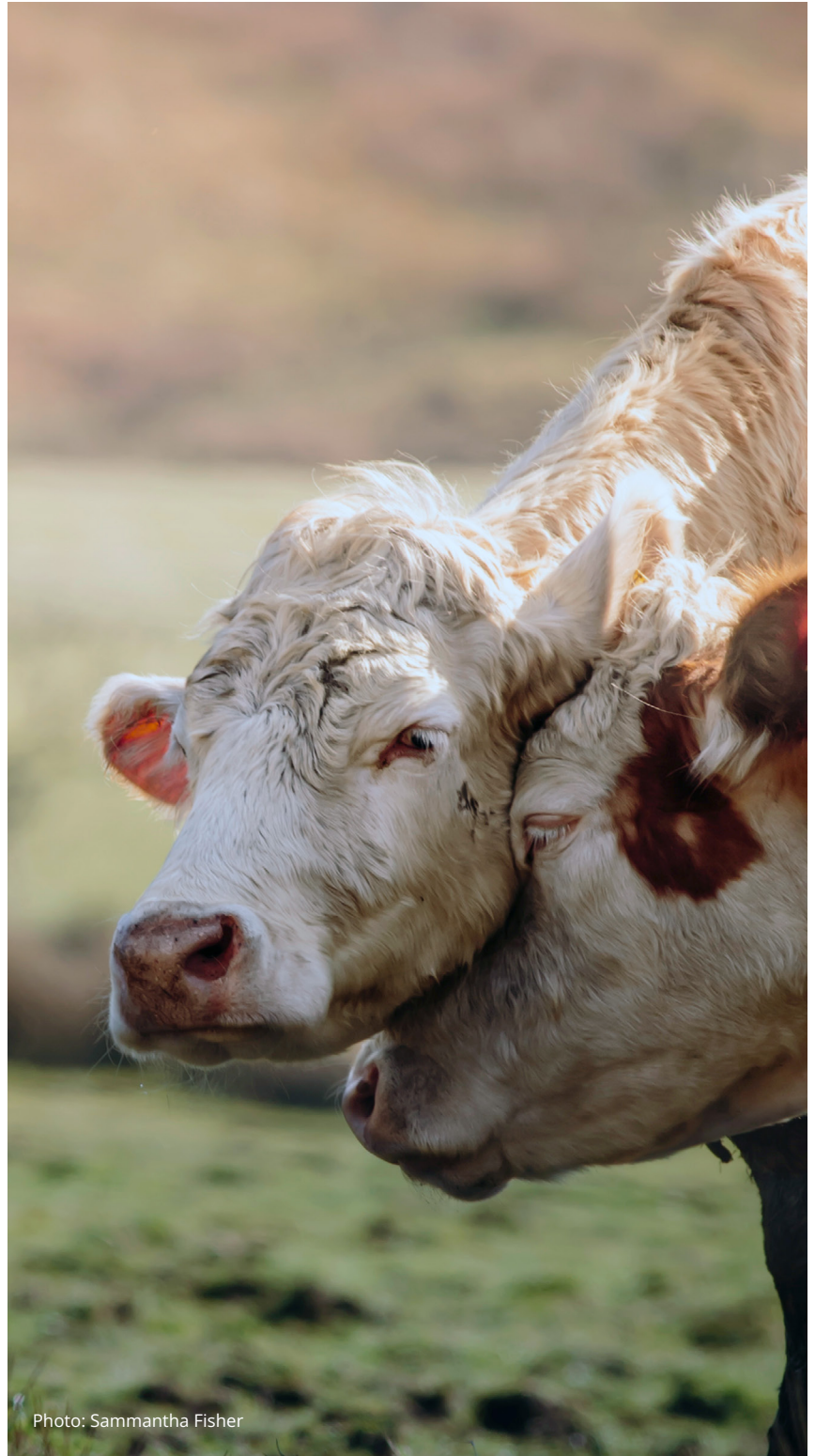


Photo: Sammantha Fisher



The Humane League Legacy Society

You are in no way obligated to do so, but we hope that you will let us know if you have planned a legacy gift for The Humane League. Providing us with documentation of your intention is the best way to confirm that we will receive the gift that you planned and ensure that we understand your wishes for what your generous donation will achieve for animals.

FURTHERMORE, YOU WILL HAVE THE OPPORTUNITY TO JOIN THE HUMANE LEAGUE'S LEGACY SOCIETY AND RECEIVE:

- Direct access to your personal THL liaison
- Invitations to virtual town halls with THL leadership
- Exclusive quarterly Progress Reports detailing the impact that your support is making for animals
- Complimentary copy of THL's Annual Report
- Invitations to exclusive invite-only events in your area
- Mended Heart enamel pin

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It's important for me to help change the unnecessarily cruel factory farming processes, and my yearly contributions and planned legacy donation to The Humane League are a large part of that. **I BELIEVE IT CAN MAKE A DIFFERENCE IN THE GOAL TO ELIMINATE ANIMAL SUFFERING.**

Holly Yeagle
Legacy Society Member





**THANK YOU FOR YOUR CONSIDERATION,
AND FOR ALL YOU DO TO MAKE THE
WORLD A BETTER PLACE FOR ANIMALS!**

We are here to help you build your legacy

For further information, to speak with a member of our development or legal team, or to notify us of your planned gift, please contact our gift planning team:

EMAIL

*Kalista Barter or Chris Cerillo at
legacy@thehumaneleague.org*

MAIL

*PO Box 10476, Rockville, MD 20849
(Attn: Development Department)*

PHONE

888-211-5241 ext. 3

WEB

thehumaneleague.org/leave-a-legacy

THE HUMANE LEAGUE 

*This publication is not intended as legal, accounting, or other professional advice.
For assistance in charitable gift planning, always engage the services of a qualified professional.*