



THE GLOBAL TRAVEL REPORT

WHICH GLOBAL COMPANIES ARE NOT BEING
TRANSPARENT ABOUT THEIR COMMITMENTS?

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As consumer demand for cage-free eggs continues to grow, global companies have rapidly moved to abolish the use of cages on a worldwide scale.

TO DATE, MORE THAN 2,400 OF THE WORLD'S LARGEST CORPORATIONS HAVE COMMITTED TO ERADICATING CAGES FROM THEIR SUPPLY CHAINS, INCLUDING OVER 130 GLOBAL CORPORATIONS.

However, commitments alone won't end the suffering of animals—implementation is crucial. When corporate animal welfare policies go unfulfilled, they lose their meaning, deceive consumers, and harm animals.

THIS GUIDE REVEALS WHICH COMPANIES ARE KEEPING THEIR PROMISES AND ELIMINATING THE USE OF CAGES.

Thankfully, most companies across every sector, from retail to cruise lines to restaurants, are now publicly reporting on their global cage-free progress. This demonstrates to stakeholders—including customers, business partners, investors, and suppliers—that the company is working productively towards its cage-free goals.

In 2022 alone, the percentage of companies reporting on their global cage-free progress has increased dramatically, as has the number of companies swiftly moving to accelerate or completely fulfil their commitments. In demonstrating public accountability, these growing ranks of companies are paving the way on cage-free advancement by setting goals with suppliers, roadmapping their transitions, and publicly reporting their progress.

However, there are a handful of companies that are falling behind and failing to disclose their progress. These companies are highlighted in this report as well.





WHY DO GLOBAL CAGE-FREE EGG COMMITMENTS MATTER?

Globally, over 6 billion hens are still kept in tiny, cramped cages that prevent them from carrying out the most natural of behaviours, such as stretching their wings. Caged systems promote fear, poor bone health, high levels of reproductive disease, and extreme stress in egg-laying hens.

As cage-free legislation takes hold around the world, producers and global corporations are rapidly moving to implement global cage-free egg commitments to respond to consumer demands and protect the welfare of hens. Moving from intensive cage systems to cage-free farms is one of the easiest and most effective welfare improvements a company can make. Leading corporations are quickly moving towards higher welfare standards, and companies risk falling behind if they fail to make—and share progress towards—these commonsense welfare commitments.

WHY THE TRAVEL INDUSTRY?

With more and more of the global population seeking out sustainable and ethical ways of travelling, high-performing companies within the sector have an opportunity—and a responsibility—to be transparent with clients and customers about their social and environmental impacts, as well as about the welfare of the animals in their supply chains. Animal welfare is no longer a fringe issue but a central Corporate Social Responsibility (CSR) priority. As consumers expect higher standards for animal welfare, it's becoming clear that hospitality brands must proactively serve these needs or risk losing customers committed to sustainability and social impact.

GLOBAL COMPANIES LEADING THE WAY

Many of the world's leading hospitality and foodservice companies are already taking action on the cage-free commitments that they've made. They realise that fulfilling a commitment is not just of benefit to countless animals, but to the company itself and, ultimately, its customers.

Some standout companies include Dorchester, Starhotels, and Jetblue, who are leading the way by completing their global cage-free egg transitions. All three have taken decisive action to remove cruelty from their supply chain and are now proudly 100% cage-free, proving that this is an issue that truly matters to them.

Kempinski, Accor, and Aramark are all publicly reporting impressive progress on both their global and regional cage-free goals. By transparently sharing progress for all their markets, these industry leaders are proving that they value stakeholders and consumers in every region that they operate in.

This year, Mandarin Oriental have not only shared an overall global cage-free egg percentage for the first time, but have even accelerated their commitment to be 100% cage-free from 2025 to 2023, two years earlier than planned. This sends a clear message to their customers that they are going above and beyond their commitment.





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COMPANIES

UNDERPERFORMING ON THEIR CAGE-FREE EGG COMMITMENTS

WHILE SOME COMPANIES ARE BLAZING THE TRAIL ON CAGE-FREE ISSUES BY TRANSPARENTLY REPORTING ON THEIR PROGRESS, OTHER COMPANIES ARE FALLING FAR BEHIND THEIR COMPETITORS.

Companies have much to gain in the public eye by committing to issues like animal welfare, but when they fail to follow through on those commitments, they risk misleading and deceiving their customers.

Despite numerous requests from the public and NGOs, some companies have yet to publicly disclose their global cage-free percentage, keeping their progress, or lack thereof, hidden from the public. With the industry fast moving away from confining laying hens to cages for their entire lives, customers and key stakeholders deserve transparency.

We're calling on these companies to disclose their global cage-free egg percentage, proving that when they make a commitment, they mean it.



CAGE-FREE COMMITMENT STANDARDS:

- Reporting on their Global Cage-Free Egg Commitment
- Not Reporting on their Global Cage-Free Egg Commitment

The Global Travel Report Ranking

	COMPANIES
1	Dorchester Collection
2	Starhotels
3	JetBlue
4	Kempinski
5	Accor
6	Aramark
7	Mandarin Oriental
8	Marriott International
9	Club Med
10	Four Seasons
11	Sodexo
12	Travel + Leisure
13	Radisson
14	Barceló Hotel Group
15	Royal Caribbean
16	Carnival Cruise Line
17	Newrest
18	Wyndham Hotels & Resorts

19	Compass Group
20	InterContinental Hotel Group (IHG)
21	Choice Hotels**
22	ISS**
23	Peninsula Hotels**
24	SSP**
25	Hilton
26	Elior
27	Louvre Hotels
28	Hyatt
29	Minor Hotels
30	Best Western
31	Meliá Hotels International
32	Langham Hospitality Group
33	Millennium & Copthorne Hotels
34	Norwegian Cruise Line

***Company has informed us that they will be reporting by end of Q1 2023 at the latest*