

CAGE-FREE EGG FULFILLMENT REPORT

INTRODUCTION

As of April 2021, more than 2,000 corporate cagefree welfare policies have been secured around the world The Open Wing Alliance (OWA), a global coalition of organizations around the world, works tirelessly to end the cruel industry standard of cage confinement of egg-laying hens within our industrialized food system. The coalition of more than 75 organizations from 63 countries has been working for over a decade to secure cage-free welfare pledges from the world's largest food companies.

This report outlines the progress that companies with pledge deadlines of 2020 or earlier have made toward their public commitments to remove cages from their supply chains. This groundbreaking progress demonstrates that the work of the OWA is successfully setting a new industry standard for corporate animal welfare both regionally—in every major market worldwide—and globally.

While securing public corporate pledges is a meaningful indicator of progress worth celebrating, these commitments won't lead to improved animal welfare all on their own. In order for these corporate pledges to directly impact hens being saved from a life in a small metal cage, companies must publicly report on their progress towards their cage-free goal. They must facilitate the transition of their supply chains to source 100% of their eggs from hens free from cruel cages by their specified deadlines.

Until now, it's been challenging to effectively predict how cage-free policy fulfillment would play out. As of April 2021, more than 2,000 corporate cage-free welfare policies have been secured around the world—954 (just over 45%) of which have fulfillment deadlines of 2020 or earlier. These corporate commitments represent nearly half of all existing cage-free policies, and there is now sufficient data to provide a clearer picture of the progress being made toward corporate reporting and fulfillment. As the data below illustrates, nearly all cage-free policies with 2020 deadlines are being fulfilled - an outcome that is worth celebrating for OWA groups, and the animals.



OVERALL

800 Number of commitments 600 813 (85%) 400 200 98 (10%) 43 (5%) 0 Not Reporting Reporting Fulfilled **Reporting status**

Number of commitments in each reporting status

FIGURE 1

NUMBER OF COMMITMENTS IN EACH REPORTING STATUS

This graph gives an overall look at the fulfillment progress on corporate cage-free egg commitments with a commitment deadline of 2020 or earlier. The bars show the number and percent of commitments that are either completely fulfilled ("Fulfilled"), partially fulfilled ("Reporting"), or do not yet have a public report of the fulfillment status ("Not Reporting"). Percentages may not sum exactly to 100% due to rounding. Supporting data is available at chickenwatch.org.



INDUSTRY

Number of commitments in each reporting status, by industry

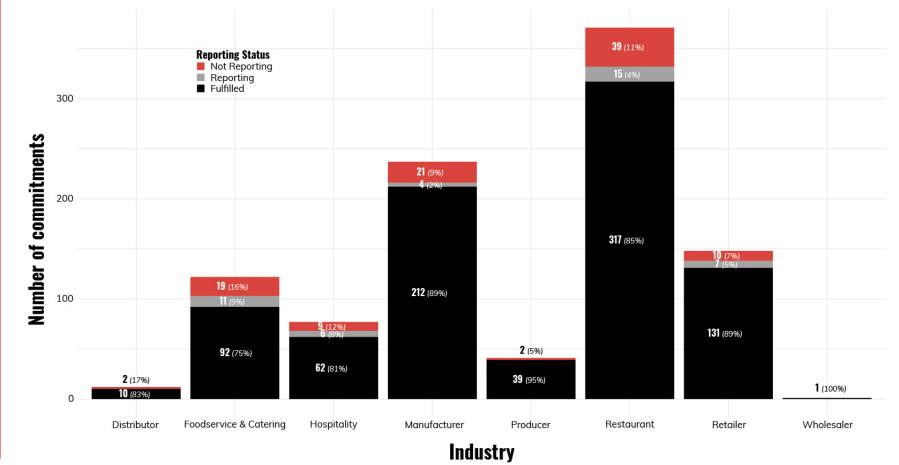


FIGURE 2

NUMBER OF COMMITMENTS IN EACH REPORTING STATUS, BY INDUSTRY

This graph shows industry fulfillment progress on corporate cage-free egg commitments with deadlines of 2020 or earlier. The bars denote the industry of the company making the commitment, and the colors on each segment indicate fulfillment status. The labels on each segment indicate the number and percent of commitments that are either completely fulfilled ("Fulfilled"), partially fulfilled ("Reporting"), or do not yet have a public report of the fulfillment status ("Not Reporting"). Percentages may not sum exactly to 100% due to rounding. Supporting data is available at chickenwatch.org.



DEADLINE

Number of commitments in each reporting status, by commitment deadline

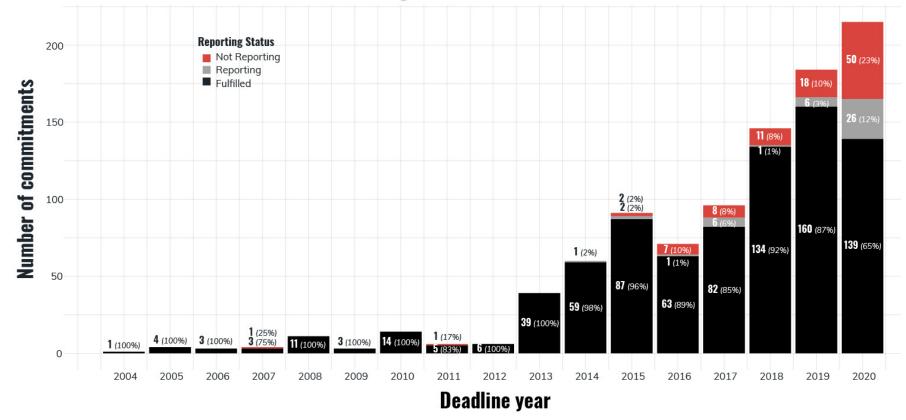


FIGURE 3

NUMBER OF COMMITMENTS IN EACH REPORTING STATUS, BY DEADLINE

This graph shows fulfillment progress on corporate cage-free egg commitments with deadlines of 2020 or earlier. The bars denote the published deadline year, and the colors on each segment indicate fulfillment status. The labels on each segment indicate the number and percent of commitments that are either completely fulfilled ("Fulfilled"), partially fulfilled ("Reporting"), or do not yet have a public report of the fulfillment status ("Not Reporting"). Percentages may not sum exactly to 100% due to rounding. Supporting data is available at chickenwatch.org.



CONCLUSION

This data is incredibly promising, as it signals that corporations are taking their animal welfare commitments to heart and into action.

These companies are being held accountable to follow through on their public promises to source eggs and egg products exclusively from hens that are free from cages—as their customers rightfully demanded.

We expect this trend of transparency, including reporting and fulfillment of public welfare commitments, will continue as more companies approach their agreed-upon deadlines under the watchful eye of the **Open Wing Alliance** groups around the world.

