

Departures 2 Giant Landscape Lightbox

LO V2 1531

- Close to the Privium Lounge entrance delivering business travelers and KLM passengers ying to Schengen destinations.
- One of the first opportunities to in uence the audience.

Schiphol

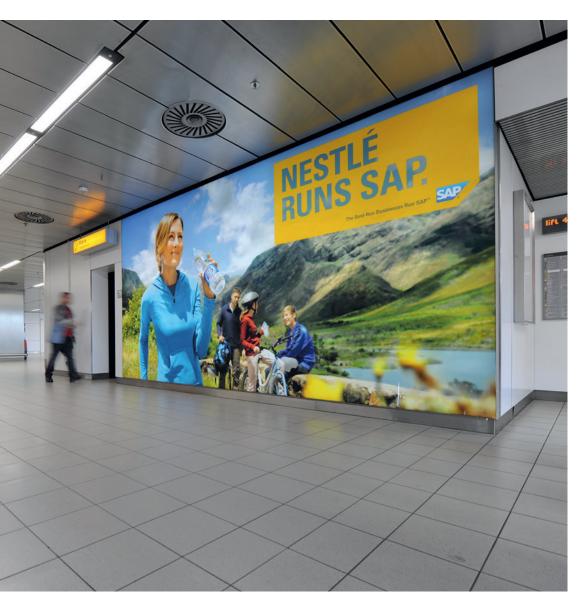
Facts

Close to the Privium members' entrance at the Departures 2 Check-in area, this lightbox targets business travelers and KLM passengers flying to Schengen destinations.



Schiphol Media
Departures 2
Giant Landscape Lightbox

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.



Product information	
Number of faces	1
Rate	€ 10500
Booking period	Month
Size	5350 x 2750 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	292000

Specifications	
Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Ouestions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

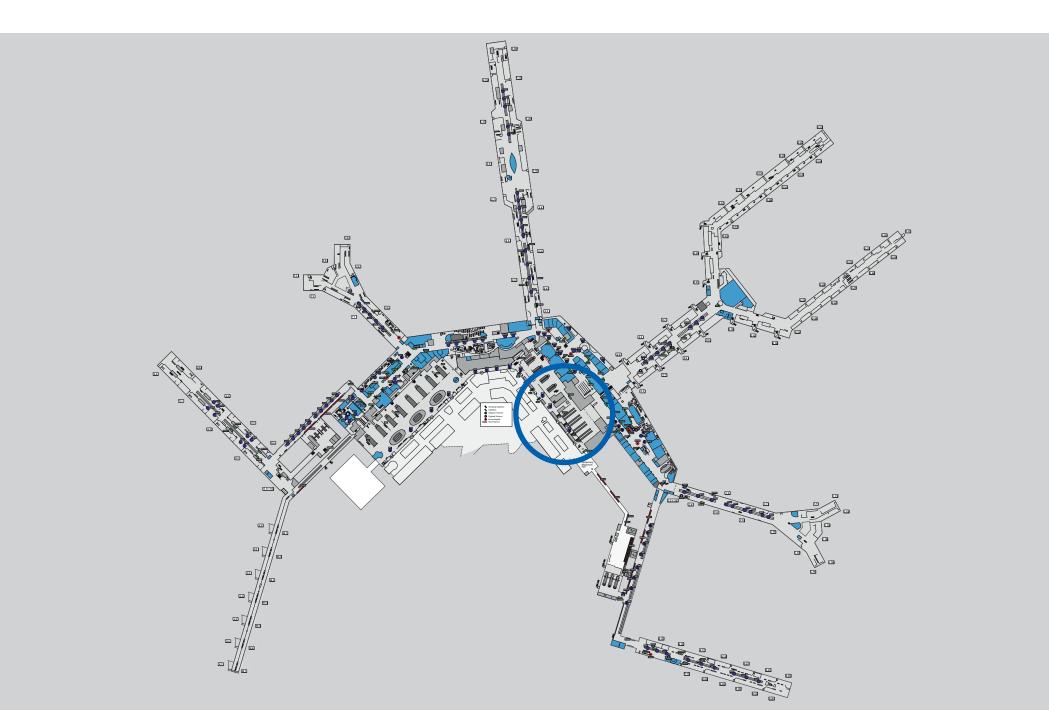


Amsterdam Airport Schiphol

Dwell time: 146 minutes



Departing passengers Top 3 destination countries in % Age in % Type of passengers in % 34.2 million ESP USA 0-20 21-30 31-40 41-50 51-60 >60 Origin Transfer & Destination Top 3 countries of residence in % Frequency of flying Arriving passengers Reason for travel in % Gender in % ■ Other 3.6 34.2 million times a year via Schiphol Business Male Female Leisure



Lounge 2 - First level

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