



E1-pier Lightbox Package

LO EP

- Wall-embedded lightboxes delivering both departing and arriving passengers as they move across the pier.

Schiphol

Facts

This wall-embedded lightboxes capture the attention of passengers on Pier E at a crucial journey point. You will definitely get your advertising message across in this area of high dwell time at Schiphol. Many flights to Southeast Asia depart via this pier



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
E1-pier Lightbox Package



Product information

Number of faces	4
Rate	€ 12,000
Booking period	Month
Size	2,051 x 2,899 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	478,500

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl.

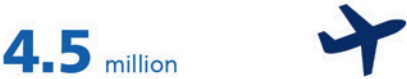
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



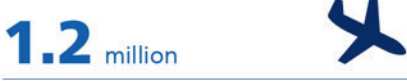
Pier E1

Dwell time:
90 minutes

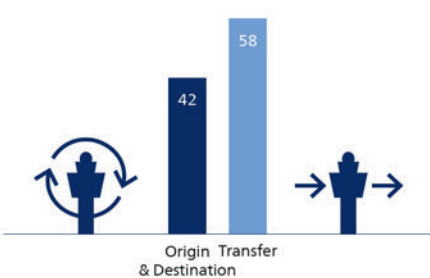
Departing passengers



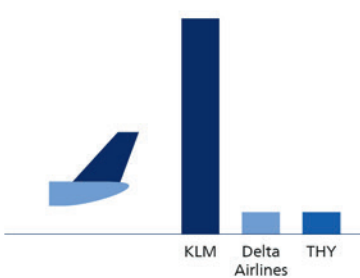
Arriving passengers



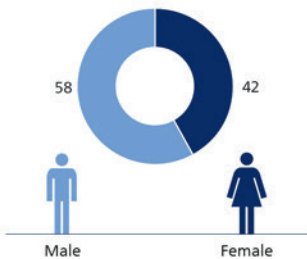
Type of passengers in %



Top 3 airlines



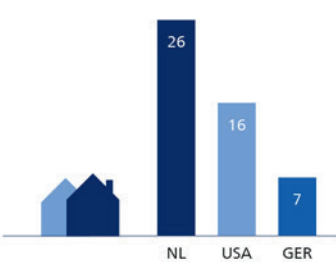
Gender in %



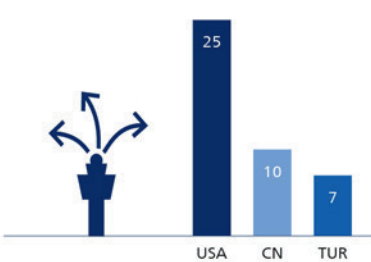
Frequency of flying



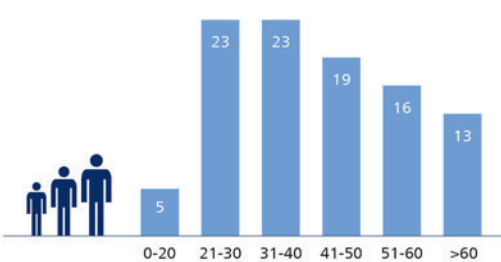
Top 3 countries of residence in %



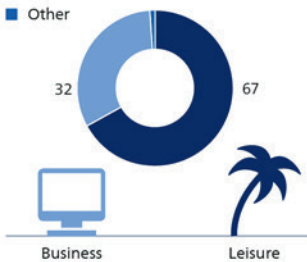
Top 3 destination countries in %



Age in %



Reason for travel in %





E-pier - First level

