



Lounge 2 Central Promo Point

PP L2 0983

- Located in the biggest en most luxury lounge at the airport, surrounded by all passenger flows.
- Point-of-sale possibilities.

Connecting brands to the world at Amsterdam Airport

Schiphol

Facts

This promo point is located in the middle of the freshly renovated Lounge 2: the biggest and newest lounge at the airport. Surrounded by all passenger flows, it offers great point-of-sale possibilities.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged*.

* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.

Schiphol Media
Lounge 2 Central Promo Point



Product information

Number of sites	1
Rate*	€ 52,500**
Booking period	Month
Size	5 m x 5 m
LAN	Yes
WIFI	Yes
Power	Yes, 230 V
Average reach per booking period	1,474,000

Specifications

Delivery time visuals and list of material	6 weeks
Promotion Guidelines	English
Promotion Guidelines	Dutch
Upload specifications	Upload specifications Please contact our promotion specialist

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*All rates are exclusive of a mandatory media investment of €20.000 per month

**Excluding production, installation and monitoring costs.

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

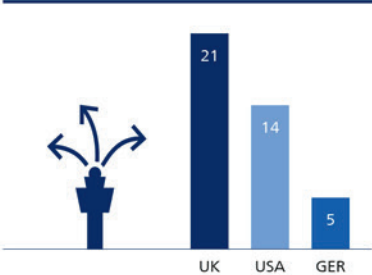
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



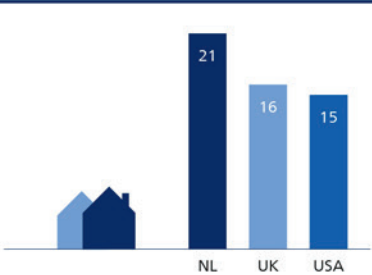
Lounge 2



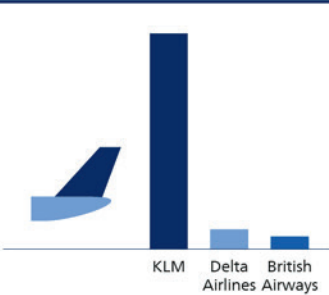
Top 3 destination countries in %



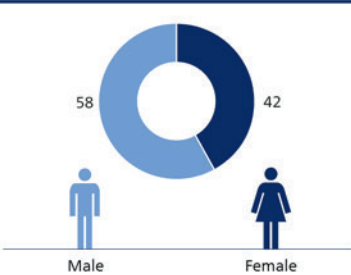
Top 3 countries of residence in %



Top 3 airlines



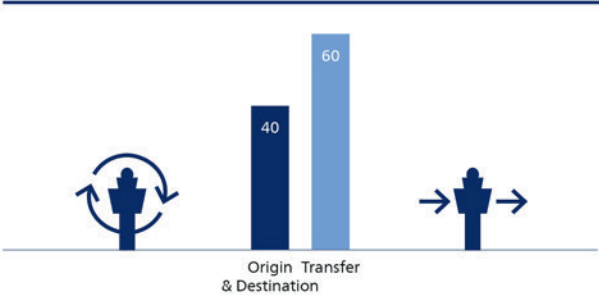
Gender in %



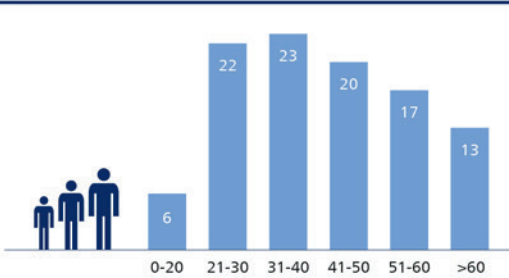
Frequency of flying



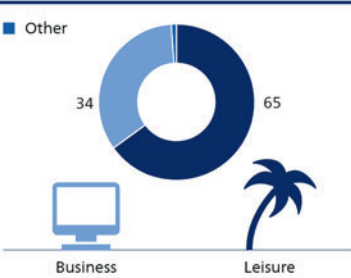
Type of passengers in %



Age in %



Reason for travel in %





Lounge 2 - First level

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