



# Reclaim 2 Giant Lightbox

LO A2 1512

- Giant lightboxes maximizes Arrivals impact, influencing both arriving passengers airside and 'meeters & greeters' landside.
- Located directly in front of the baggage belts, these lightboxes dominate an area of high dwell time.

**Schiphol**



# Facts

10 meters wide, this is one of the three impressive giant lightboxes, attached to the back wall of Reclaim Hall 2, which deliver high advertising impact. With a relatively high passenger dwell time here, these lightboxes offer guaranteed visibility.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged\*.

\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

**Schiphol Media**  
Reclaim 2 Giant Lightbox



### Product information

Number of faces	1
Rate	€ 5000
Booking period	Month
Size	9615 x 2370 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	429.500

### Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

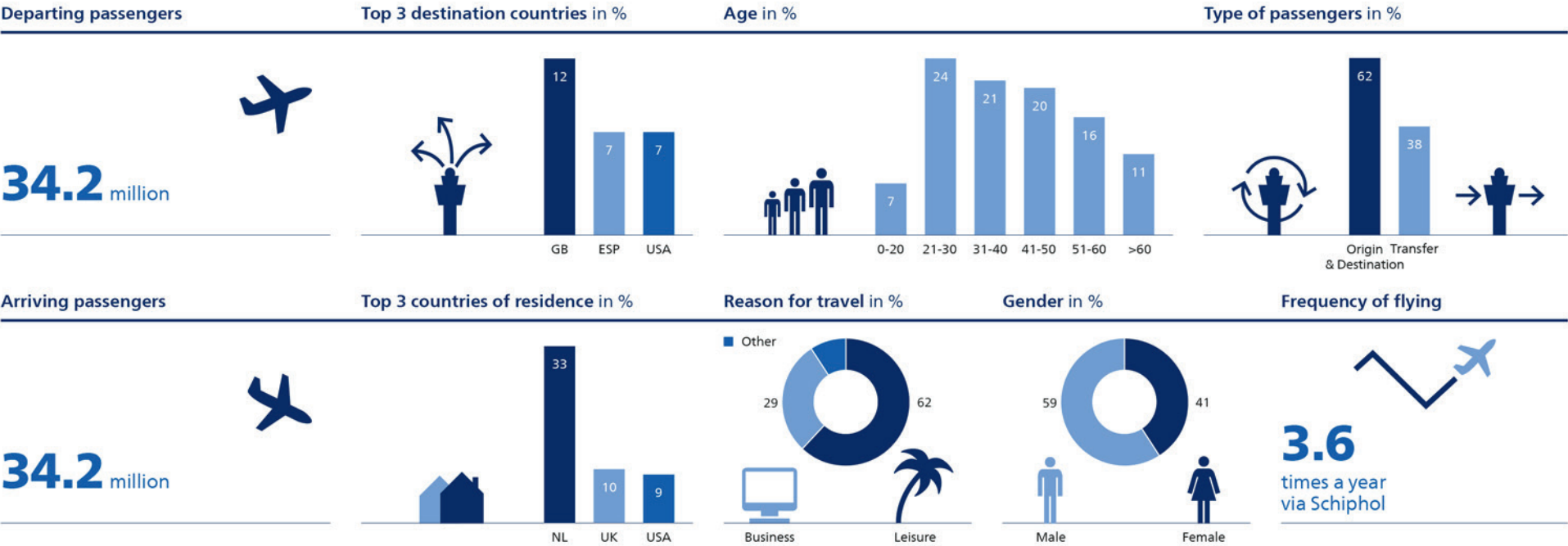
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).





Dwell time:  
146 minutes

Amsterdam Airport Schiphol



## Overview

## Schiphol Media

### Reclaim 2 Giant Lightbox



# Reclaim 2 - First level

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