Baggage Reclaim Network

RLN1

- Greet O&D arriving passengers in Reclaim 2, 3 and 4 with engagement in an area of exceptional dwell time.
- Combining this reclaim lightbox network with the Digital Triangle Package in Reclaim 1 gives advertisers a dominant presence in all reclaim halls.

Schiphol

Facts

Reclaim is one of the most high-traffic areas and also has a relatively long passenger dwell time. Advertisements on the 30 double-sided

At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service.
However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.
* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Product information

Number of faces	30
Rate	€ 17500
Booking period	Month
Size	3150 x 670 mm
Object orientation	Landscape
Material	Outdoor frontprint backlit
Lighting	Fluorescent tubes 4000 Kelvin
Average reach in booking period	852.000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?
Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl.
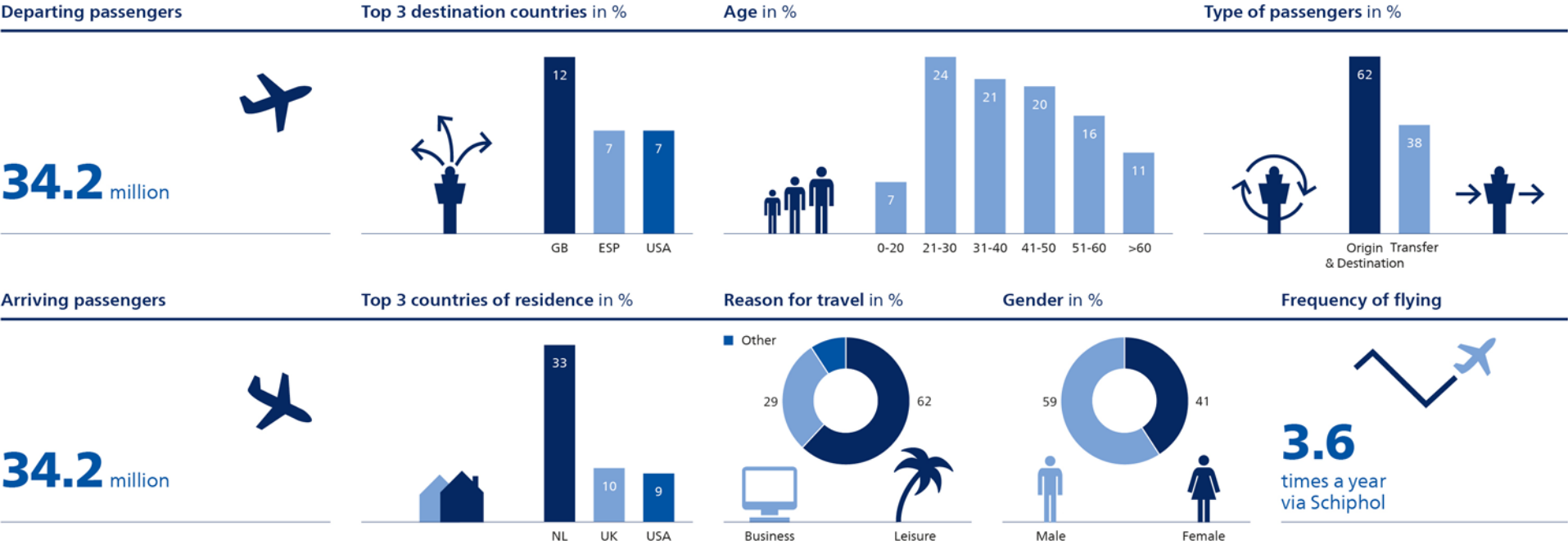Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures

68.4 million passengers

Amsterdam Airport Schiphol

Dwell time: **146** minutes

Departing passengers

34.2 million

Top 3 destination countries in %

12	7	7
GB	ESP	USA

Age in %

0-20	21-30	31-40	41-50	51-60	>60
7	24	21	20	16	11

Type of passengers in %

Origin & Destination	Transfer
62	38

Arriving passengers

34.2 million

Top 3 countries of residence in %

33	10	9
NL	UK	USA

Reason for travel in %

- Other

Business	Leisure
29	62

Gender in %

Male	Female
59	41

Frequency of flying

3.6 times a year via Schiphol

Reclaim 2, 3 and 4 - First level