



Duty Free Lightbox Package Lounge 3

DFLPL3

- Located in a key part of Lounge 3 - in the middle of the retail opportunities, this four double-sided Duty Free lightboxes in uences passengers as they walk around the shopping area.
- Can't be missed by departing passengers.

Schiphol

Facts

Located in a key part of Lounge 3 - in the middle of the retail opportunities - these four double-sided Duty-Free lightboxes influence passengers as they walk around the shopping area.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Duty Free Lightbox
Package Lounge 3



Product information

Number of faces	8
Rate	€ 20000
Booking period	Month
Size	3350 x 2100 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	825.000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures

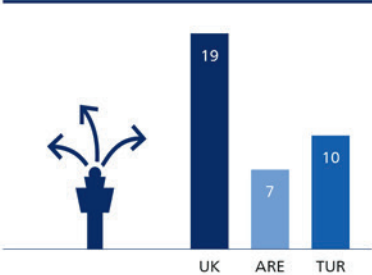
Schiphol Media
Duty Free Lightbox
Package Lounge 3



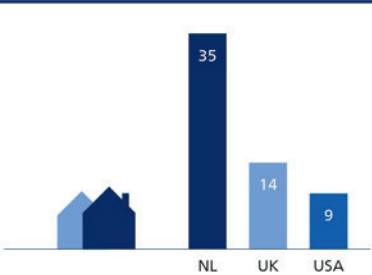
Lounge 3



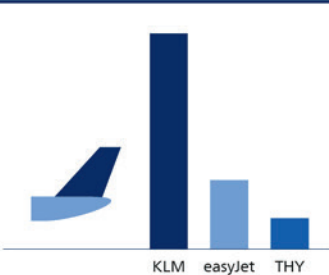
Top 3 destination countries in %



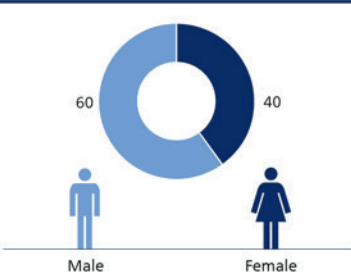
Top 3 countries of residence in %



Top 3 airlines



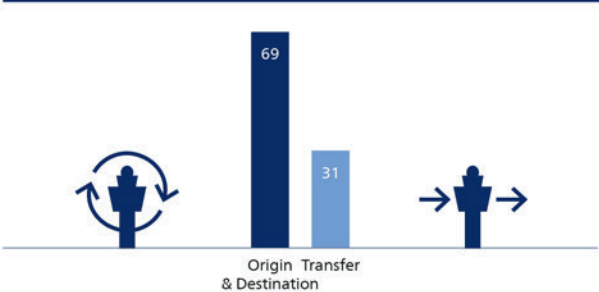
Gender in %



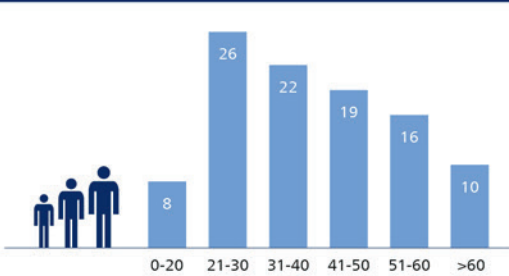
Average duration



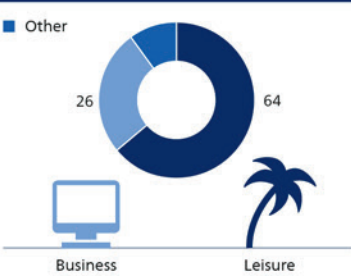
Type of passengers in %



Age in %



Reason for travel in %

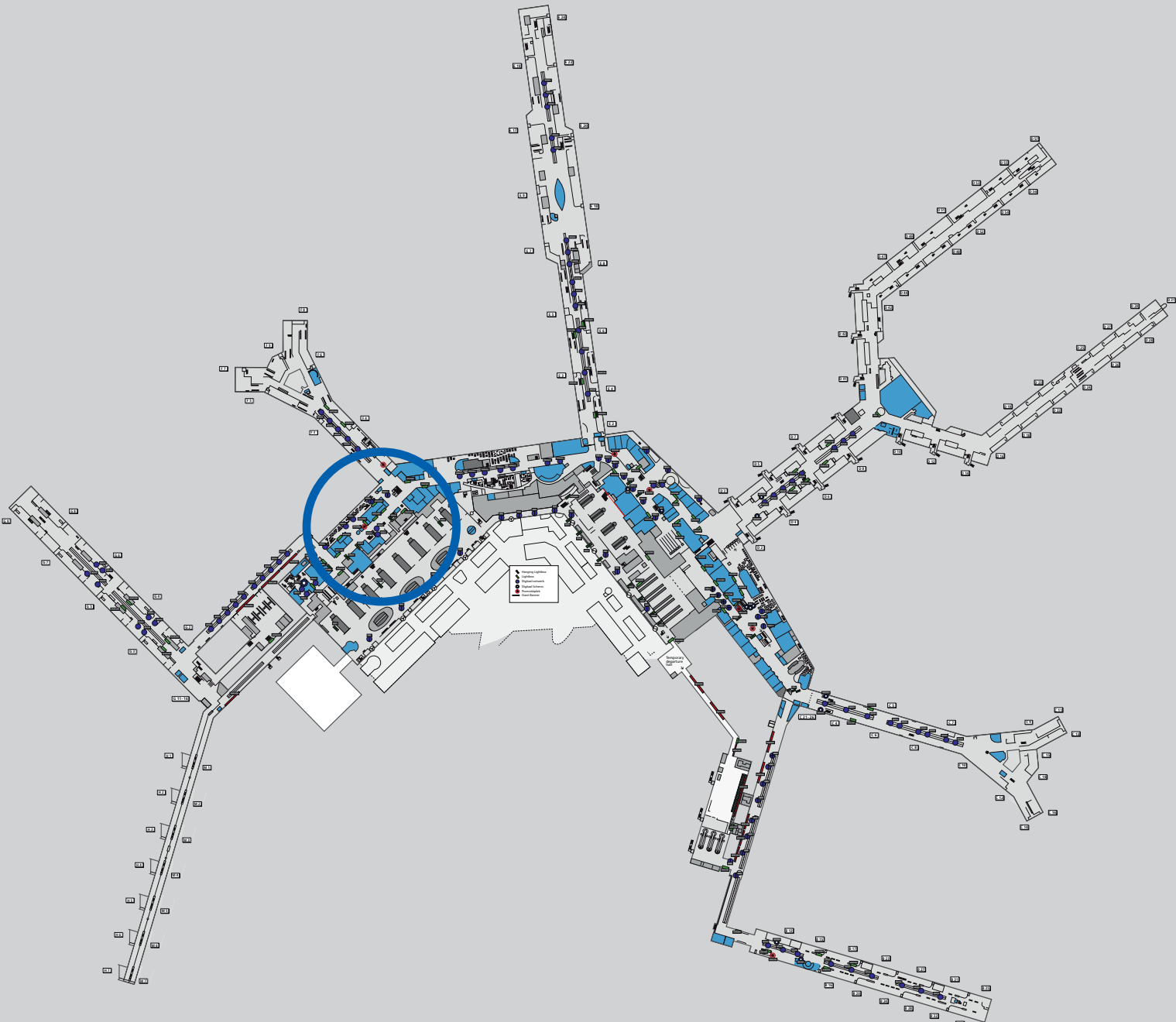


Frequency of flying



Overview

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Duty Free Lightbox
Package Lounge 3



Lounge 3 - First level

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