



# Digital Shopping Screen Lounge 2

DSS L2

- Giant digital screen located between the entrance of the Perfumes & Cosmetics Store and Liquor & Tobacco Store in Lounge 2.
- Passengers approach the screen head on when walking toward the shops.

Connecting brands to the world at Amsterdam Airport

**Schiphol**

# Facts

Located next to the entrance of the Perfumes & Cosmetics Store in Schiphol's Lounge 2, this eye-catching screen is very well placed. Passengers walking towards the shop approach the screen front-on.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged\*.

\* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.

**Schiphol Media**  
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### Product information

Number of screens	1
Booking period	One week
Screen size*	2,000 x 5,000 mm
Pixel size (Artwork)	2,240 x 1,120 pixels
Definition	Full HD
Ratio	5:2
Object orientation	Landscape
Length of commercial	15 seconds
Number of advertisers	Maximum 5
Percentage of showing	20%

### Specifications

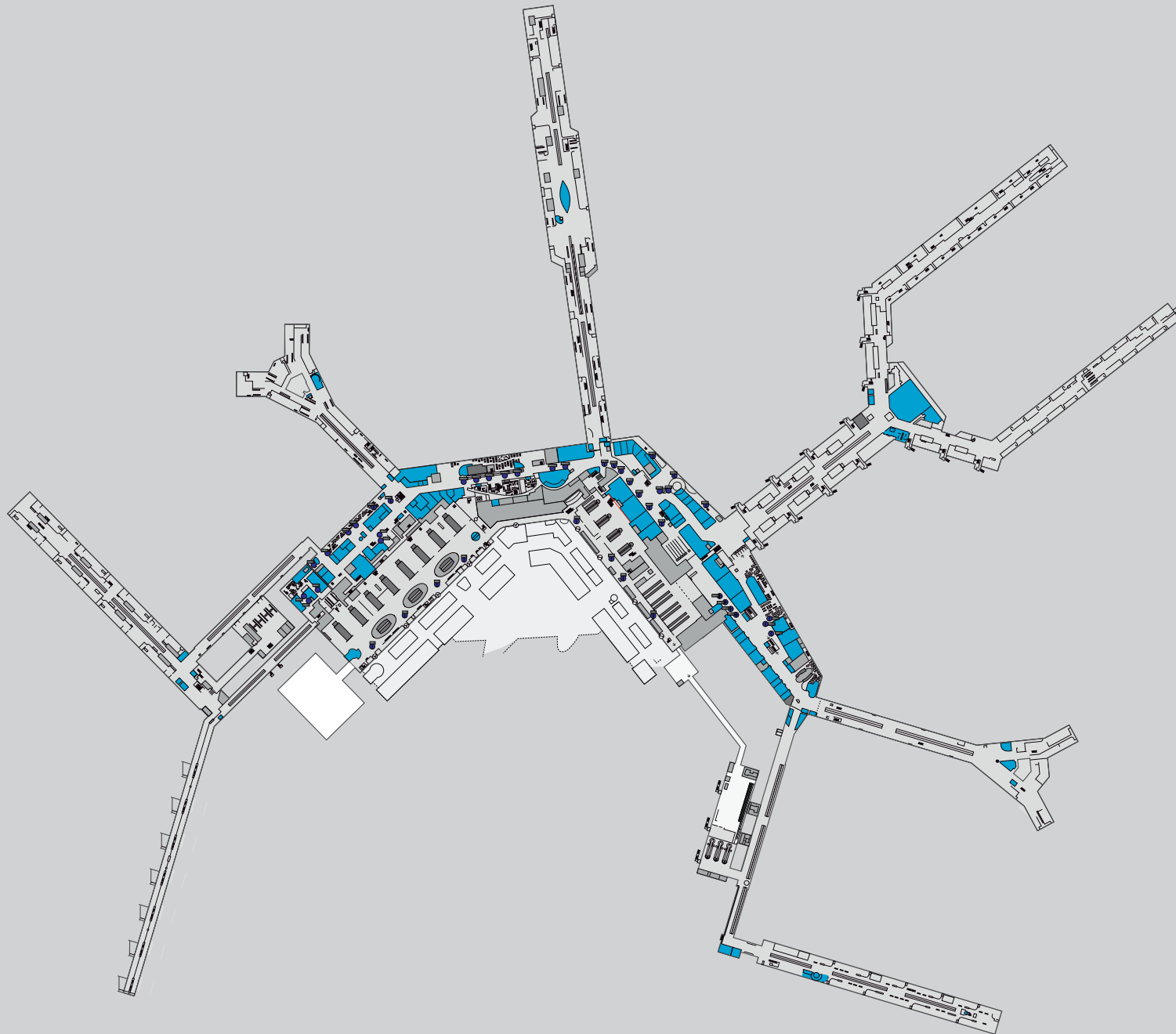
Number of creatives	Maximum of 3 stills, 1 video
Format still	JPEG, PNG (72 dpi, sRGB profile)
Format video	MP4 (Codec: H.264)
Format audio	No audio
Video type	Full video
Maximum size video	2 MB/sec
Maximum size still	16 MB
File name	dssl2_client_campaign_1_ext
Delivery time before start of campaign	Five working days
Upload artwork	artwork@schiphol.nl

\*Please be aware that digital artwork must always be delivered in Pixelsize, never in Screensize

### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

Your order or account: please contact your account manager, give us a call at +31 20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).



# Lounge 2 - First level

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