



E2-pier Giant Landscape Lightbox

LO E2P 1738

- Wall-embedded lightbox with impeccable quality.
- Delivering your message to arriving passengers as they move across the walkways.
- Top 5 countries of origin: China, Canada, United Arab Emirates, Japan and Thailand.

Schiphol

Facts

This giant landscape lightbox between gates E6 and E8 captures the attention of arriving passengers on Pier E2 as they move along the walkways. Their top 5 countries of origin are China, Canada, Japan, Brazil and Thailand.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
E2-pier Giant Landscape Lightbox



Product information

Number of faces	1
Rate	€ 7500
Booking period	Month
Size	5495 x 2635 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	271.000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures



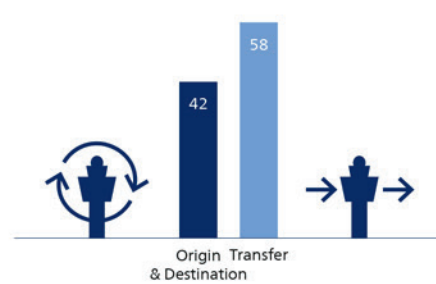
Pier E2

Dwell time:
74 minutes

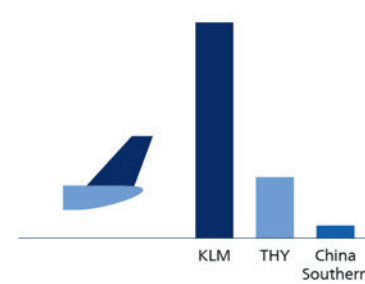
Departing passengers



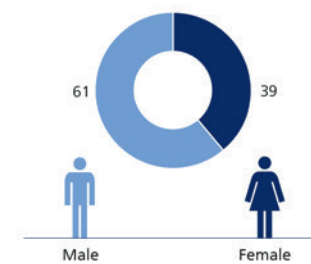
Type of passengers in %



Top 3 airlines



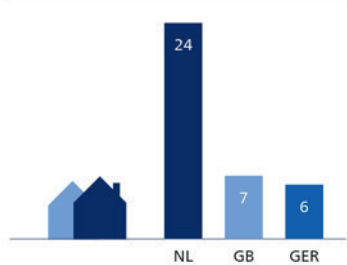
Gender in %



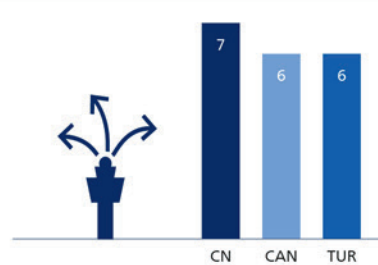
Average length of stay



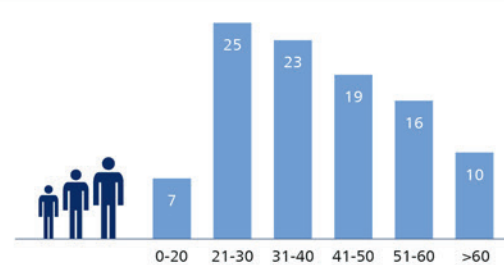
Top 3 countries of residence in %



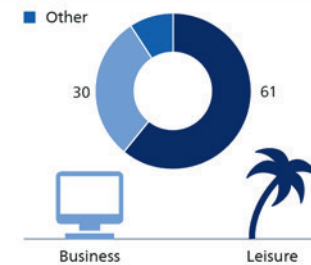
Top 3 countries of origin in %



Age in %

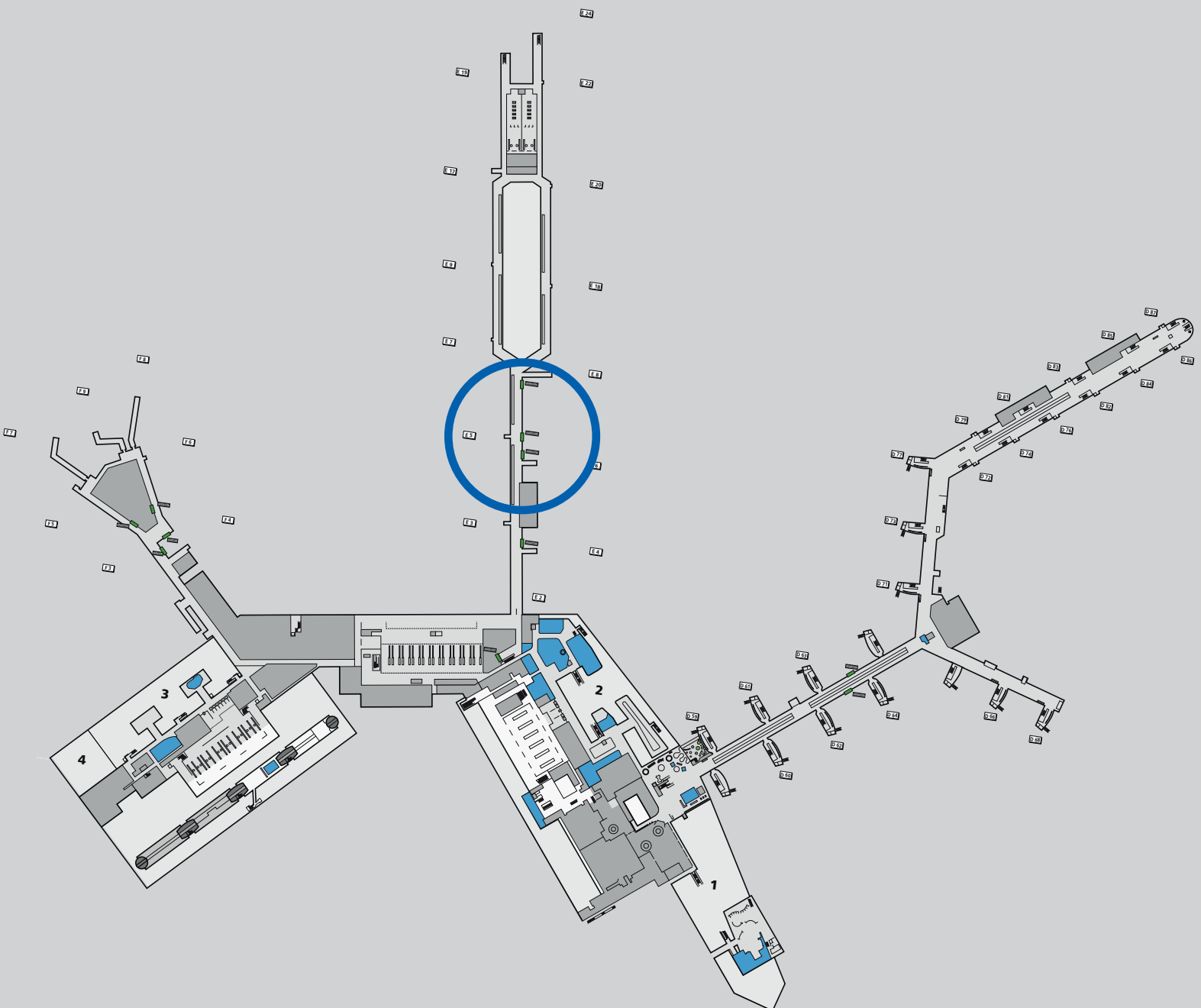


Reason for travel in %



Frequency of flying





E-pier - Second level

