



New city
here I come



PRIVIUM

Privium Lounge Exterior Lightbox

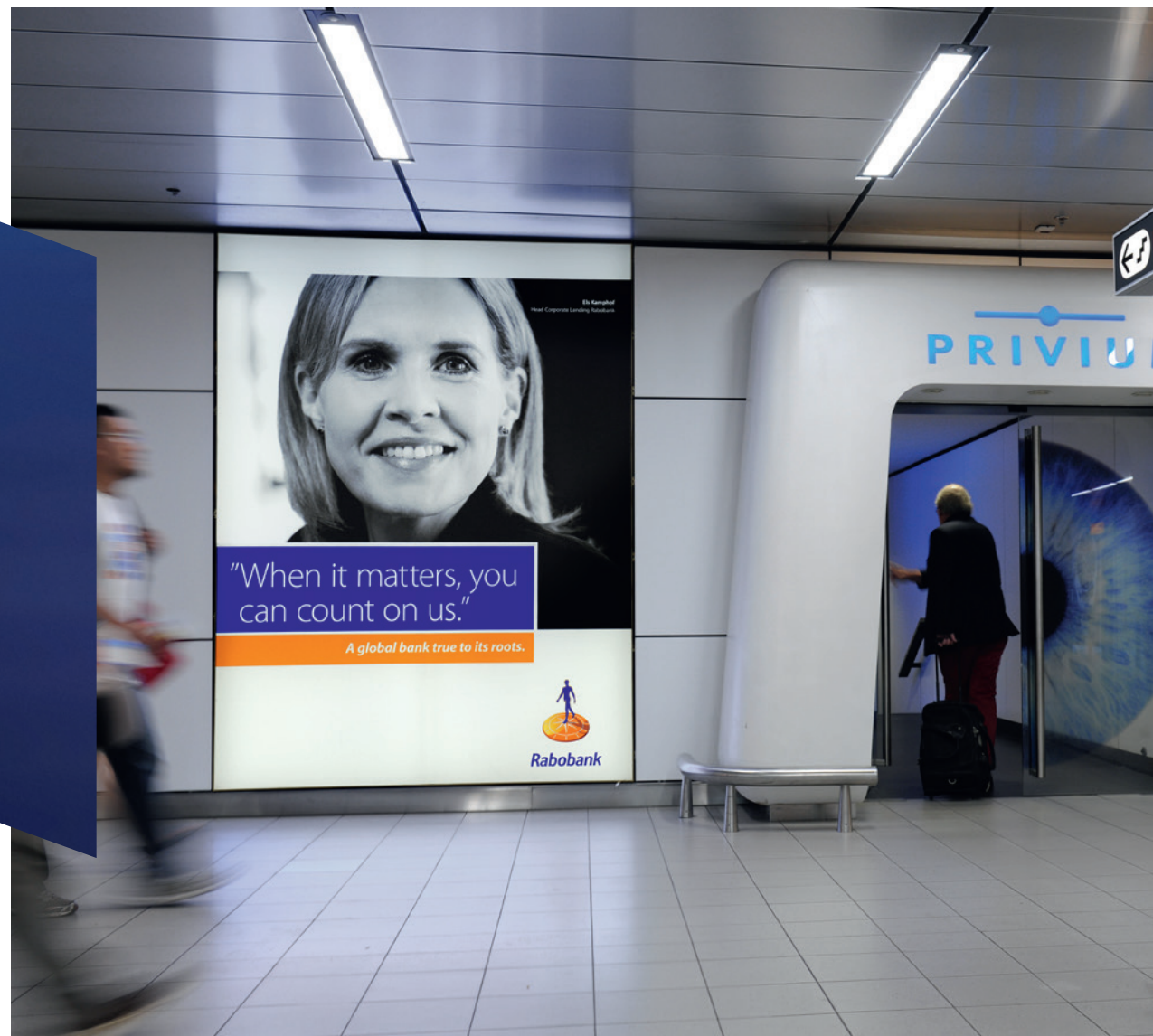
LO V2 1519

- Next to the Privium Lounge entrance delivering business travelers and KLM passengers flying to Schengen destinations.
- One of the first opportunities to influence the audience.

Schiphol

Facts

Located in a prime position next to the Privium members' entrance at the Departures 2 Check-in area, this lightbox targets business travelers and KLM passengers flying to Schengen destinations.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Privium Lounge Exterior Lightbox



Product information

| | |
|---------------------------------|----------------|
| Number of faces | 1 |
| Rate | € 11500 |
| Booking period | Month |
| Size | 2050 x 2750 mm |
| Object orientation | Portrait |
| Material | Dynajet L110 |
| Lighting | LED backlit |
| Average reach in booking period | 969.000 |

Specifications

| | |
|---------------------------------------|----------------------------------|
| Format | High resolution PDF |
| Scale | 1:1 or 1:10 |
| DPI | Minimal 75 DPI on real size |
| Bleed | 10 mm |
| Additional requirements | Mark visual size with crop marks |
| Deliverytime before start of campaign | 10 working days |
| Upload artwork | artwork@schiphol.nl |

Questions?

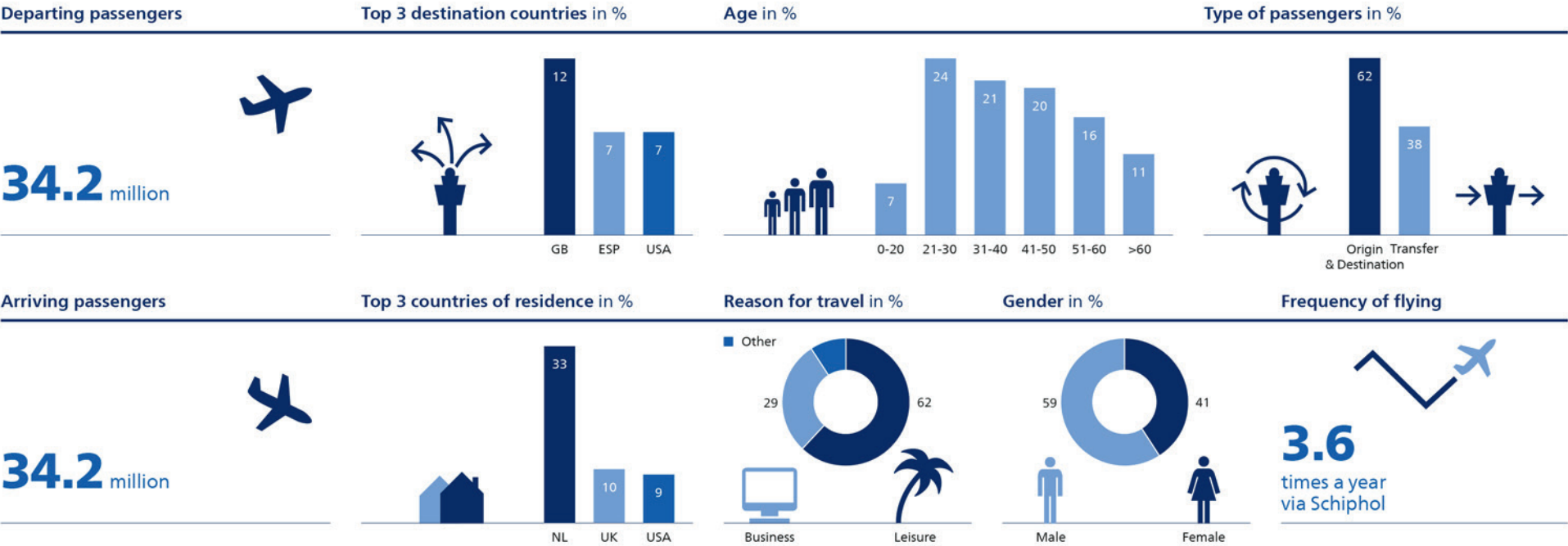
Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

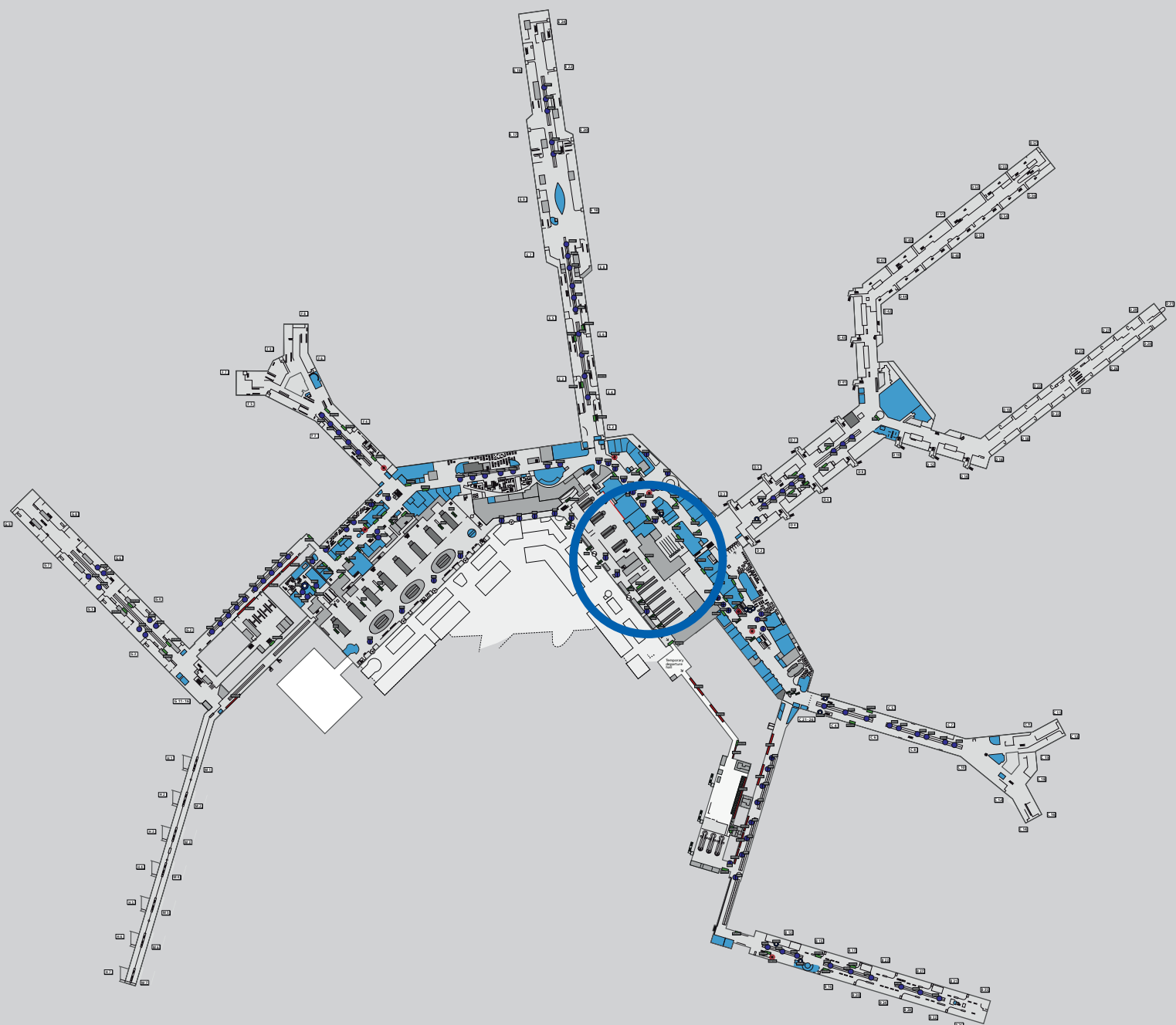
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



Dwell time:
146 minutes

Amsterdam Airport Schiphol





Departures - First level

Schiphol Media

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