

LO D1P 1554

D1-pier Giant Portrait Lightbox



- Wall-embedded lightbox with impeccable quality.
- Delivering both departing and arriving passengers as they move across the walkways.

D1-pier Giant Portrait Lightbox

Product information

Number of faces	1
Rate*	€ 7.500
Booking period	Per month
Size	2051 x 2899 mm
Object orientation	Portrait
Material	Dynajet L100
Lighting	LED backlit
Deliverytime before start of campaign	10 working days
Average reach in booking period	864.000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Upload artwork	artwork@schiphol.nl



Pier D1

Departing passengers

6.4 million

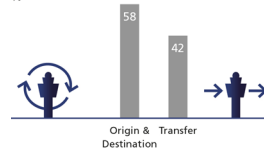
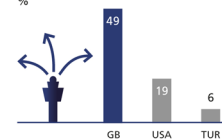
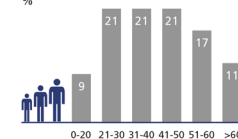
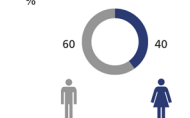
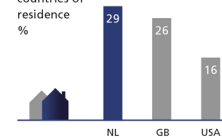


Arriving passengers

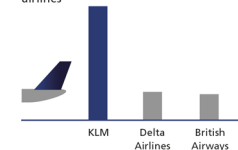
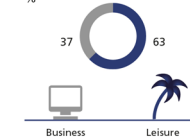
5.3 million

Dwell time:
76 minutes11.7
million passengersAverage length of stay
at destination

10.3 days

Type of passengers
%Top 3 destination countries
%Age
%Gender
%Top 3 countries of residence
%

Top 3 airlines

Reason for travel
%Frequency
of flying
via Schiphol4.4
times a year

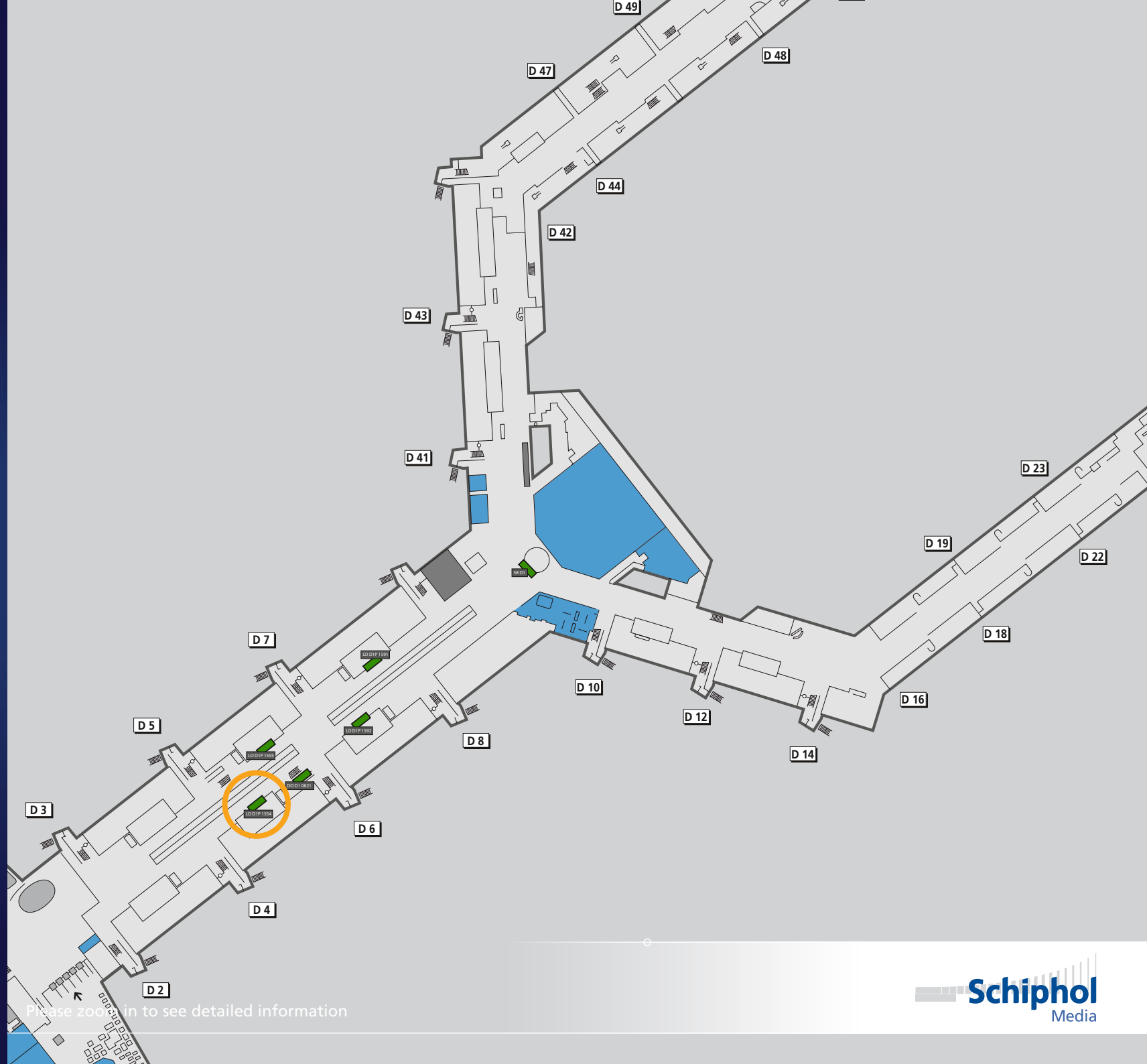
* excluding production and installation costs

If you have any questions regarding files, uploads or specifications, please don't hesitate to contact our traffic coordinator at +31 6 30 92 61 98 or send an email to mediatrafic@schiphol.nl.

If you have any questions regarding your order or account, please contact your account manager, give us a call on +31 (0)20-6012713 or send an email to advertising@schiphol.nl.

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Map & location of objects
D1-pier

Please zoom in to see detailed information

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