



Central Square Giant Lightbox

LO ST 0435

- Stand-alone impactful lightbox at the central square.
- To be combined with an Astrovision-commercial.

Schiphol

Facts

A massive 13 meters in width, this huge lightbox is strategically positioned next to Vision Square, above the road leading out of Schiphol. It is impossible to overlook - especially in combination with a commercial on the Astrovision screen.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged*.

* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.

Schiphol Media
Central Square Giant Lightbox



Product information

Number of faces	1
Rate	€ 18,000
Booking period	One Month
Size	1,303 x 603 cm
Object orientation	Landscape
Material	PVC Cloth +/- 500 gr/m ²
Lighting	LED backlit
Average reach in booking period	2,000,000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	550 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

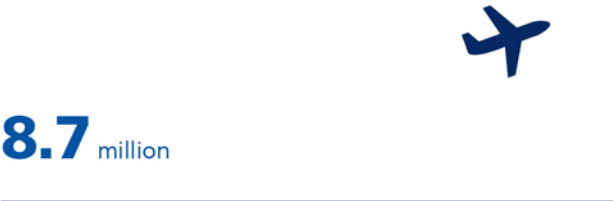
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



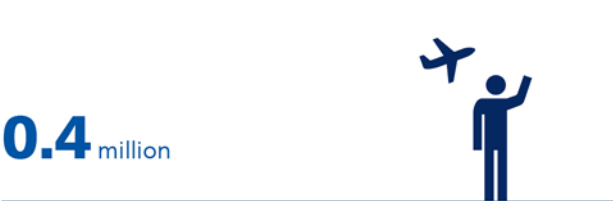
Jan Dellaert square



Passengers



Meeters and Greeters



Day Trippers



Schiphol workers



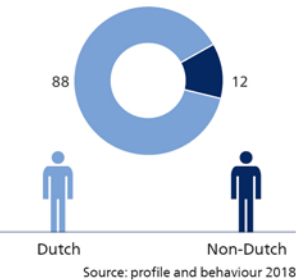
Public Transport Traveler



Schiphol workers



Nationality in %



Schiphol Plaza - Overview

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