



Central Square Giant Lightbox

LO ST 0435

- Stand-alone impactful lightbox at the central square.
- To be combined with an Astrovision-commercial.

Schiphol

Facts

A massive 13 meters in width, this huge lightbox is strategically positioned next to Vision Square, above the road leading out of Schiphol. It is impossible to overlook - especially in combination with a commercial on the Astrovision screen.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Central Square Giant Lightbox



Product information

Number of faces	1
Rate	€ 18,000
Booking period	Month
Size	1,303 x 603 cm
Object orientation	Landscape
Material	PVC Cloth +/- 500 gr/m ²
Lighting	LED backlit
Average reach in booking period	2,000,000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

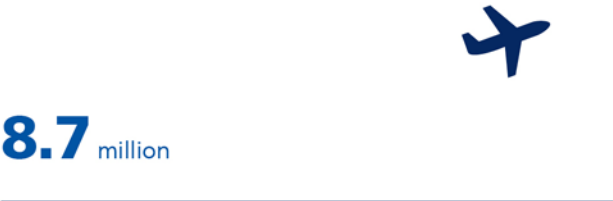
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



Jan Dellaert square



Passengers



Meeters and Greeters



Day Trippers



Schiphol workers



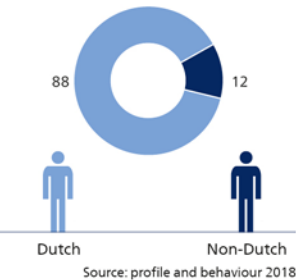
Public Transport Traveler



Schiphol workers



Nationality in %



Schiphol Plaza - Overview

Schiphol Media
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