

Baggage Reclaim Network

RLN1

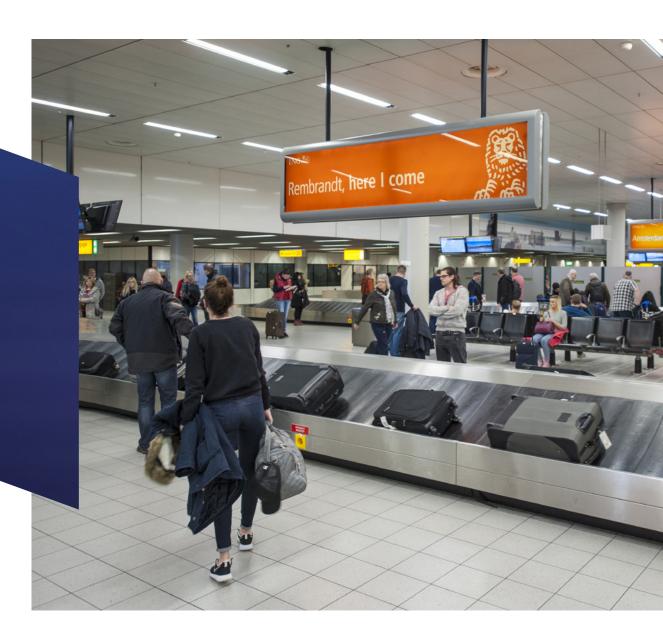
- Greet O&D arriving passengers in Reclaim 2, 3 and 4 with engagement in an area of exceptional dwell time.
- Combining this reclaim lightbox network with the Digital Triangle Package in Reclaim 1 gives advertisers a dominant presence in all reclaim halls.

Schiphol

Facts

Reclaim is one of the most high-traffic areas and also has a relatively long passenger dwell time.

Advertisements on the 30 double-sided



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.



30
€ 17,500
Month
3,150 x 670 mm
Landscape
Outdoor frontprint backlit
Fluorescent tubes 4000 Kelvin
1,642,000

Specifications	
Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures



Amsterdam Airport Schiphol





Top 3 destination countries in % Age * in % Type of passengers in % **Departing passengers** 35.6 million ESP 0-20 21-30 31-40 41-50 51-60 >60 Origin Transfer & Destination Frequency of flying * **Arriving passengers** Top 3 countries of residence * in % Reason for travel * in % Gender * in % Other 35.4 million times a year via Schiphol Business Male Female Leisure

Reclaim 2, 3 and 4 - First level

