# Vision Square Lightboxes

VS ST 1328

- Two giant lightboxes with an extraordinary visibility.
- Create a central square dominance.
- Caputuring a very mixed audience.

**Schiphol** 

## **Facts**

One of the two giant lightboxes on the prime location of Vision Square, this lightbox on the left side of the Astrovision screen offers a commanding position with extraordinary visibility.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged\*.

\* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.



26,000 er One Month 580 x 680 cm
er One Month
580 x 680 cm
andscape
/C cloth +/- 500 gr/m²
ED backlit
000,000
_

High resolution PDF
1:1 or 1:10
Minimal 75 on real size
10 mm
Mark visual size with crop marks
10 working days
artwork@schiphol.nl

#### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.





## **Jan Dellaert square**

8.7 million

O.4 million

Day Trippers

O.7 million

Schiphol workers

Day Trippers

O.7 million

Schiphol workers

Nationality in %

9.6 million



4.6 million



On average
65,718
people cross
the square daily



Source: profile and behaviour 2018

### **Overview**

