

# Check-in Lightbox Package Check-in 3

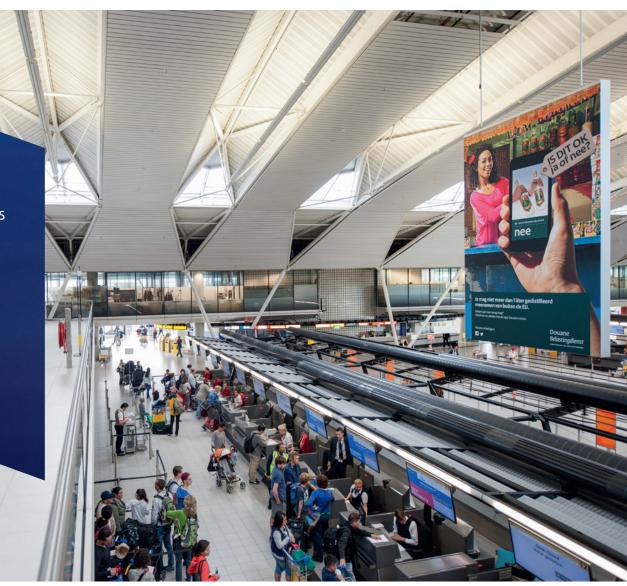
CLPC3

- Spectacular double-sided lightboxes hanging in the heart of Check-in hall 3.
- Providing 100% coverage of the departing audience in Check-in hall 3, this giant site ensures visibility.
- Greet passengers at the start of their journey.

**Schiphol** 

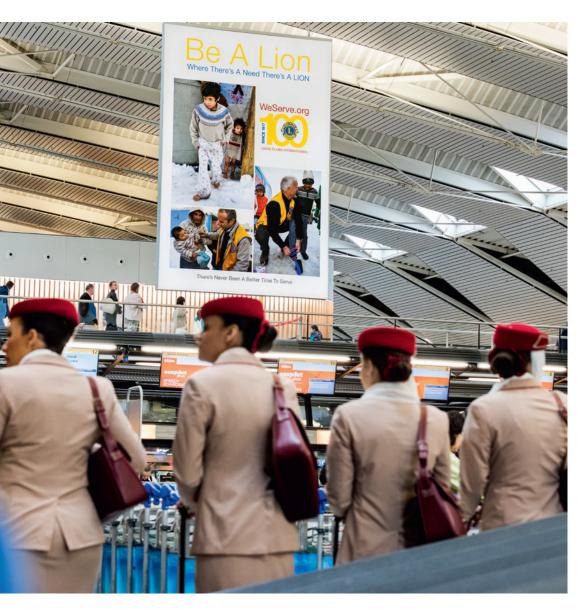
## **Facts**

This package, consisting of 5 double-sided lightboxes suspended from the ceiling, is an outstanding communication vehicle. Visible front-on for passengers entering Customs, it provides 100% coverage of the departing audience in Check-in Hall 3.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged\*.

\* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.



<b>Product information</b>	
Number of faces	10
Rate	€ 10,000
Booking period	One Month
Size	3,000 x 4,500 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	850,000

Specifications		
Format	High resolution PDF	
Scale	1:1 or 1:10	
DPI	Minimal 75 DPI on real size	
Bleed	10 mm	
Additional requirements	Mark visual size with crop marks	
Deliverytime before start of campaign	10 working days	
Upload artwork	artwork@schiphol.nl	

#### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

### **Facts & Figures**



### **Amsterdam Airport Schiphol**



Dwell time: 146 minutes

Departing passengers		Top 3 destination countries in %	Age * in %		Type of passengers in %
35.6 million	4	UK ESP USA	0-20 21-	23 20 16 12 30 31-40 41-50 51-60 >60	Origin Transfer & Destination
Arriving passengers		Top 3 countries of residence * in %	Reason for travel * in %	Gender * in %	Frequency of flying *
35.4 million	¥	NL UK USA	Other 62 Business Leisure		3.2 times a year via Schiphol



#### **Check-in 3 - First level**

