



Schengen Three Pack

STP 1

- Shopwall-embedded giant lightbox that capture attention while passengers are surrounded by shops.
- This lightbox provides an engaged and captive audience at a crucial journey point.

Schiphol

Facts

These three banners hanging in a row in Lounge 1 really boost brand visibility. Suspended above the passenger flow moving towards the busy piers B and C, this banner package targets travelers with Schengen destinations.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Schengen Three Pack



Product information

Number of faces	3
Rate	€ 10000
Booking period	Month
Size	2000 x 3000 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	898000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

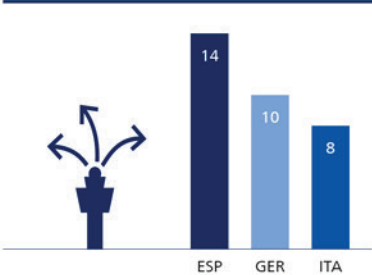
Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



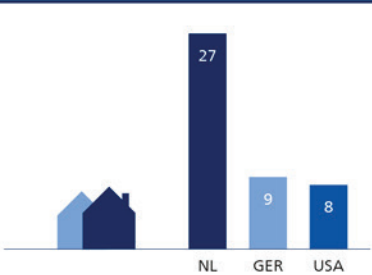
Lounge 1



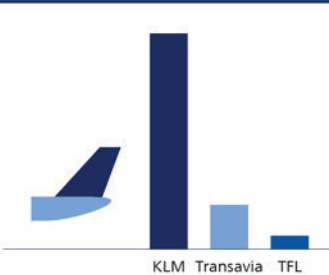
Top 3 destination countries in %



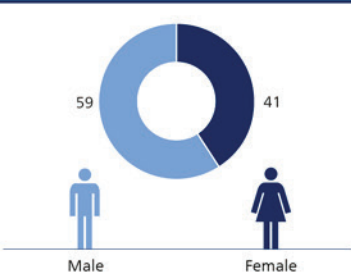
Top 3 countries of residence in %



Top 3 airlines



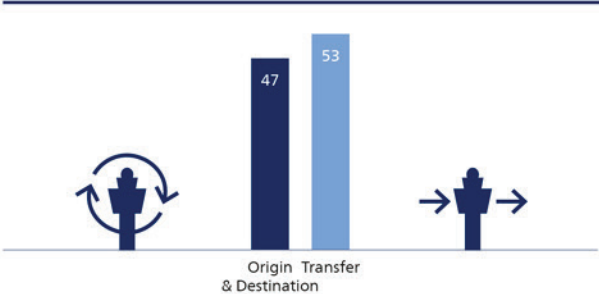
Gender in %



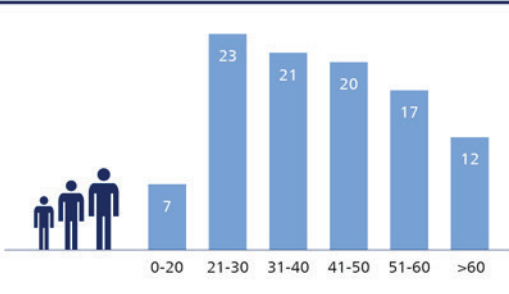
Average duration



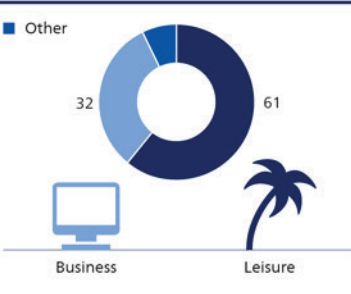
Type of passengers in %



Age in %



Reason for travel in %



Frequency of flying





Lounge 1 - First level

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