



# Lounge 3 Lightbox

LO L3 1514

- Located in one of Lounge's 3 retail areas, this lightbox influences passengers as they walk around the shopping area.

**Schiphol**



# Facts

Specifically designed for point-of-sale messaging, this lightbox is prominently positioned in the retail area in Lounge 3. Passengers heading towards Piers G and H walk right past it, giving you the chance to steer them towards your products.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged\*.

\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media  
Lounge 3 Lightbox



Product information

Number of faces	1
Rate	€ 1,000
Booking period	Month
Size	1,720 x 2,140 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	858,000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).  
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).

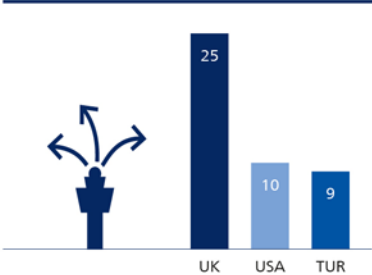




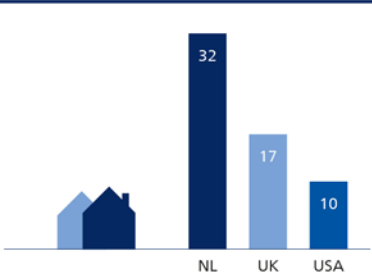
Lounge 3



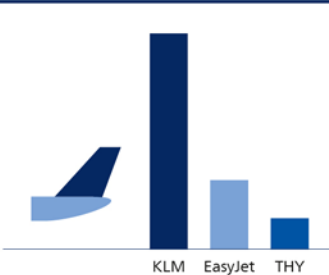
Top 3 destination countries in %



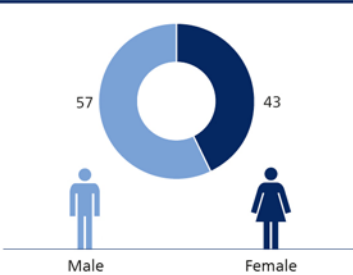
Top 3 countries of residence in %



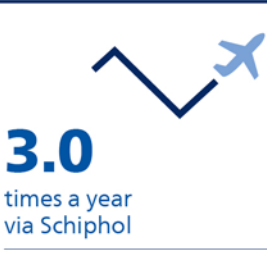
Top 3 airlines



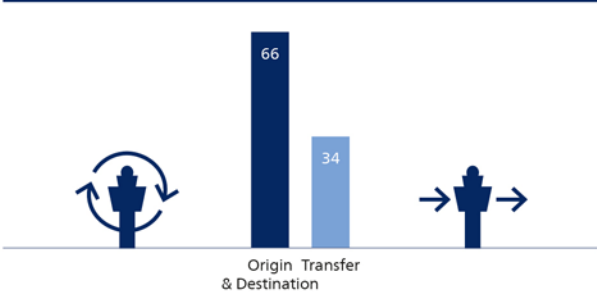
Gender in %



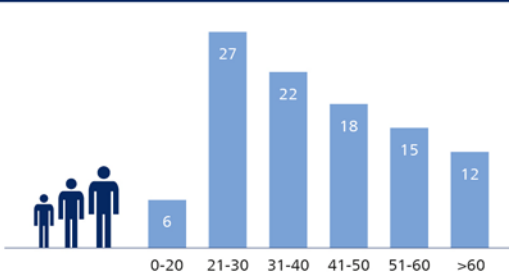
Frequency of flying



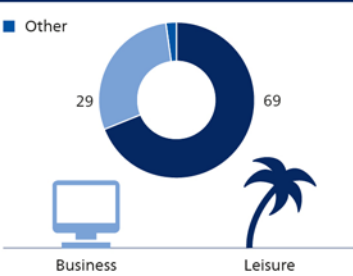
Type of passengers in %



Age in %



Reason for travel in %





## Lounge 3 - First level

## Schiphol Media

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