



# Giant G-pier Banner - 25 meters

GB GP 1496

- The sidewall of the corridor leading to the G- and H-pier consists of 2 giant banners, each measuring 25 meters wide.
- This size of advertising results in a great impact and undeniable awareness.

Connecting brands to the world at Amsterdam Airport

**Schiphol**



# Facts

This 25-meter-wide banner is the third giant banner in the corridor leading to Piers G and H. It can attract the attention of 4.7 million travelers. This size of advertising results in a great impact and undeniable awareness





At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged\*.

\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

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### Product information

Number of faces	1
Rate	€ 8500
Booking period	Month
Size	25370 x 3250 mm
Object orientation	Landscape
Material	Valmer FR +/- 500gr/m2
Lighting	Frontlit
Average reach in booking period	392.000

### Specifications

Format	High resolution PDF
Scale	01:10
DPI	Minimal 75 DPI on real size
Bleed	left and right 300 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

\* Excluding production and installation costs.

### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).

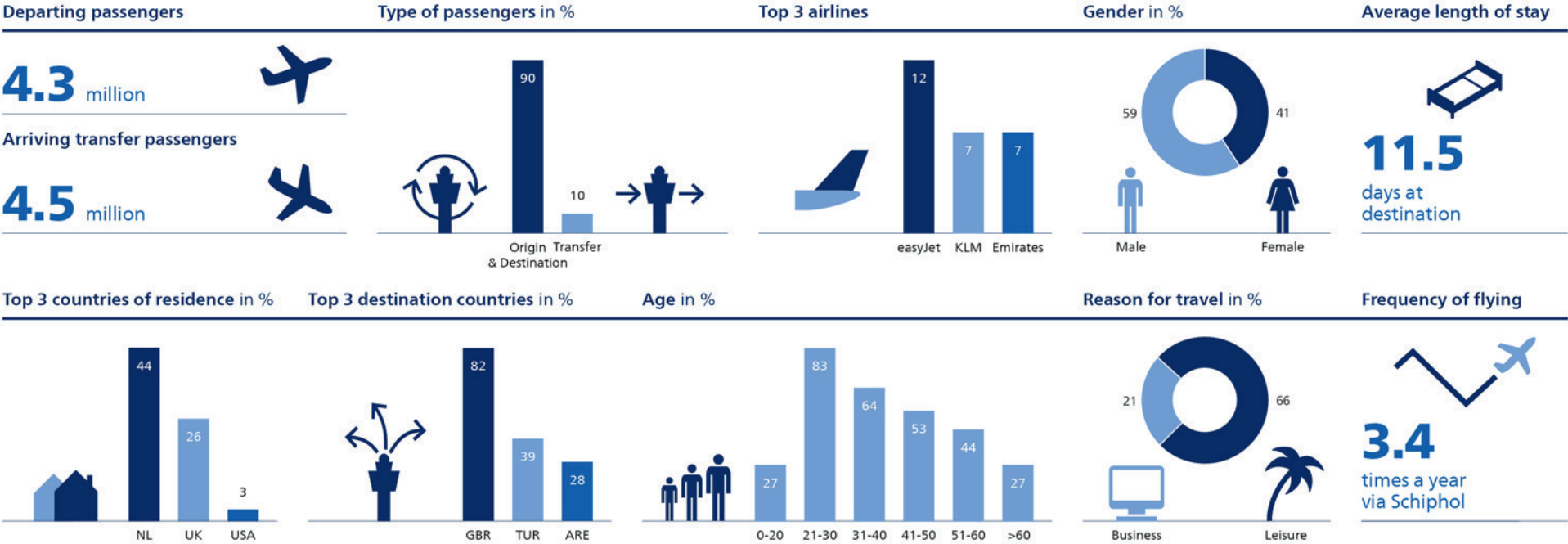
# Facts & Figures

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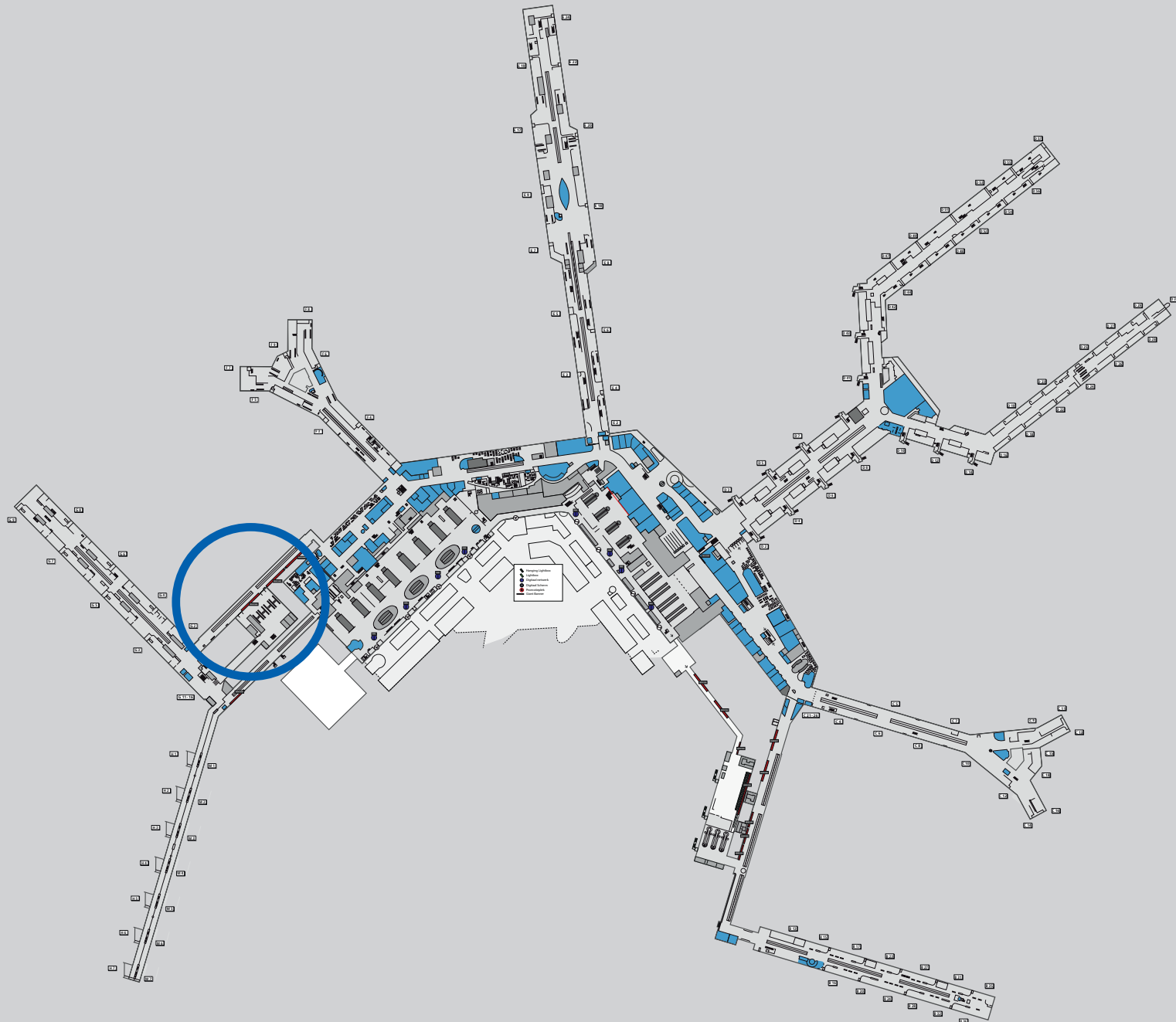
## Corridor G- and H-Pier

Dwell time:  
74 minutes



## Overview

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# GH corridor - First level

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