



E1-pier Giant Portrait Lightbox

LO EP 1559

- Wall-embedded lightboxes delivering both departing and arriving passengers as they move across the pier.

Schiphol

Facts

This wall-embedded lightbox near gate E6 captures the attention of passengers on Pier E at a crucial journey point. You will definitely get your advertising message across in this area of high dwell time at Schiphol.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
E1-pier Giant Portrait Lightbox



Product information

Number of faces	1
Rate	€ 4000
Booking period	Month
Size	2051 x 2899 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	467.000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures



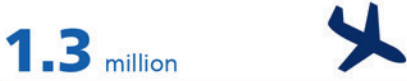
Pier E1

Dwell time:
90 minutes

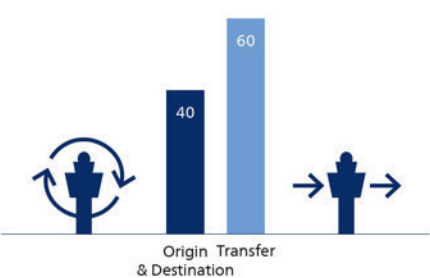
Departing passengers



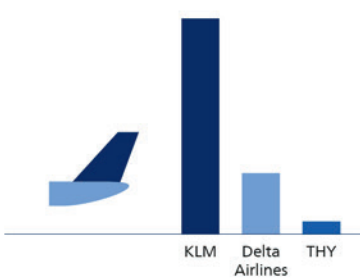
Arriving passengers



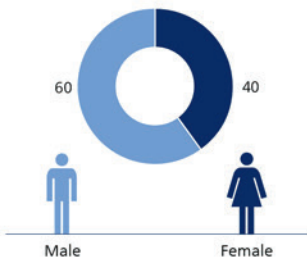
Type of passengers in %



Top 3 airlines



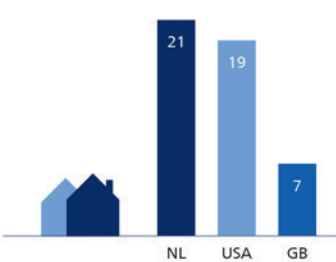
Gender in %



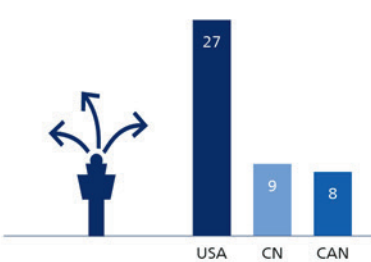
Average length of stay



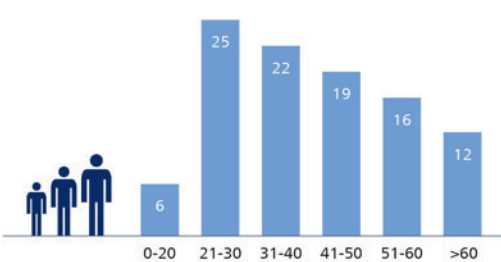
Top 3 countries of residence in %



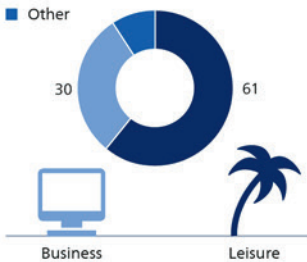
Top 3 destination countries in %



Age in %

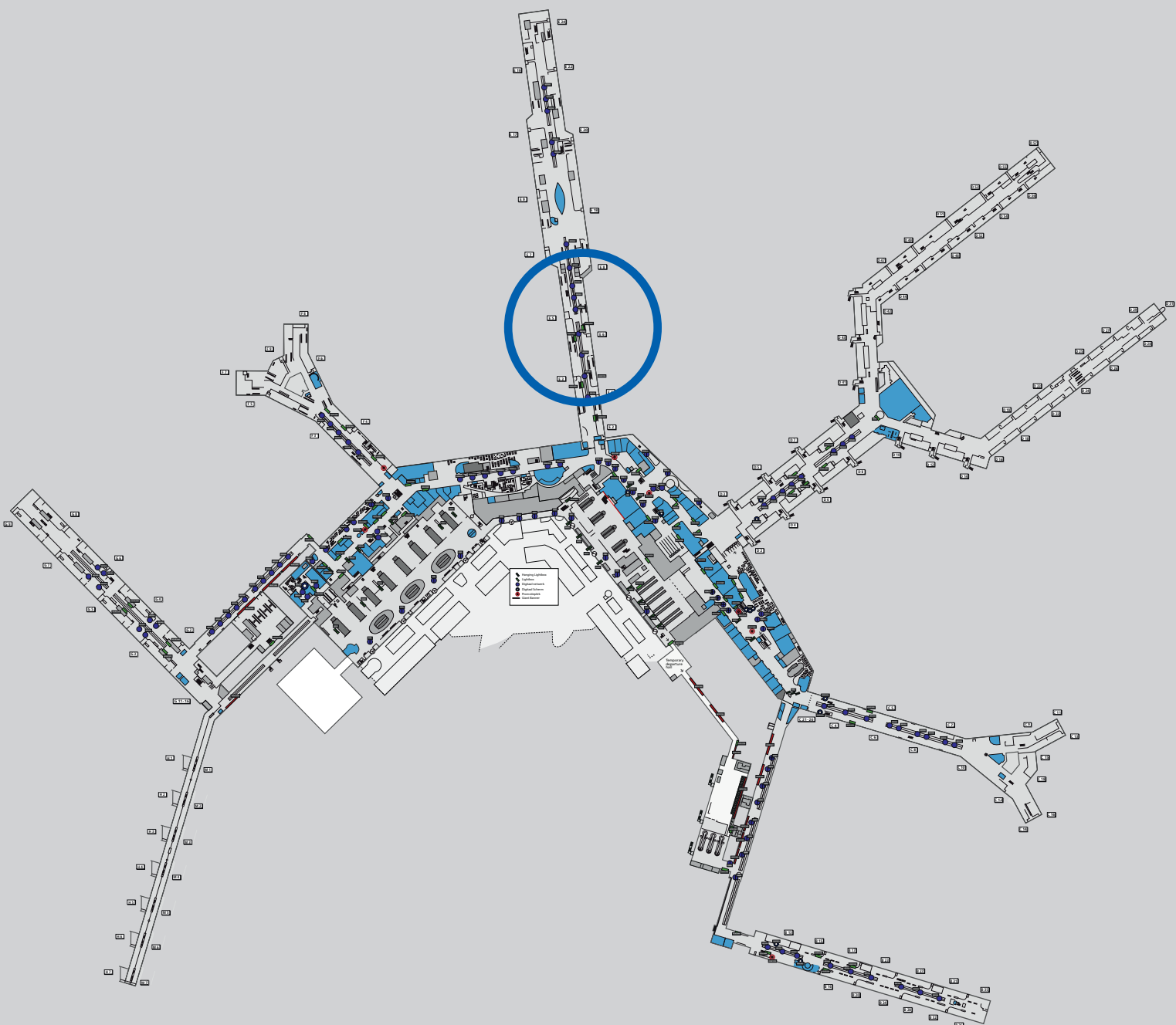


Reason for travel in %



Frequency of flying





E-pier - First level

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