



Duty Free Lightbox Package Lounge 1

DFLPL1

- Located in a key part of Lounge 1.
- In the middle of the retail opportunities, this two double-sided Duty Free lightboxes influences passengers as they walk around the shopping area.

Schiphol

Facts

Located in a key part of Lounge 1 - right in the middle of the retail opportunities - these two double-sided Duty-Free lightboxes are designed to influence passengers as they walk around the shopping area.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Duty Free Lightbox
Package Lounge 1



Product information

Number of faces	4
Rate	€ 20000
Booking period	Month
Size	2000 x 3000 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	1.533.500

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

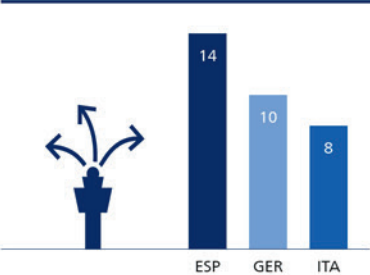
Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



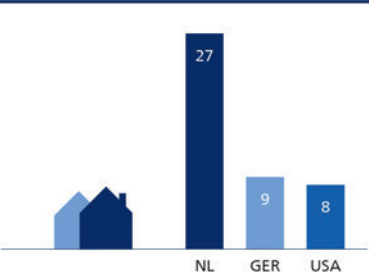
Lounge 1



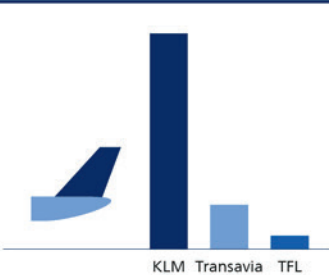
Top 3 destination countries in %



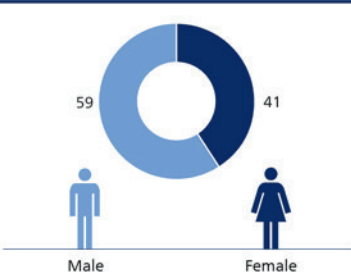
Top 3 countries of residence in %



Top 3 airlines



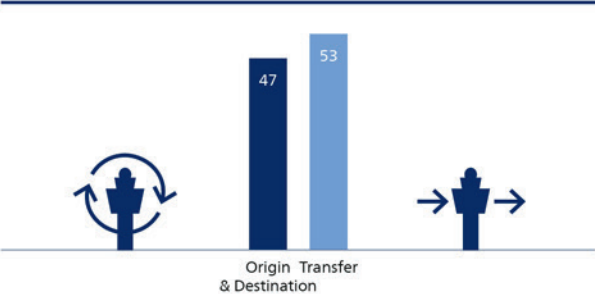
Gender in %



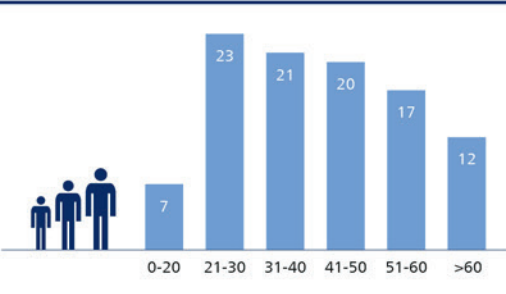
Average duration



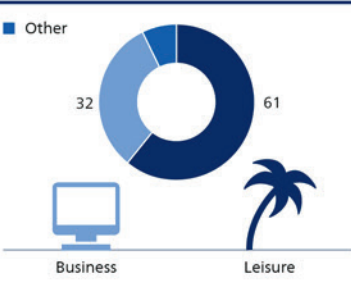
Type of passengers in %



Age in %



Reason for travel in %

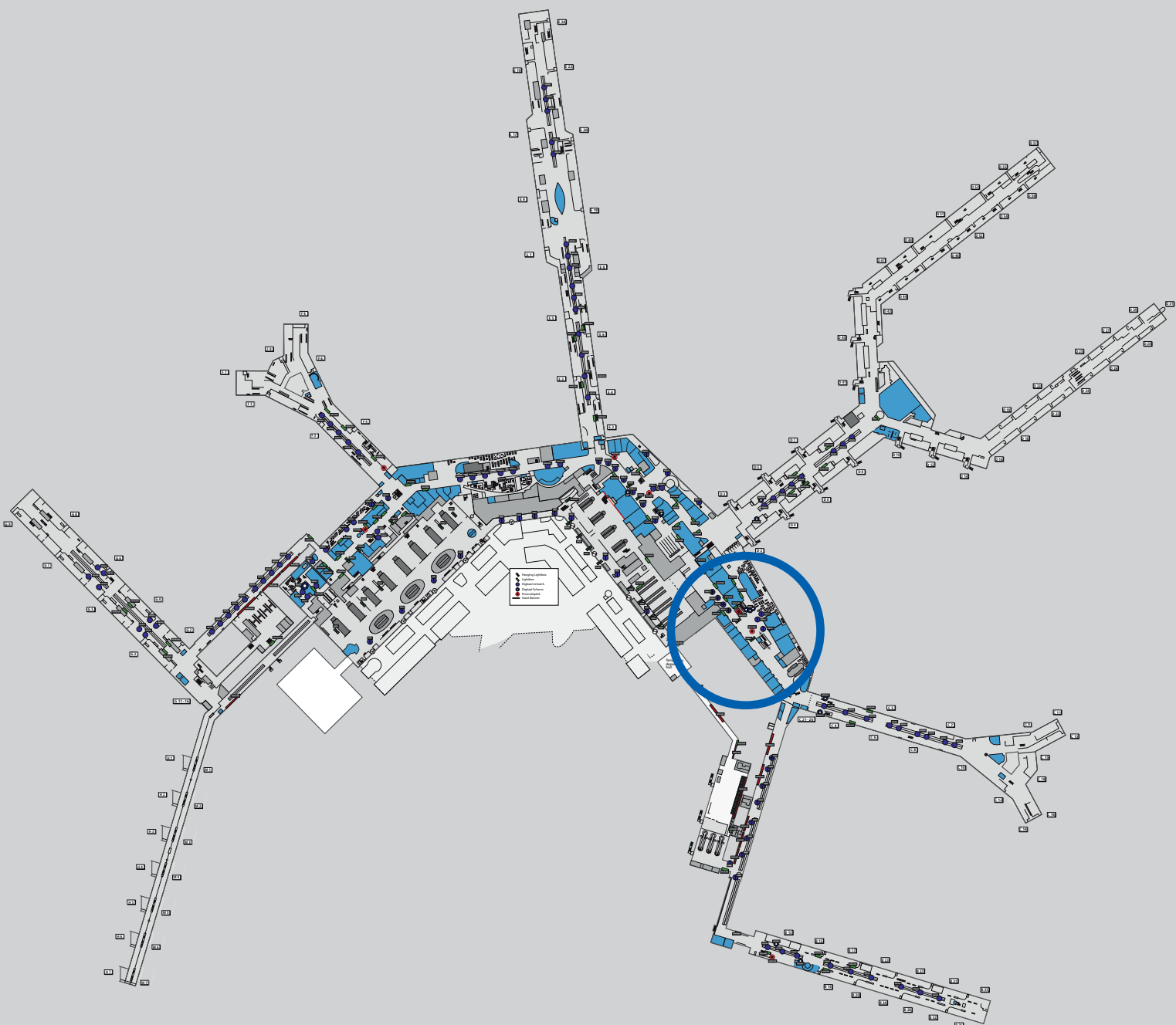


Frequency of flying



Overview

Schiphol Media
Duty Free Lightbox
Package Lounge 1



Lounge 1 - First level

Schiphol Media
Duty Free Lightbox
Package Lounge 1

