



B-pier Lightbox B1-8 Gates

LO BP 0868

- B-pier Lightbox B1-8 Gates.
- For a business-targeted brief this lightbox delivers the right audience.
- Mounted to the elevator shaft on route to the B-pier's bus gates.

Schiphol

Facts

Prominently positioned next to gates B1-B8, this stylish stainless-steel lightbox is the first lightbox on Pier B. It really catches the eye as passengers glide along the moving walkways and when they enter the bus gates on Pier B.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged*.

* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.

Schiphol Media
B-pier Lightbox B1-8 Gates



Product information

Number of faces	1
Rate	€ 3,500
Booking period	One month
Size	3,150 x 1,960 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	729,876

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

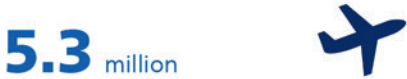


Pier B

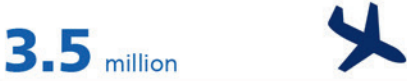
Dwell time:
74 minutes



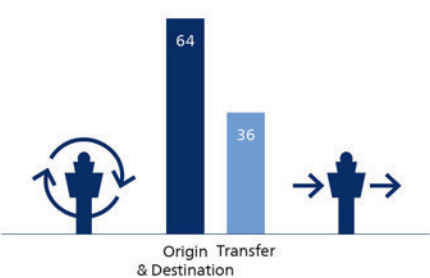
Departing passengers



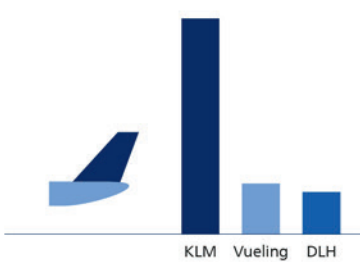
Arriving passengers



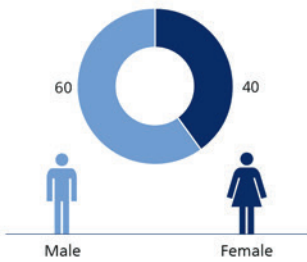
Type of passengers in %



Top 3 airlines



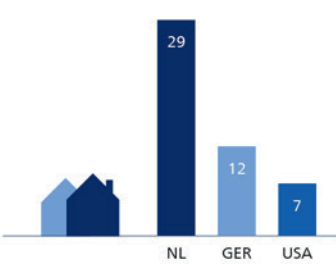
Gender in %



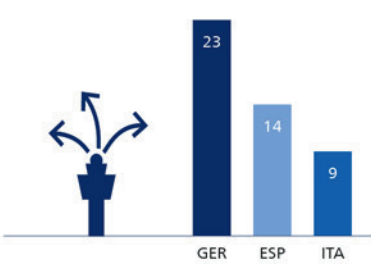
Frequency of flying



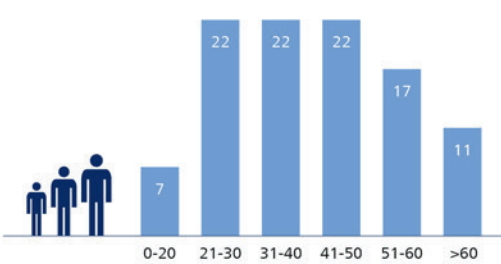
Top 3 countries of residence in %



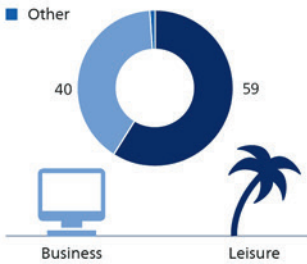
Top 3 destination countries in %



Age in %



Reason for travel in %





B-pier - First level

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