



G2-pier Lightbox Package

LO G2P

- Wall-embedded lightboxes with impeccable quality.
- Delivering your message to arriving passengers as they move across the walkways.
- Top 5 countries of origin: Turkey, United Arab Emirates, Israel, China and Netherlands Antilles.

Schiphol

Facts

This wall-embedded lightboxes are placed at the end of Pier G2, on the right. It enables you to communicate with arriving passengers using Pier G2 at Amsterdam Airport Schiphol.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged*.

* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.

Schiphol Media
G2-pier Lightbox



Product information

Number of faces	3
Rate	€ 7,500
Booking period	One Month
Size	2,050 x 2,750 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	219,000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



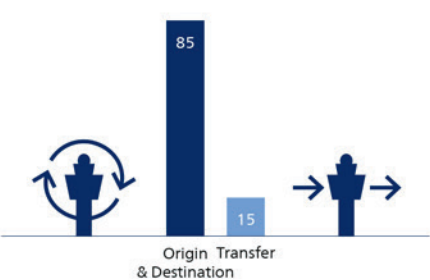
Pier G2



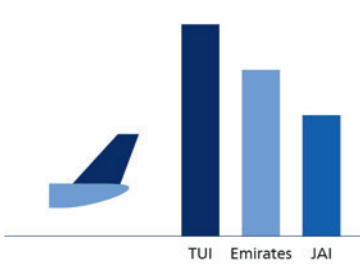
Departing passengers



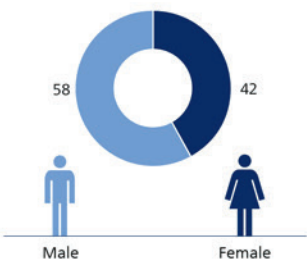
Type of passengers in %



Top 3 airlines



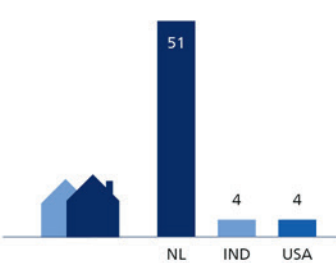
Gender in %



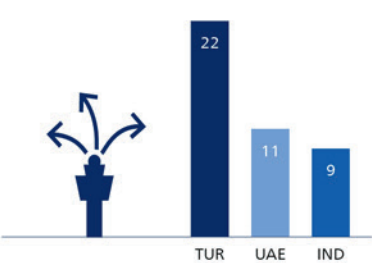
Frequency of flying



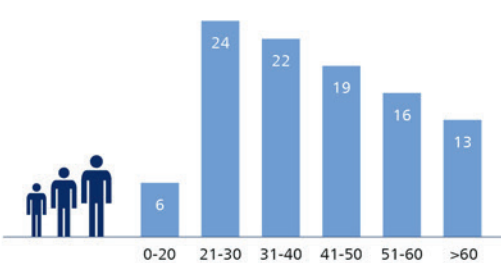
Top 3 countries of residence in %



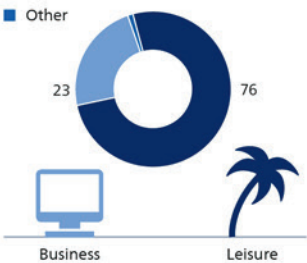
Top 3 countries of origin in %

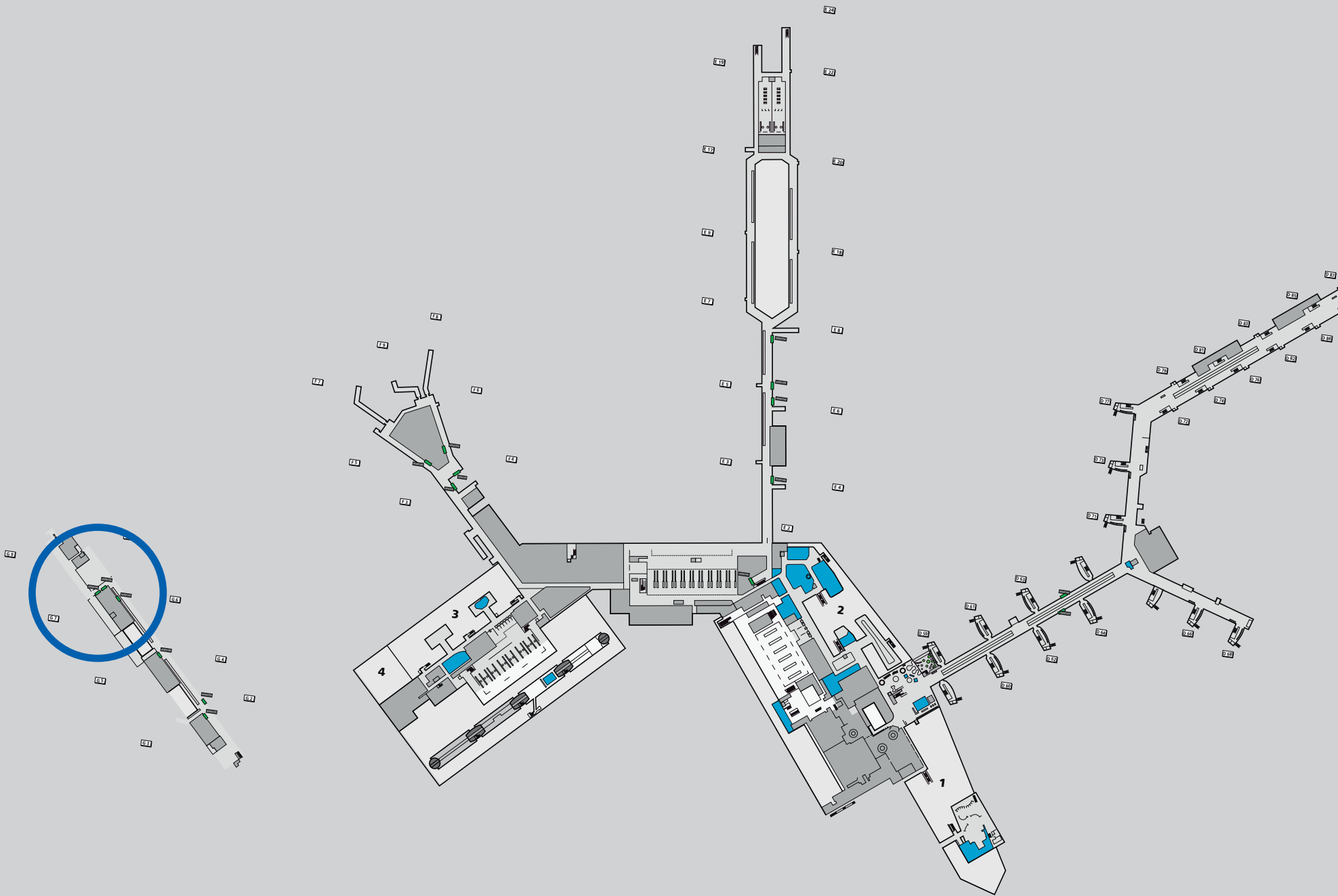


Age in %



Reason for travel in %





G-pier - Second level

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