



Airport City Advertising Mast

RM ST 0449

- Strategically located exterior branding.
- Dominates Schiphol's exterior route to from the terminal building.
- Provides a unique stand-out media format.

Schiphol

Facts

This advertising mast is located next to the main exit road leading from the terminal building. Everyone leaving the airport by car or bus passes it. Advertising masts have a significant impact and are seen by millions of passengers each year.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Airport City Advertising Mast



Product information

| | |
|---------------------------------|---|
| Number of faces | 6 |
| Rate | € 12,000 |
| Booking period | Month |
| Size | Upper: 1,102 x 572 cm Lower: 1,102 x 284 cm |
| Object orientation | Landscape |
| Material | PVC Cloth +/- 500 gr/m ² |
| Lighting | LED backlit |
| Average reach in booking period | 547,5000 |

Specifications

| | |
|---------------------------------------|----------------------------------|
| Format | High resolution PDF |
| Scale | 1:1 or 1:10 |
| DPI | Minimal 75 DPI on real size |
| Bleed | 10 mm |
| Additional requirements | Mark visual size with crop marks |
| Deliverytime before start of campaign | 10 working days |
| Upload artwork | artwork@schiphol.nl |

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

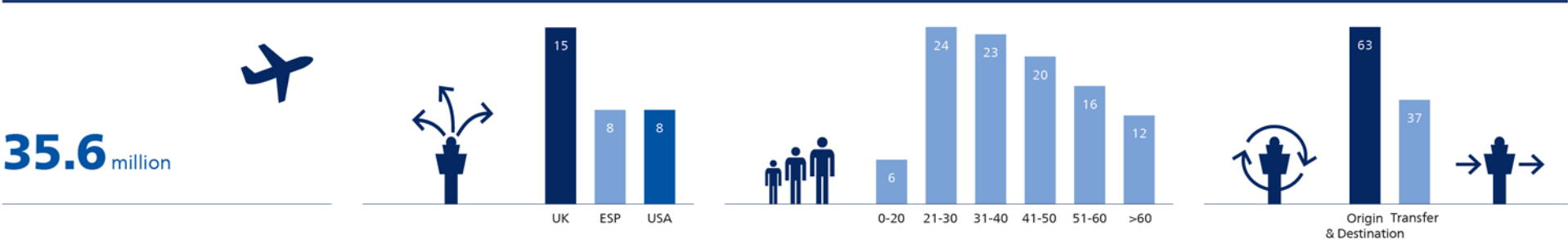
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



Dwell time:
146 minutes

Amsterdam Airport Schiphol

Departing passengers



Arriving passengers

