



C-pier Lightbox

LO CP 1552

- Stand-out lightbox with impeccable quality.
- Delivering both departing and arriving passengers as they move across the walkways.
- Twinned with the digital pier package, it provides a total coverage.

Schiphol

Facts

This striking lightbox next to gates C5 enables you to communicate with departing and arriving passengers using Pier C at Amsterdam Airport Schiphol. This freestanding object truly stands out in this area of high dwell time.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
C-pier Lightbox



Product information

Number of faces	1
Rate	€ 6,500
Booking period	Month
Size	2,051 x 2,319 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	829,299

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

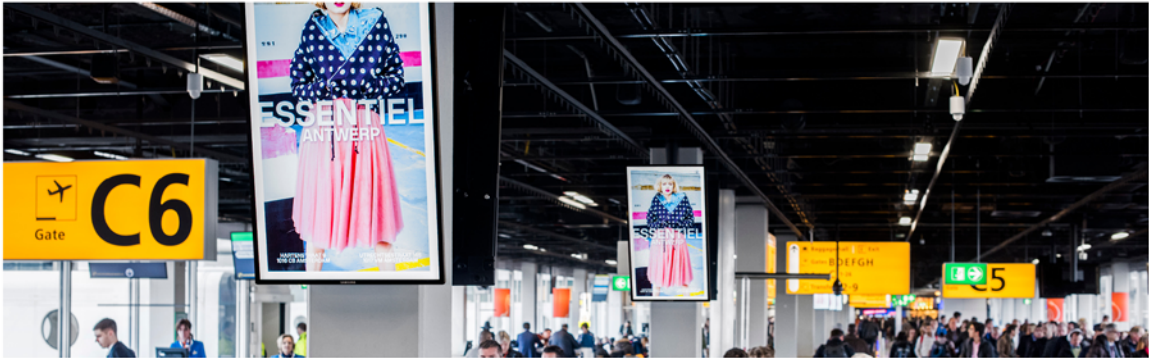
Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



Pier C

Dwell time:
77 minutes



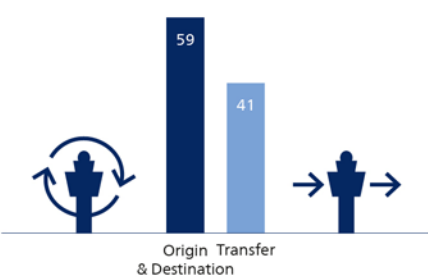
Departing passengers



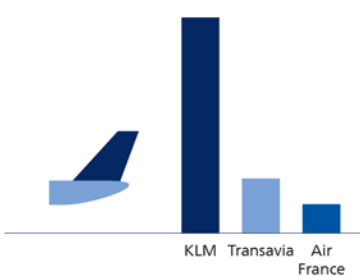
Arriving passengers



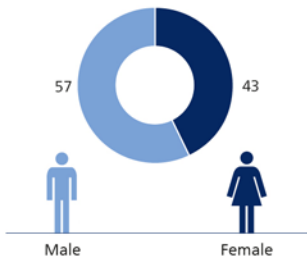
Type of passengers in %



Top 3 airlines



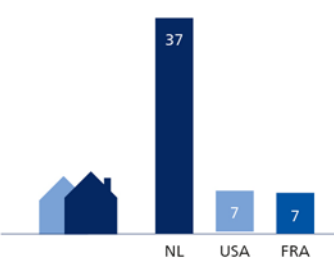
Gender in %



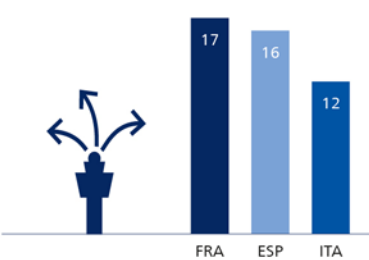
Frequency of flying



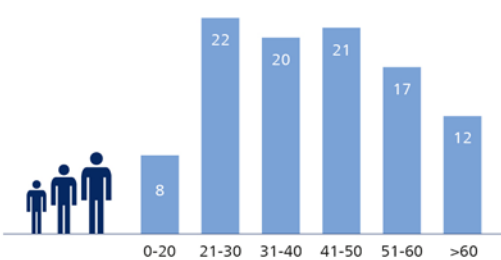
Top 3 countries of residence in %



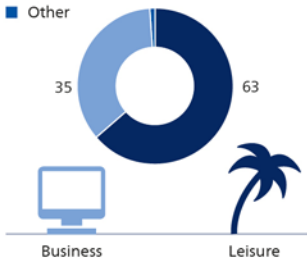
Top 3 destination countries in %



Age in %



Reason for travel in %





C-pier - First level

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