



Check-in Lightbox Package Check-in 1

CLPC1

- Spectacular lightboxes hanging in the heart of Check-in hall 1.
- Providing 100% coverage of the departing audience in Check-in hall 1, this giant site ensures visibility.
- Greet passengers at the start of their journey.

Schiphol

Facts

This high-impact package, consisting of 3 double-sided lightboxes suspended from the ceiling, is an outstanding communication vehicle. It provides 100% coverage of the departing audience in Check-in Hall 1.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged*.

* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.

Schiphol Media
Check-in Lightbox
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Product information

Number of faces	6
Rate	€ 10,000
Booking period	One Month
Size	2,000 x 3,000 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	364,500

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

*These objects have moved compared with the photo. Please ask your accountmanager for information regarding this location

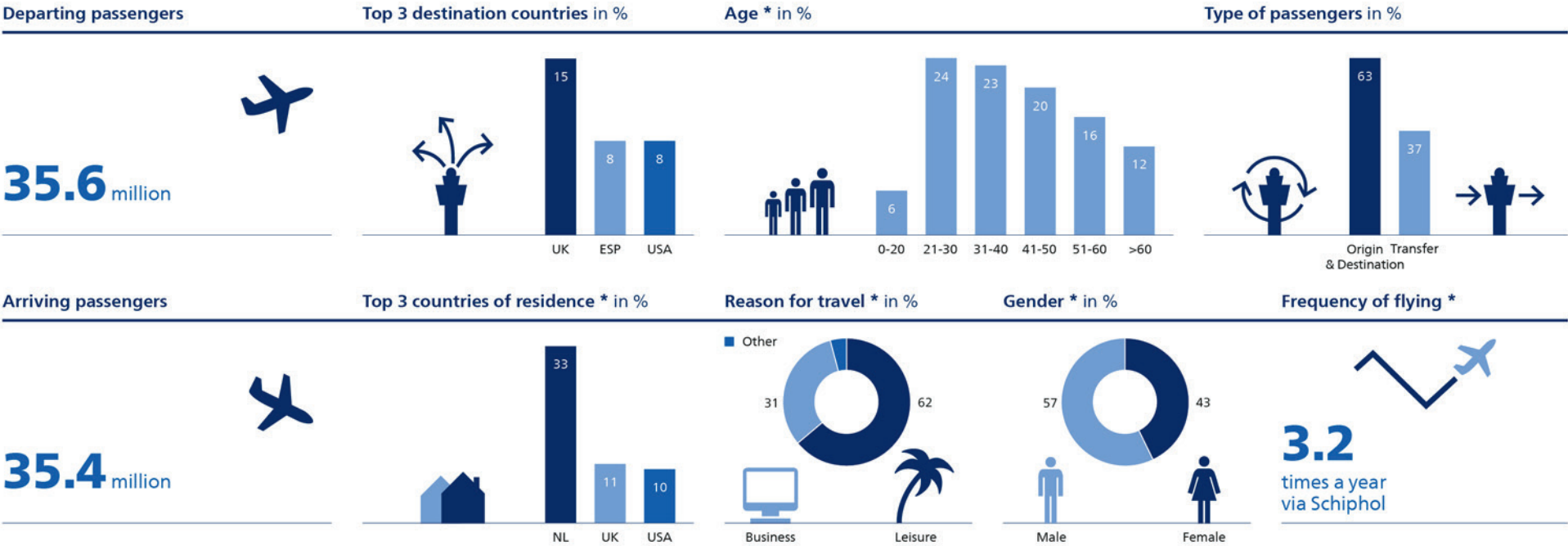
Questions?

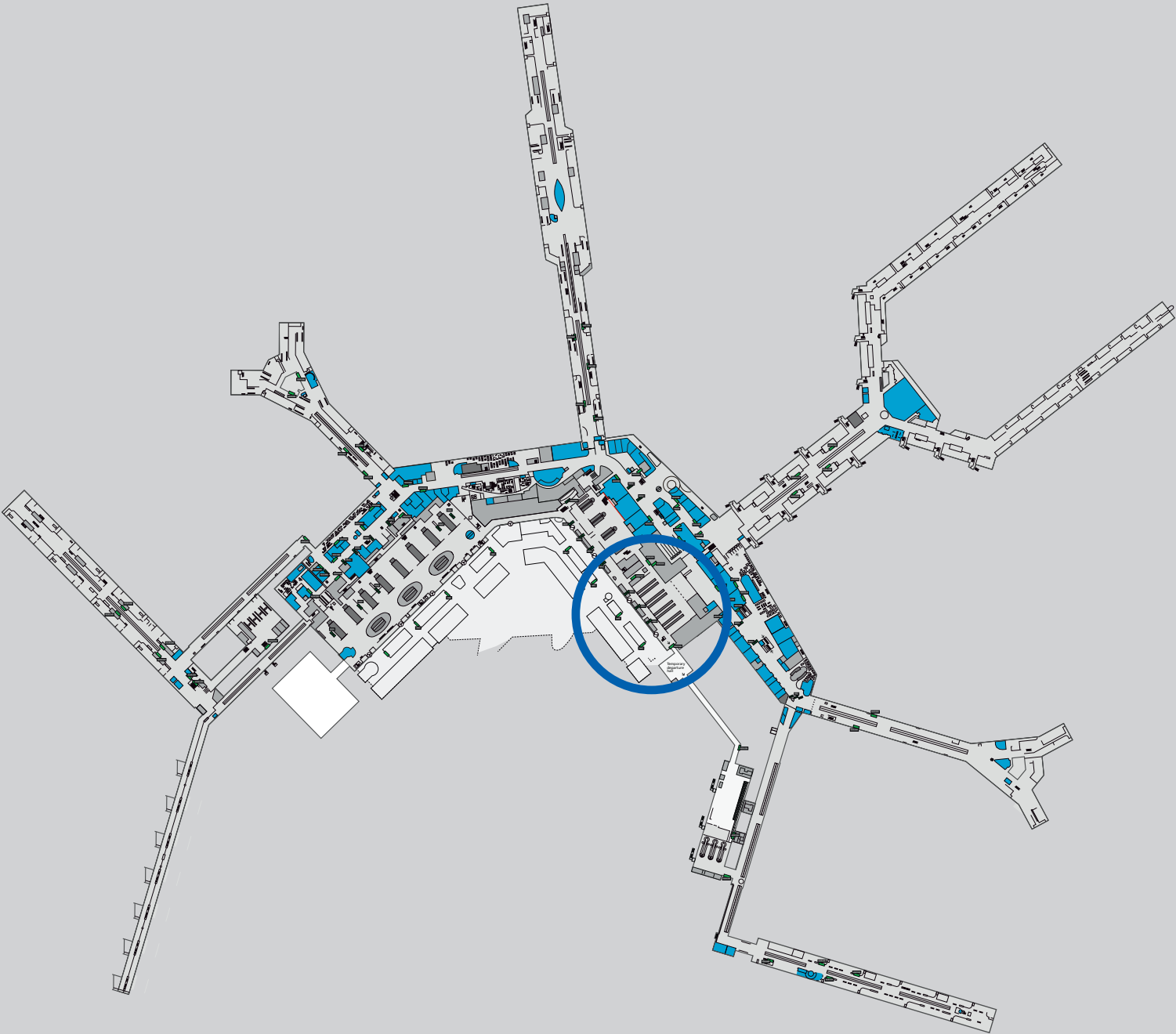
Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl.
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



Dwell time:
146 minutes

Amsterdam Airport Schiphol





Check-in 1 - First level

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