



Schiphol Plaza Giant Lightbox

LO SP 0433

- Located in the heart of Schiphol Plaza, just between the Railway Station and the shopping center.
- High impact through large format messaging.

Schiphol

Facts

Right in the heart of the airport, this giant lightbox is located next to the railway station. Train passengers - including those going to Rotterdam or The Hague - pass it when walking along the busy passageway linking Arrivals 3 to Schiphol Plaza.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Schiphol Plaza Giant Lightbox



Product information

Number of faces	1
Rate	€ 6500
Booking period	Month
Size	8200 x 2380 mm
Object orientation	Landscape
Material	Valmer FR +/- 500gr/m2
Lighting	Fluorescent tubes 4000 Kelvin
Average reach in booking period	1726000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



Schiphol Plaza



Arriving passengers

Schiphol related workers

Public Transport Travelers

Other



Departing passengers

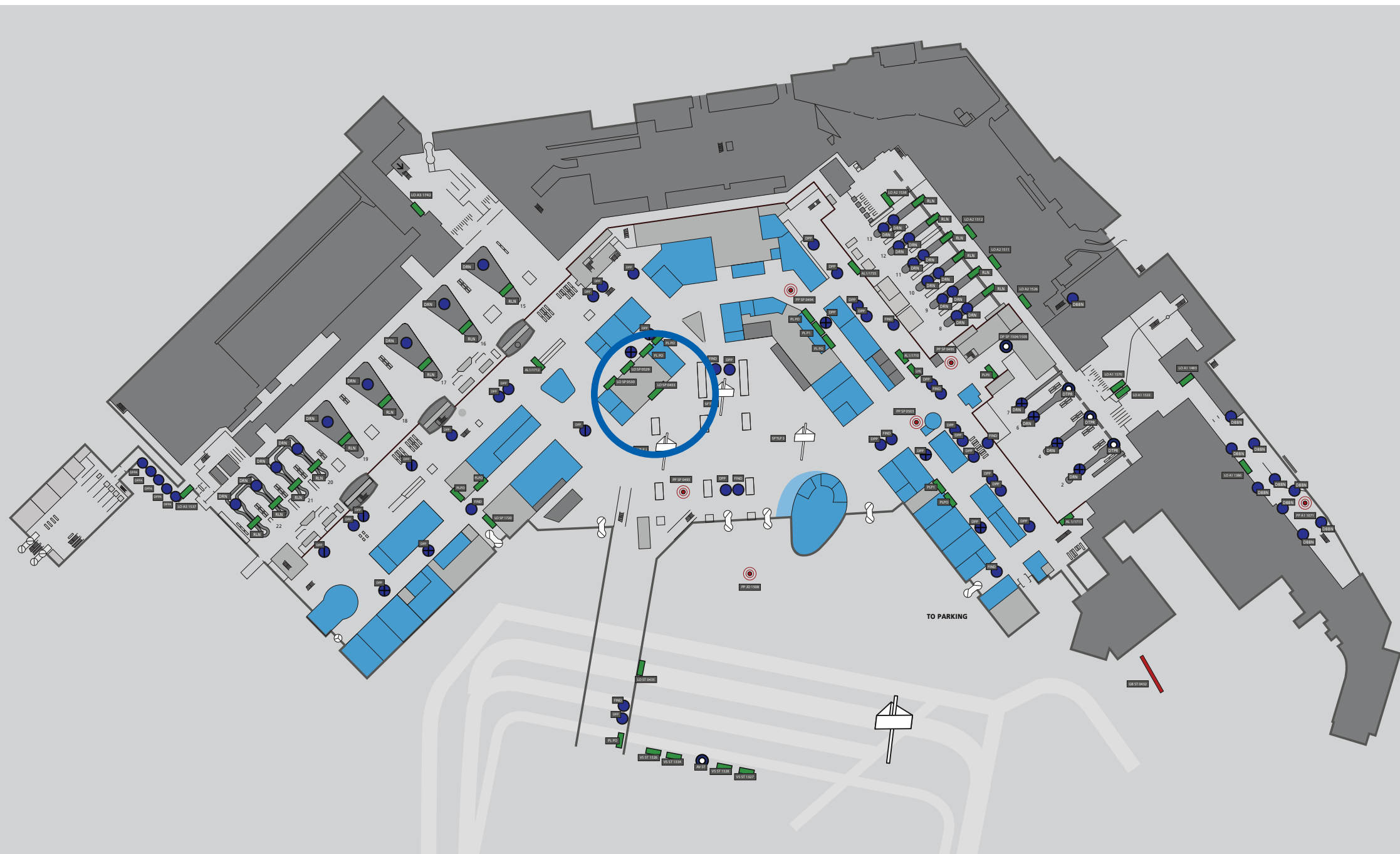
Meeters and Greeters

Day Trippers



Overview

Schiphol Media
Schiphol Plaza Giant Lightbox



Schiphol Plaza - First level

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