



Reclaim 1 Giant Lightbox

LO A1 1483

- A site that delivers dramatic impact as arriving B&C-pier O&D passengers are walking down the Reclaim 1 corridor towards the baggage belts.

Schiphol

Facts

This impressive giant lightbox situated in the corridor leading towards Reclaim Hall 1 faces passengers front-on. All 5 million passengers arriving on Piers B and C pass this high-quality, 7.6-meter-wide lightbox.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Reclaim 1 Giant Lightbox



Product information

Number of faces	1
Rate	€ 19000
Booking period	Month
Size	7580 x 2720 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	549.000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



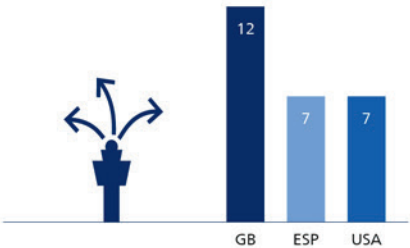
Dwell time:
146 minutes

Amsterdam Airport Schiphol

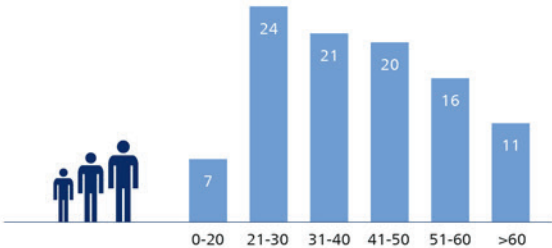
Departing passengers



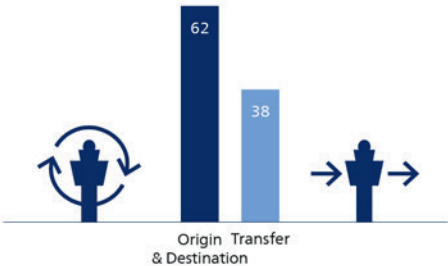
Top 3 destination countries in %



Age in %



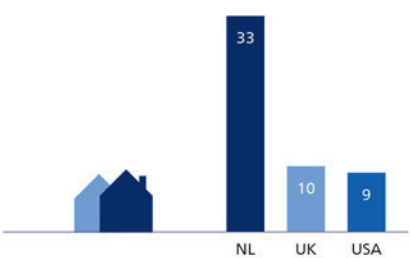
Type of passengers in %



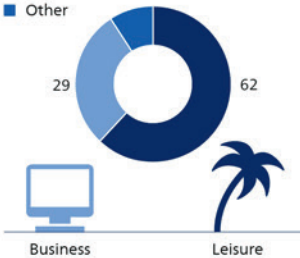
Arriving passengers



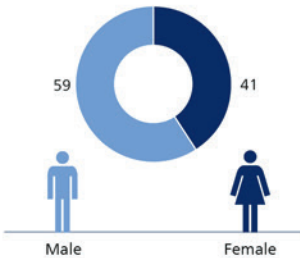
Top 3 countries of residence in %



Reason for travel in %



Gender in %

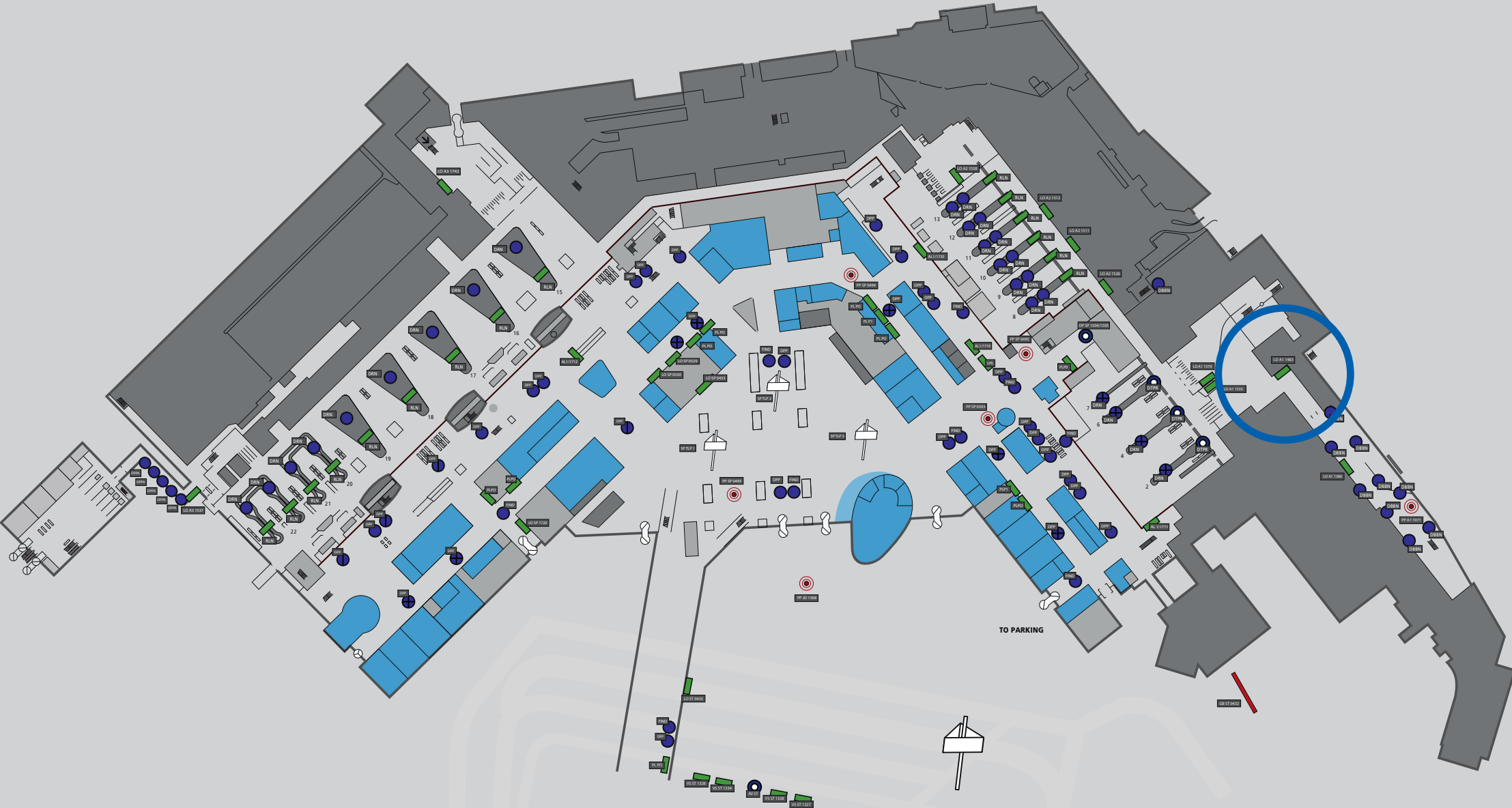


Frequency of flying



Overview

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Reclaim 1 - First level

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