



# G2-pier Giant Portrait Lightbox

LO G2P 1723

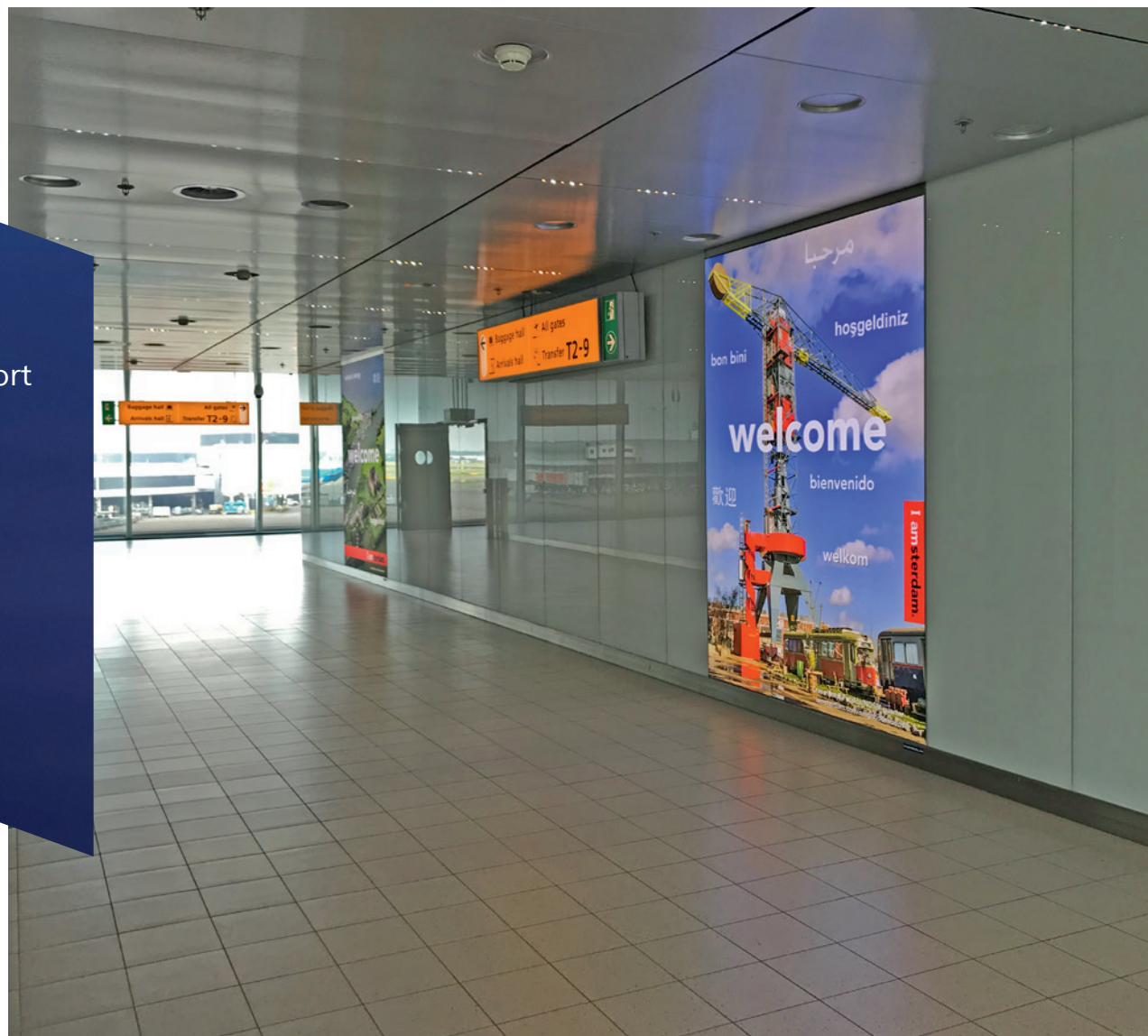
- Wall-embedded lightbox with impeccable quality.
- Delivering your message to arriving passengers as they move across the walkways.
- Top 5 countries of origin: Turkey, United Arab Emirates, Israel, China and Netherlands Antilles.

**Schiphol**



# Facts

This wall-embedded lightbox is at the end of Pier G2, on the right. It enables you to communicate with arriving passengers using Pier G2 at Amsterdam Airport Schiphol.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged\*.

\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

**Schiphol Media**  
G2-pier Giant Portrait Lightbox



### Product information

Number of faces	1
Rate	€ 3000
Booking period	Month
Size	2050 x 2750 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	217.000

### Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).



# Facts & Figures

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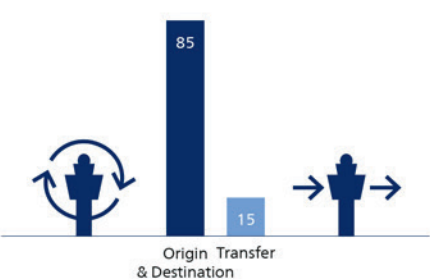
## Pier G2



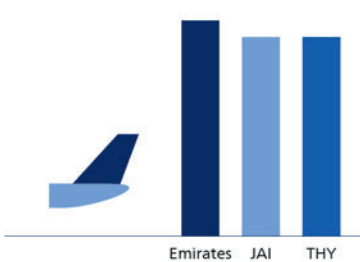
Departing passengers



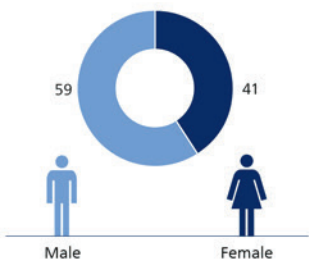
Type of passengers in %



Top 3 airlines



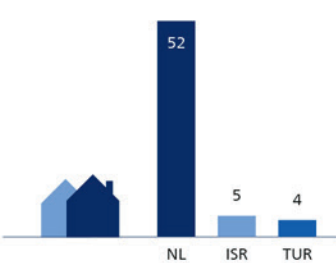
Gender in %



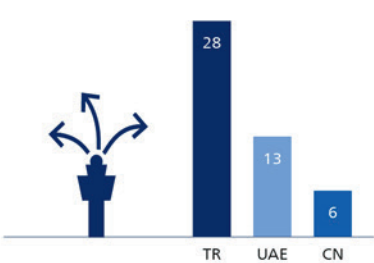
Average length of stay



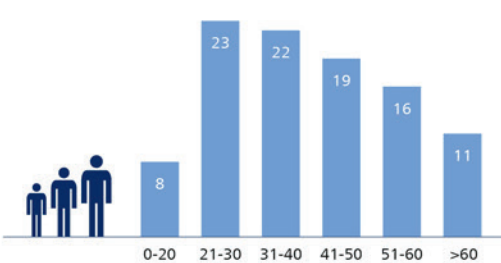
Top 3 countries of residence in %



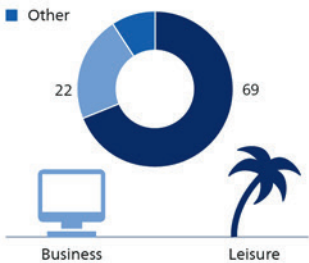
Top 3 countries of origin in %



Age in %

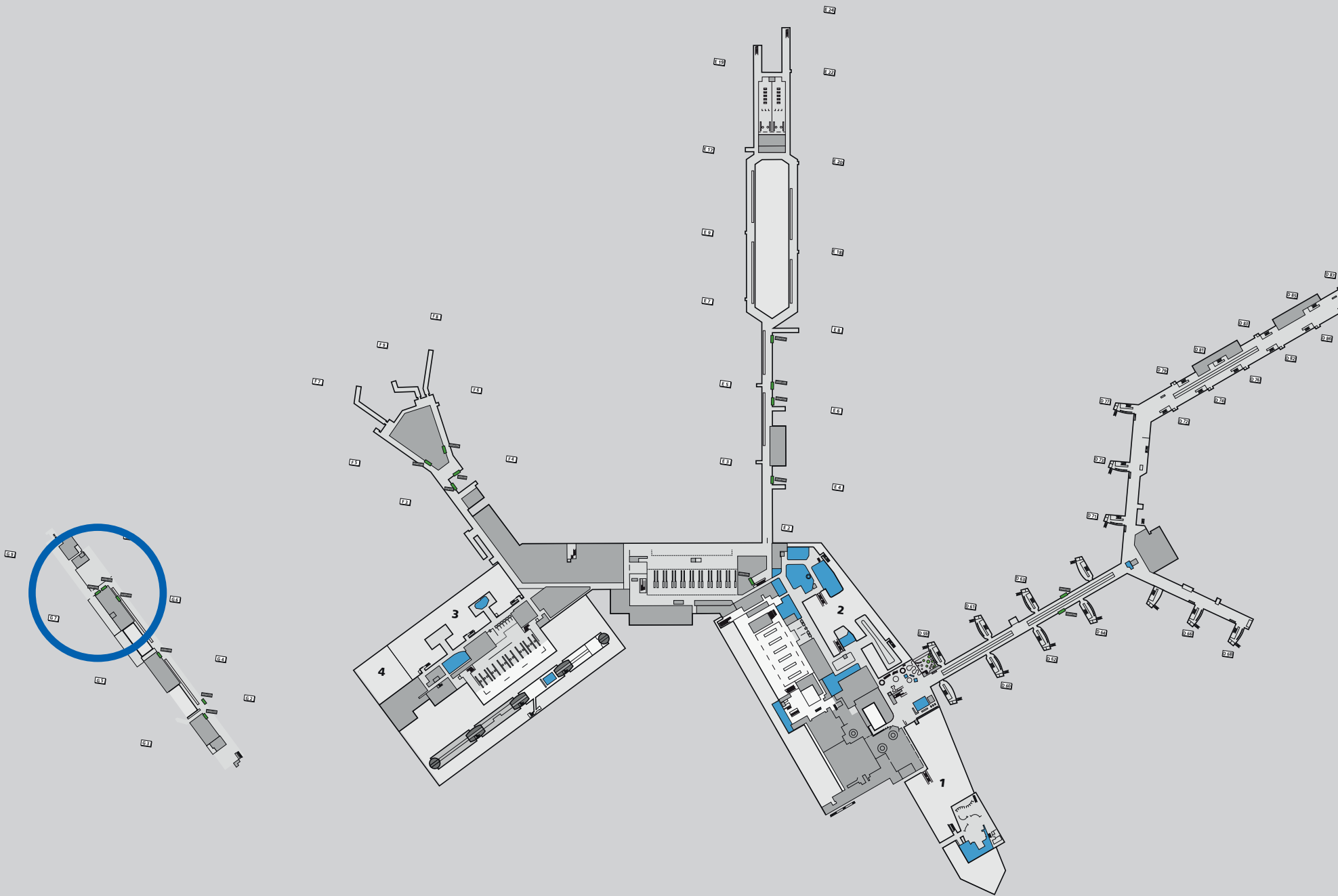


Reason for travel in %



Frequency of flying





# G-pier - Second level

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