



**TIME FOR SHOPPING**

at Amsterdam Airport Schiphol

[schiphol.nl/seebuyfly](https://schiphol.nl/seebuyfly)

# Giant Departure Banner T0

GB T0 1764

- Long-lasting large format statements sited at high dwell time piers.

Connecting brands to the world at Amsterdam Airport

**Schiphol**



# Facts

When advertising on this huge banner positioned in the well-lit, sober corridor leading to Departure Hall 1A, the attention of Schengen travelers is sure to be entirely focused on your message.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged\*.

\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

**Schiphol Media**  
Giant Departure Banner T0



### Product information

Number of faces	1
Rate	€ 6000
Booking period	Month
Size	9920 mm x 1420 mm
Object orientation	Landscape
Material	Valmer FR +/- 400 gr/m2;Valmer FR +/- 500gr/m2
Lighting	Frontlit
Average reach in booking period	250.000

### Specifications

Format	High resolution PDF
Scale	01:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm all sides
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

\* Excluding production and installation costs.

### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).





Amsterdam Airport Schiphol \*

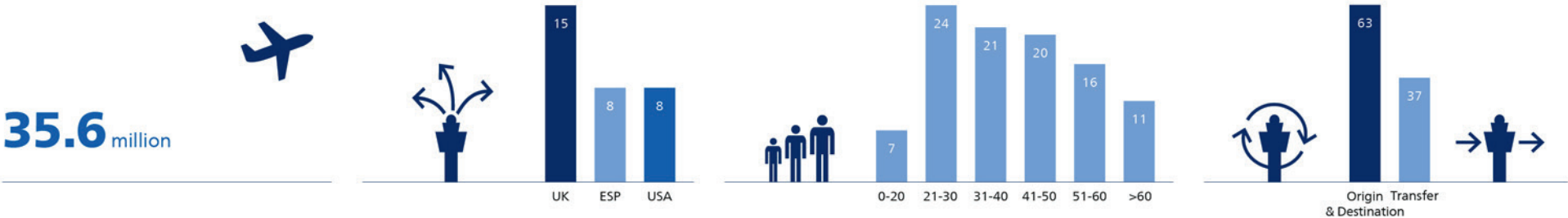
Dwell time:  
146 minutes

Departing passengers

Top 3 destination countries in %

Age \* in %

Type of passengers in %



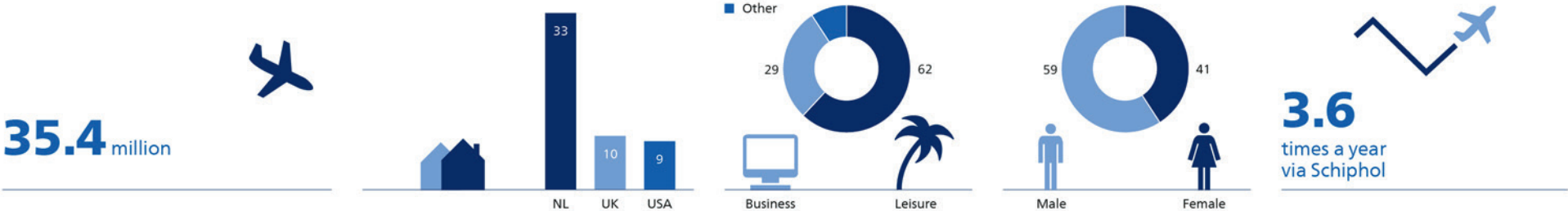
Arriving passengers

Top 3 countries of residence \* in %

Reason for travel \* in %

Gender \* in %

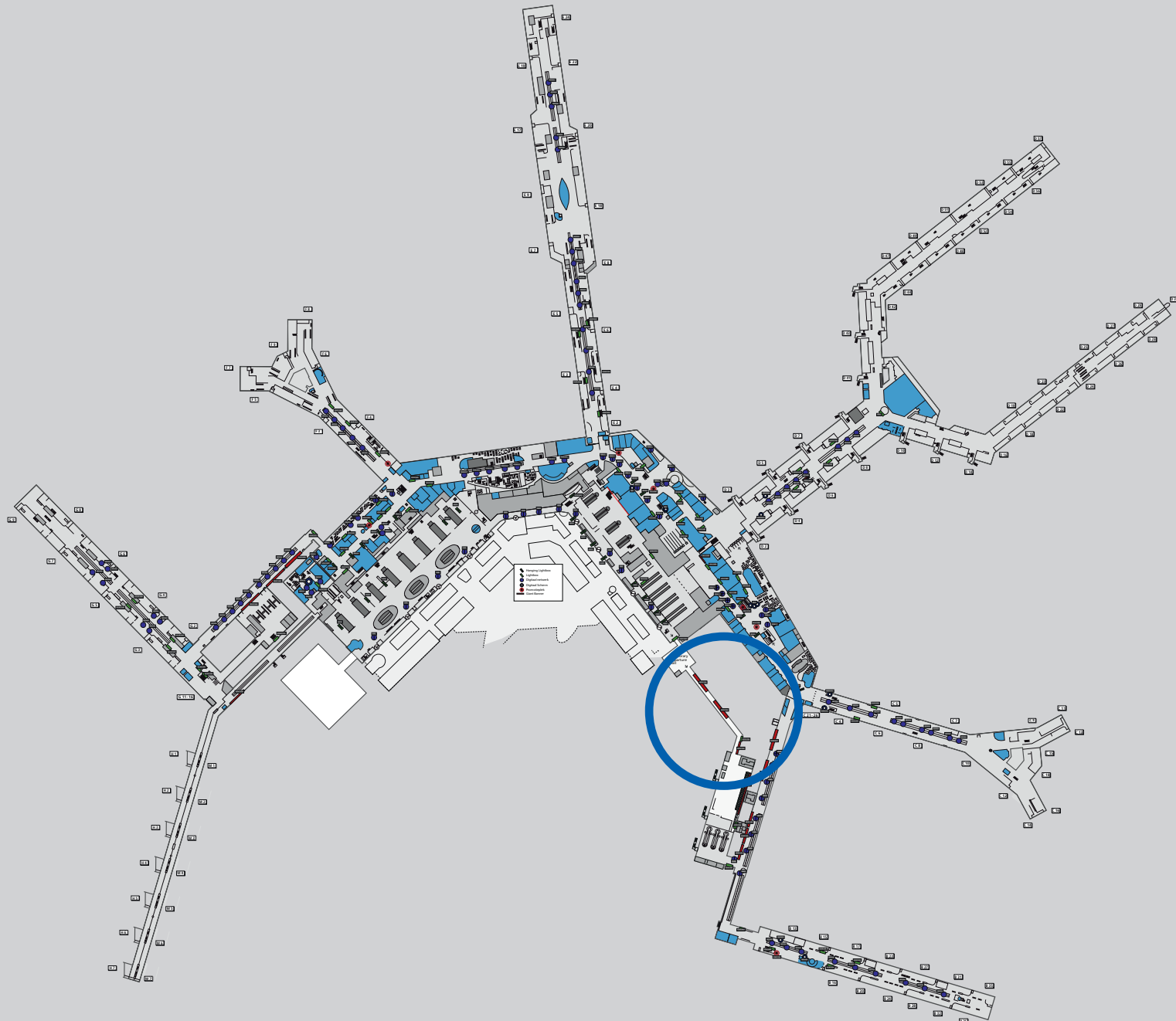
Frequency of flying \*



\* 2018 figures not available yet

## Overview

**Schiphol Media**  
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# Temporary departure hall - First level

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