

DSP

# Digital Suitcase Package

- Ideal package for boosting an activation at the Reclaim of arrivals.
- Greet O&D arriving passengers with engagement in an area of exceptional dwell time.
- Combining the digital suitcase with the digital triangles gives advertisers a dominant presence in reclaim 1.



# Digital Suitcase Package

## Product information

Number of screens	12
Rate	€ 6.500
Booking period	Per week
Screen size	Suitcase 39.8 x 70.8 cm (3 screens) / Digital Triangle (9 screens) 93.4 x 166 cm
Pixel size	1920 x 1080 pixels (both objects)
Definition	Full HD
Ratio	9:16
Object orientation	Landscape
Length of commercial	7 seconds
Number of advertisers	Digital Triangle: 4, Suitcase: 1
Percentage of showing	25%
Average reach in booking period	114.000

## Specifications

Number of creatives	Maximum of 3 stills, 1 video
Format still	GIF, JPEG (72 dpi and sRGB colour profile)
Format video	MP4 (Codec: H.264)
Format audio	Only Suitcase with audio
Video type	Light animated
Maximum size video	10 MB
Maximum size still	10 MB per image
Filename	dsp_client_campagne_1.ext
Deliverytime before start of campaign	5 working days
Upload artwork	artwork@schiphol.nl

\* excluding production costs

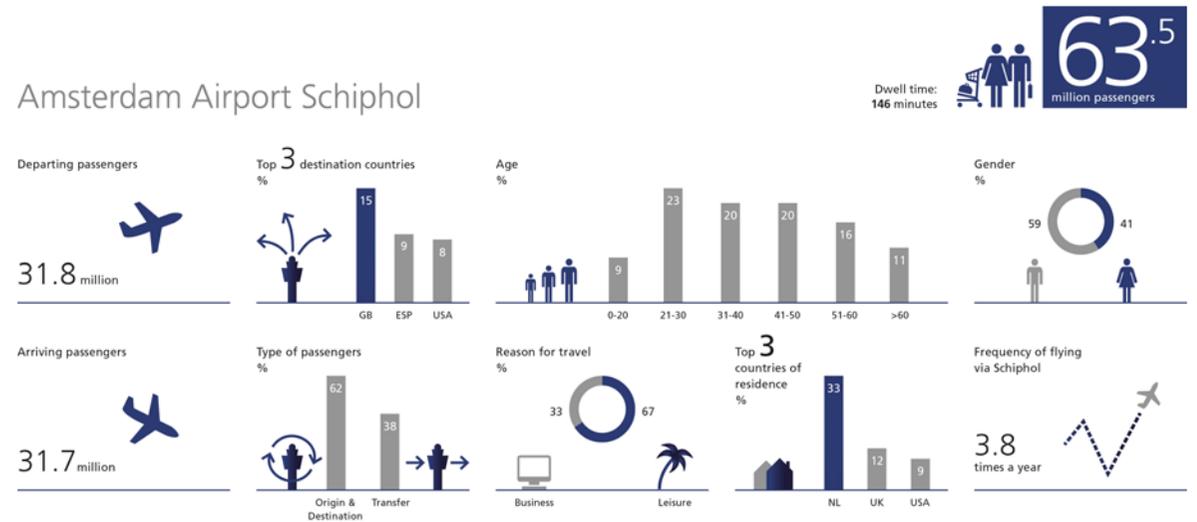
Suitcase operational 07:00 AM - 07:00 PM

If you have any questions regarding files, uploads or specifications, please don't hesitate to contact our traffic coordinator at +31 6 30 92 61 98 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

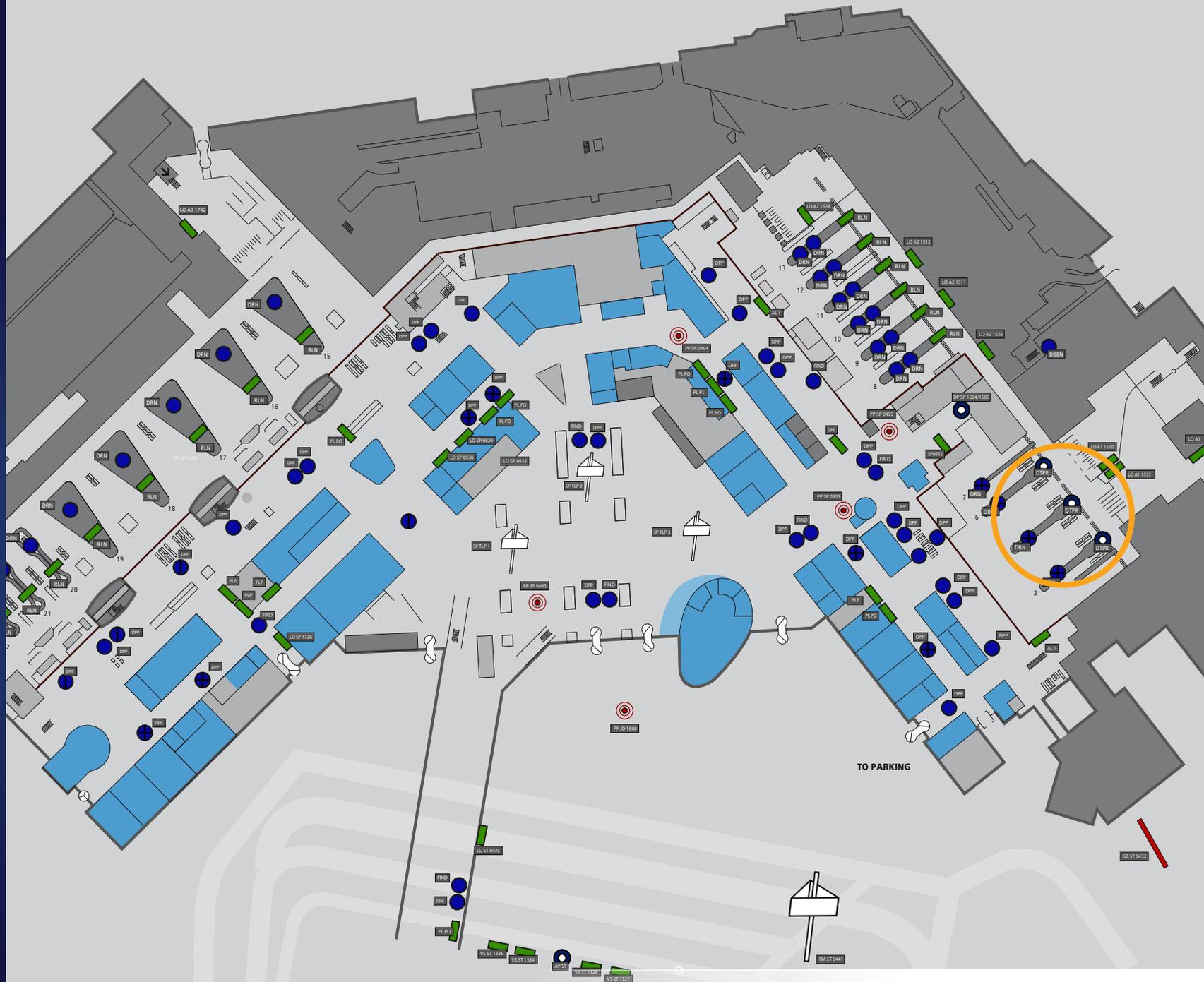
If you have any questions regarding your order or account, please contact your account manager, give us a call on +31 (0)20-6012713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).



## Amsterdam Airport Schiphol



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Map & location of objects  
Reclaim 1

Please zoom in to see detailed information