



Reclaim 2 Giant Lightbox

LO A2 1511

- Giant lightboxes maximizes Arrivals impact, influencing both arriving passengers airside and 'meeters & greeters' landside.
- Located directly in front of the baggage belts, these lightboxes dominate an area of high dwell time.

Schiphol

Facts

10 meters wide, this is one of the three impressive giant lightboxes, attached to the back wall of Reclaim Hall 2, which deliver high advertising impact. With a relatively high passenger dwell time here, these lightboxes offer guaranteed visibility.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Reclaim 2 Giant Lightbox



Product information

Number of faces	1
Rate	€ 5000
Booking period	Month
Size	9615 x 2370 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	392000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



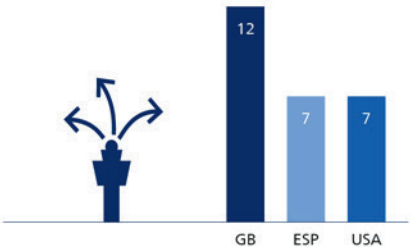
Dwell time:
146 minutes

Amsterdam Airport Schiphol

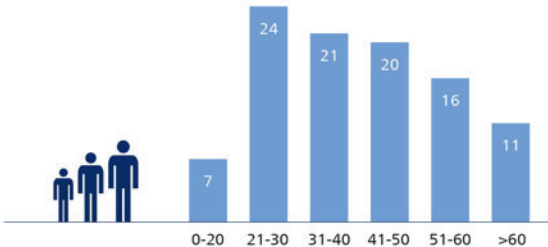
Departing passengers



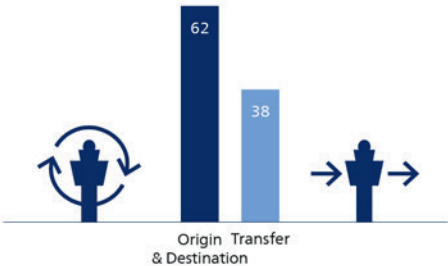
Top 3 destination countries in %



Age in %



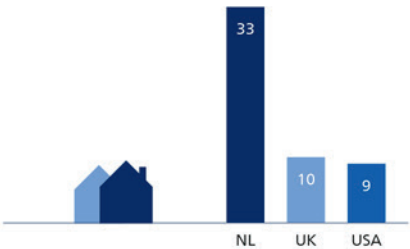
Type of passengers in %



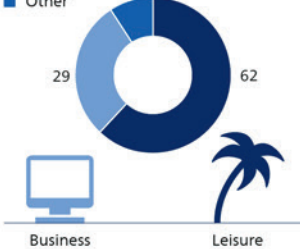
Arriving passengers



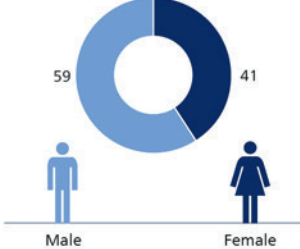
Top 3 countries of residence in %



Reason for travel in %



Gender in %



Frequency of flying



Overview

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Reclaim 2 - First level

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