



# Lounge 3 Landscape Lightbox Package

LO L3 LLP

- Wall-embedded lightboxes sited in the midst of the seating areas.
- They capture attention while passengers are close to the shops.

**Schiphol**



# Facts

This lightboxes are positioned between the checkout of Bread! food establishment and the News & Books store, opposite the comfortable seating area and in the middle of the shopping area. It targets departing and transfer passengers in Lounge 3.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged\*.

\* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.

**Schiphol Media**  
Lounge 3 Landscape Lightbox Package



### Product information

Number of faces	3
Rate	€ 5,000
Booking period	Month
Size A (two faces)	3,640 x 2,140 mm
Size B	3520 x 2140 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	858,000

### Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).

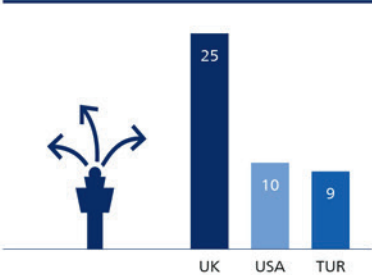




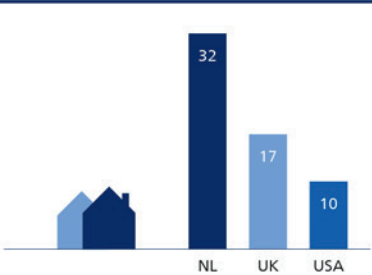
Lounge 3



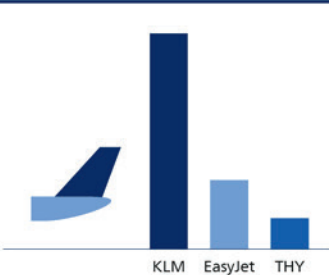
Top 3 destination countries in %



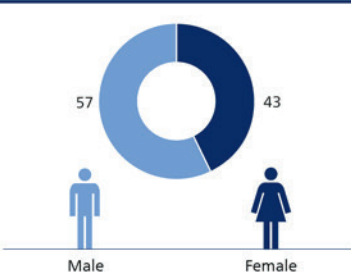
Top 3 countries of residence in %



Top 3 airlines



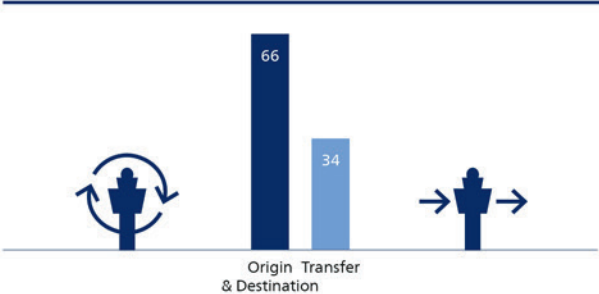
Gender in %



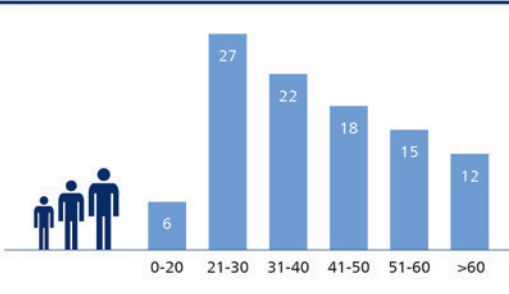
Frequency of flying



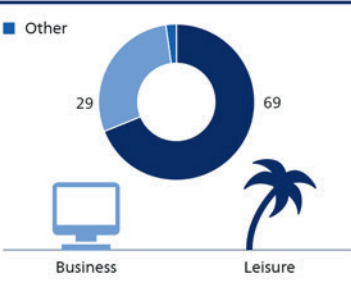
Type of passengers in %



Age in %



Reason for travel in %





Lounge 3 - First level

