



Lounge 2 Giant Lightbox

LO L2 1595

- Reach all passengers transferring from Intercontinental flights to the European Union area.
- Passengers wait in line just meters away from this object before going thru customs
- Only transfer passengers are reached via this object

Schiphol

Facts

This giant landscape lightbox is sited directly alongside the flow of transfer passengers moving from Lounge 2 to Lounge 1. These international travelers are very close to the lightbox as they walk by, making it an eye-catching advertising spot.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Lounge 2 Giant Lightbox



Product information

Number of faces	1
Rate	€ 7,500
Booking period	Month
Size	12,357 x 2,468 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	1,474,000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.

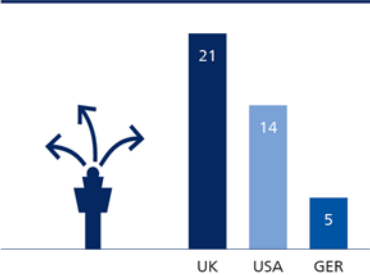
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



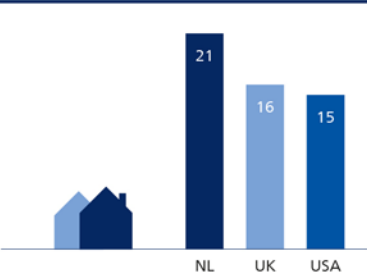
Lounge 2



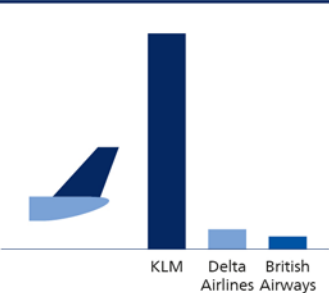
Top 3 destination countries in %



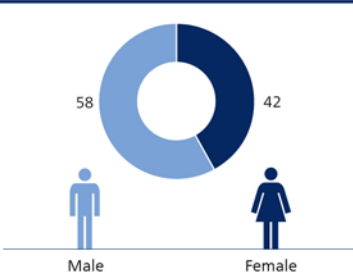
Top 3 countries of residence in %



Top 3 airlines



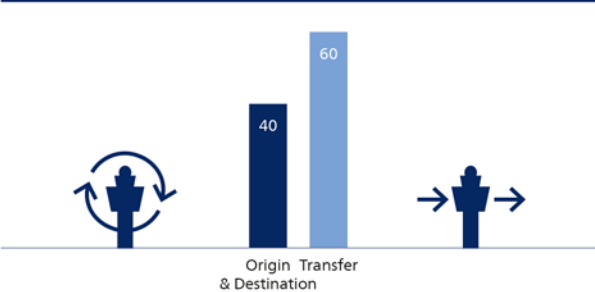
Gender in %



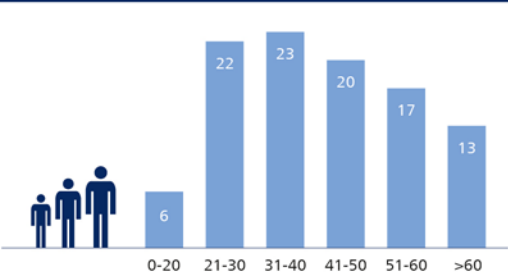
Frequency of flying



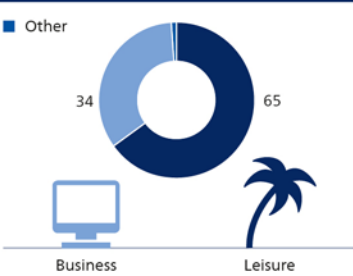
Type of passengers in %



Age in %



Reason for travel in %





Lounge 2 - First level

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