



New city,
here I come

Schengen Arrivals Giant Lightbox

LO A1 1533

- Capturing the entire Schengen O&D arriving audience with a high impact giant lightbox.
- One of the airport's signature sites, unveiled to 100% of the passengers as they make their way to the baggage reclaim.
- Positioned at the only exit for Schengen O&D arrivals.

Schiphol

Facts

Capture the entire Schengen O&D arriving audience with this high-impact object at one of Schiphol's signature sites. Positioned at the only exit for Schengen O&D arrivals, it's visible to 100% of passengers as they make their way to Baggage Reclaim.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Schengen Arrivals Giant Lightbox



Product information

Number of faces	1
Rate	€ 25,000
Booking period	Month
Size	13,046 x 2,530 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	872,500

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

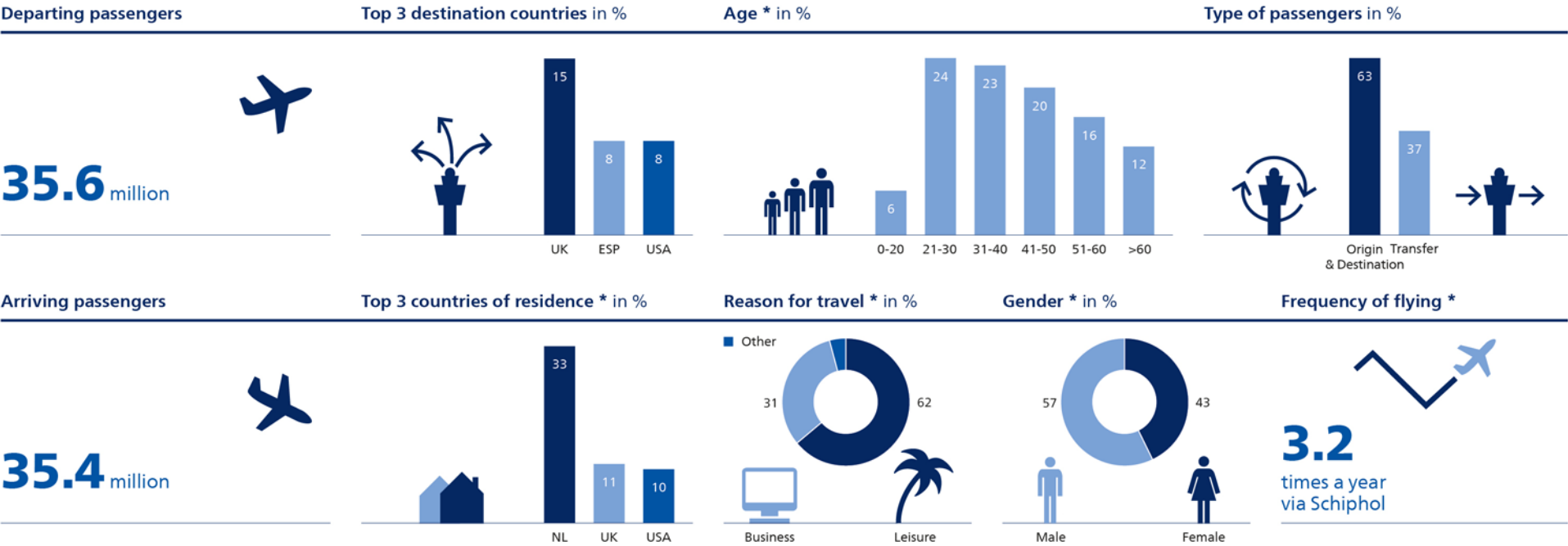
Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



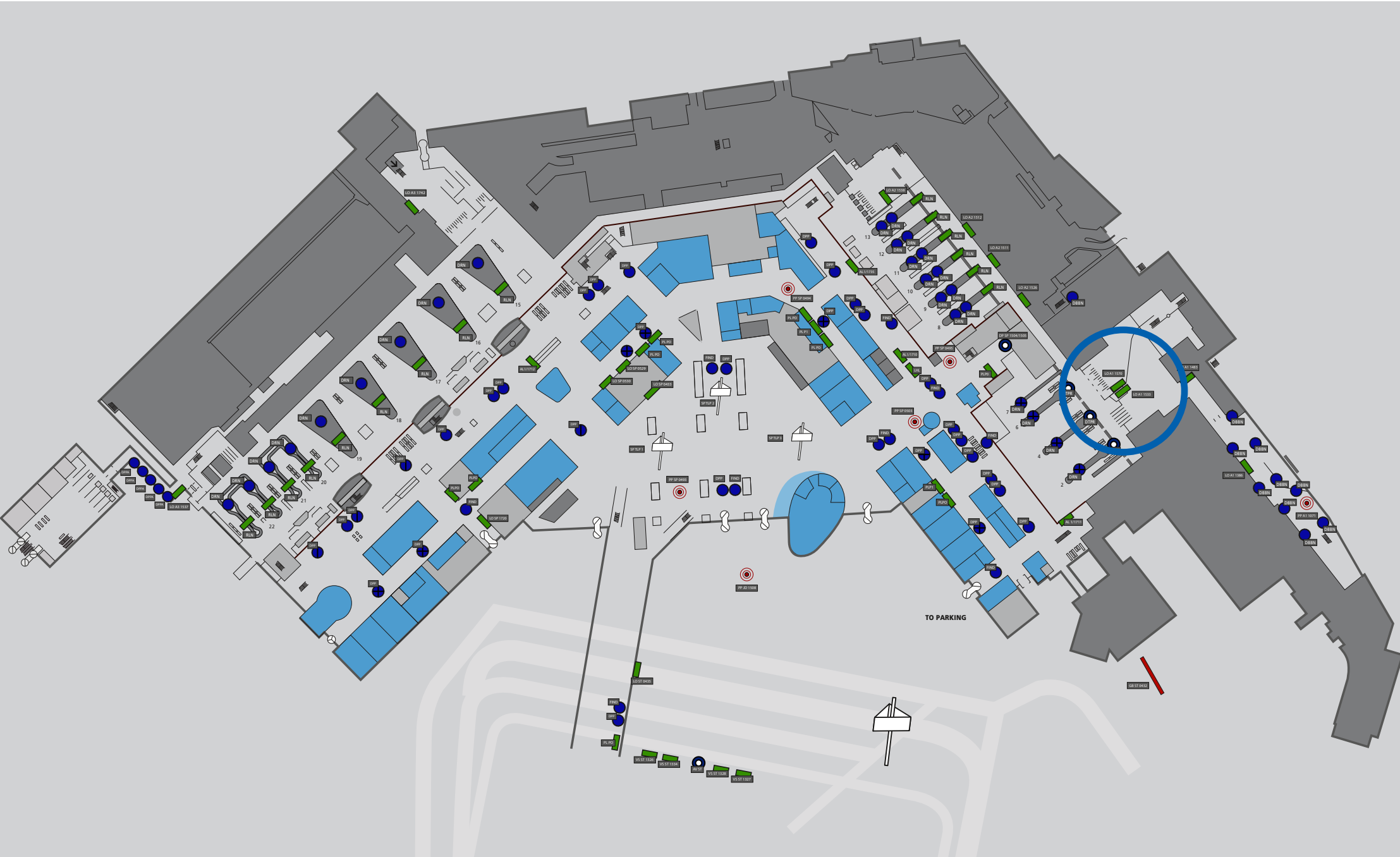
Dwell time:
146 minutes

Amsterdam Airport Schiphol



Overview

Schiphol Media
Schengen Arrivals Giant Lightbox



Reclaim 1 - First level

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