



Arrival Lightboxes

AL 1

- Perfect spot for a welcome home message
- Ideal way to reach people for touristic attraction
- Usefull for stimulating retail or bevarage at Schiphol Plaza

Schiphol

Facts

These lightboxes are located at Arrivals 1, 2 and 3. They are ideal for becoming identified with a 'just visited' or 'returning home' experience. This package of 3 lightboxes enables you to target all arriving passengers.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Arrival Lightboxes



Product information

Number of faces	3
Rate	€ 5,000
Booking period	Month
Size	Landscape 3,600 mm x 975 mm (1710) Landscape 3,323 x 975 mm (1712) Portrait 1,235 x 3210 mm (1735)
Object orientation	Portrait
Material	Duratrans M1
Lighting	Fluorescent tubes 4000 Kelvin
Average reach in booking period	4,800,000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

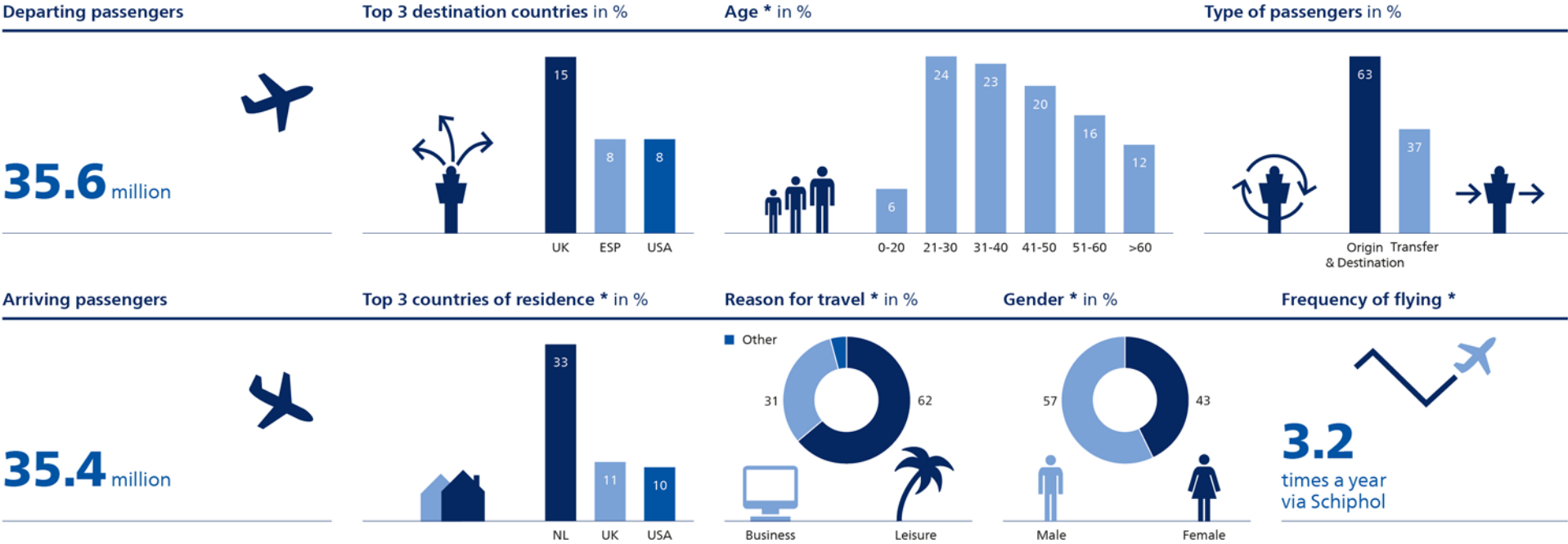
Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl.

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



Dwell time:
146 minutes

Amsterdam Airport Schiphol



Overview

Schiphol Media
Arrival Lightboxes

