

- Capturing the arriving O&D E-pier audience, this head-on lightbox is the perfect way for advertisers to display a welcome or welcome home message.
- Ideal for becoming identi ed with a visiting or returning home experience.

Schiphol

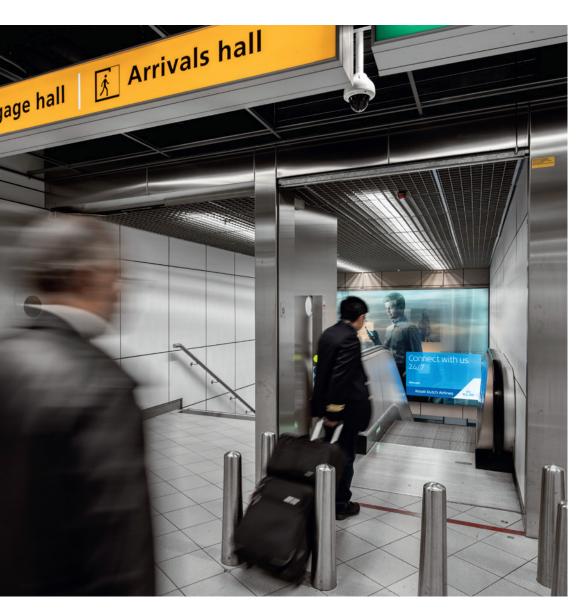
Facts

Capture the attention of arriving passengers on Pier E who are heading towards Reclaim with this giant lightbox. It is positioned front-on above the escalators leading to Reclaim 2. Your large-format message cannot go unnoticed here.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.



1
€ 4500
Month
4240 x 3000 mm
Landscape
Dynajet L110
LED backlit
132.586

High resolution PDF
1:1 or 1:10
Minimal 75 DPI on real size
10 mm
Mark visual size with crop marks
10 working days
artwork@schiphol.nl

Questions

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures







Dwell time: 146 minutes

Departing passengers Top 3 destination countries in % Age in % Type of passengers in % 34.2 million ESP USA 0-20 21-30 31-40 41-50 51-60 >60 Origin Transfer & Destination Arriving passengers Top 3 countries of residence in % Frequency of flying Reason for travel in % Gender in % ■ Other 3.6 34.2 million times a year via Schiphol Business Male Female Leisure

Overview



Reclaim 2 - First level

