

- Wall-embedded lightbox with impeccable quality.
- Delivering both departing and arriving passengers as they move across the walkways.

NOTE: There are no recent photos of this object available yet!

Schiphol

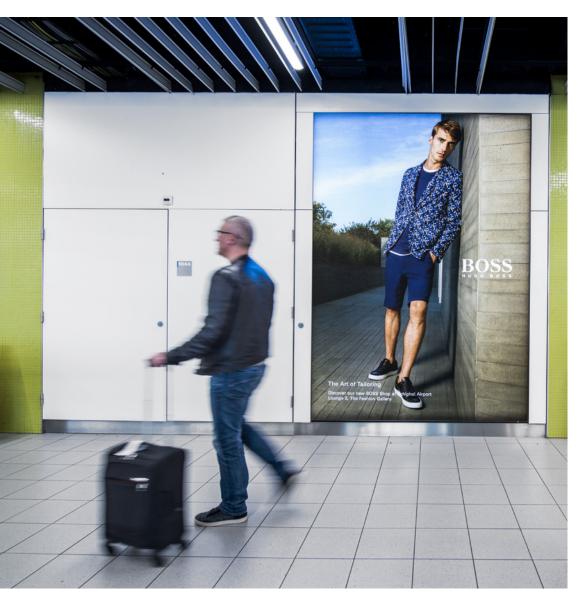
Facts

This four giant lightboxes at the beginning of the D-Pier, enable you to communicate with departing and arriving passengers using Pier D1 at Amsterdam Airport Schiphol. Most passangers at the D1-Pier travel to the UK or USA.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.



Product information	
Number of faces	4
Rate	€ 18,500
Booking period	Month
Size	4,490 x 2,490 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	1,075,000

Specifications	
Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm at all sides
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures

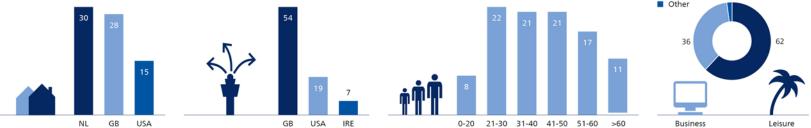




Pier D1

Dwell time: **76** minutes

Departing passengers Type of passengers in % Top 3 airlines Gender in % Frequency of flying **7.2** million **Arriving passengers** times a year via Schiphol 5.7 million Delta British Airlines Airways Origin Transfer KLM Male Female & Destination Top 3 countries of residence in % Top 3 destination countries in % Age in % Reason for travel in % Other



Overview



D-pier - First level

