Lounge 3 Giant Travel Retail Lightbox

LO L3 1498

- Delivery in the heart of Lounge 3's upmarket and exceptional retail area.
- Acting as a purchase prompter when the affluent audience in this lounge have time to shop and are in a shopping state of mind.

Schiphol

Facts

This giant lightbox is positioned next to the entrance of Starbucks in Lounge 2. It's specifically designed for point-of-sale messaging, enabling you to make the most of advertising at Schiphol itself.

At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service.
However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

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Product information

Number of faces	1
Rate	€ 6,000
Booking period	Month
Size	3,520 x 2,140 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	858,000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

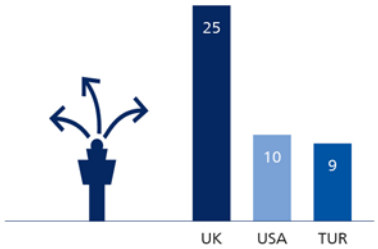
Questions?
Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl.
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures

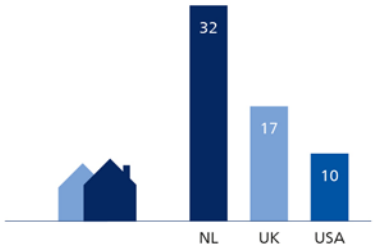
10.3
million passengers

Lounge 3

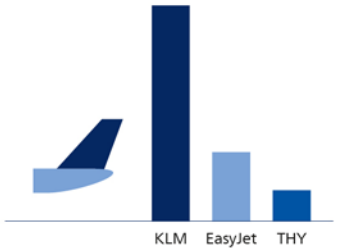
Top 3 destination countries in %



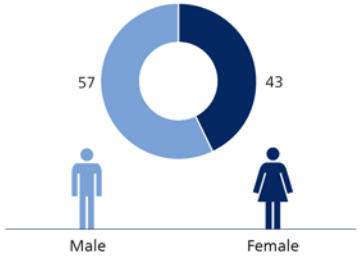
Top 3 countries of residence in %



Top 3 airlines



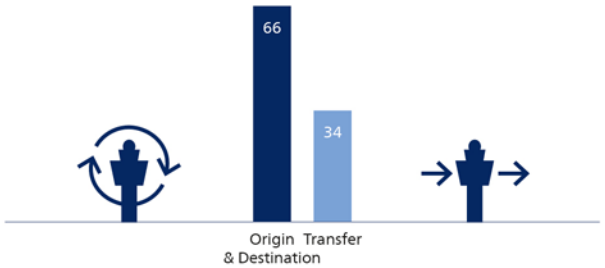
Gender in %



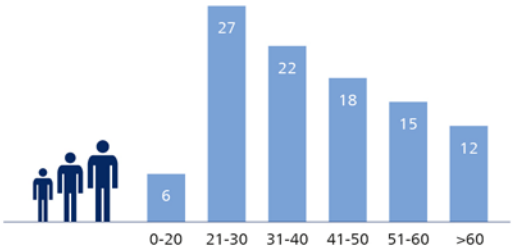
Frequency of flying

3.0
times a year
via Schiphol

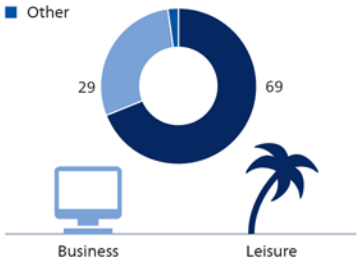
Type of passengers in %



Age in %



Reason for travel in %



2018 figures.

Overview

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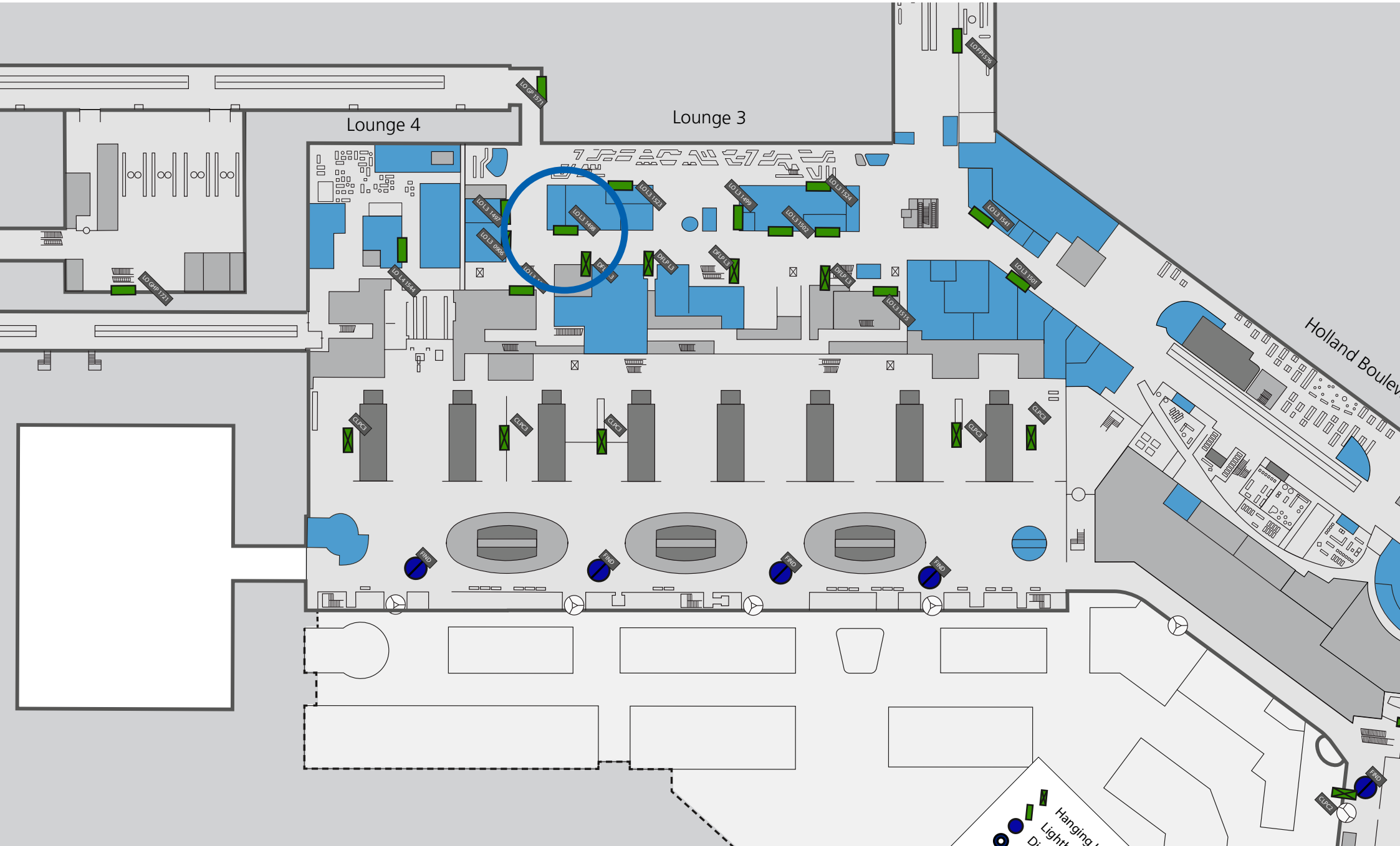
Lounge 3 - First level

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