

- Spectacular double-sided lightboxes hanging in the heart of Check-in hall 2.
- Providing 100% coverage of the departing audience in Check-in hall 2, this giant site ensures visibility.
- Greet passengers at the start of their journey.

Schiphol

Facts

This Check-in Lightbox Package, consisting of 4 double-sided lightboxes hanging in the heart of Check-in Hall 2, is an outstanding communication vehicle that provides 100% coverage of the departing audience in Check-in Hall 2.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.



| Product information | |
|---------------------------------|------------------|
| Number of faces | 8 |
| Rate | € 11,000 |
| Booking period | Month |
| Size | 2,000 x 3,000 mm |
| Object orientation | Portrait |
| Material | Dynajet L110 |
| Lighting | LED backlit |
| Average reach in booking period | 669,000 |
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| Specifications | |
|---------------------------------------|----------------------------------|
| Format | High resolution PDF |
| Scale | 1:1 or 1:10 |
| DPI | Minimal 75 DPI on real size |
| Bleed | 10 mm |
| Additional requirements | Mark visual size with crop marks |
| Deliverytime before start of campaign | 10 working days |
| Upload artwork | artwork@schiphol.nl |

Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures



Amsterdam Airport Schiphol





Top 3 destination countries in % Age * in % Type of passengers in % **Departing passengers** 35.6 million ESP 0-20 21-30 31-40 41-50 51-60 >60 Origin Transfer & Destination Frequency of flying * **Arriving passengers** Top 3 countries of residence * in % Reason for travel * in % Gender * in % Other 35.4 million times a year via Schiphol Business Male Female Leisure



Check-in 2 - First level

