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# D2-pier Giant Portrait Lightbox

LO D2P 1557

- Stand-out lightbox with impeccable quality.
- Delivering both departing and arriving passengers as they move across the walkways.
- Twinned with the digital pier package, it provides a total coverage.

**Schiphol**

# Facts

With its impeccable quality, this standout lightbox enables you to communicate with departing and arriving passengers using Pier D2 at Amsterdam Airport Schiphol. It is positioned near gate 58.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged\*.

\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

**Schiphol Media**  
D2-pier Giant Portrait Lightbox



### Product information

Number of faces	1
Rate	€ 4000
Booking period	Month
Size	2051 x 2319 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	479.500

### Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

#### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatraffic@schiphol.nl](mailto:mediatraffic@schiphol.nl).

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).

# Facts & Figures



## Pier D2

Dwell time:  
74 minutes

### Departing passengers

**3.9** million

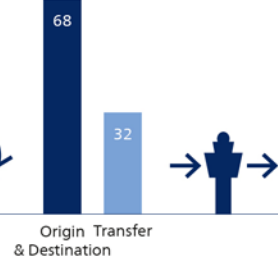


### Arriving passengers

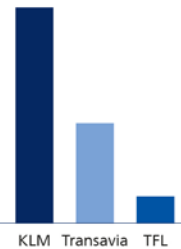
**4.2** million



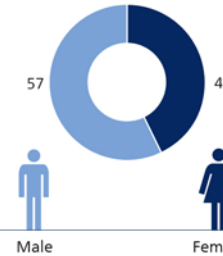
### Type of passengers in %



### Top 3 airlines



### Gender in %

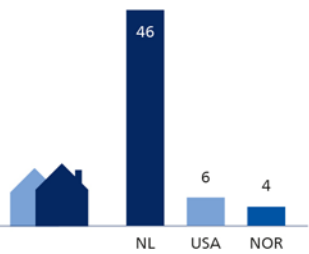


### Average length of stay

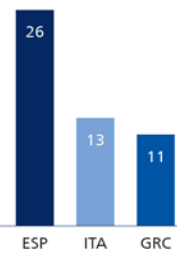


**9.4**  
days at destination

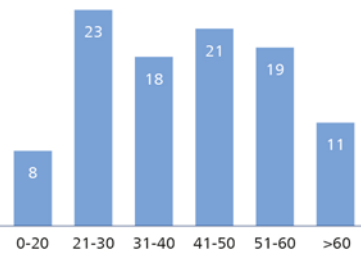
### Top 3 countries of residence in %



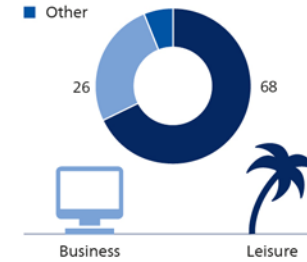
### Top 3 destination countries in %



### Age in %



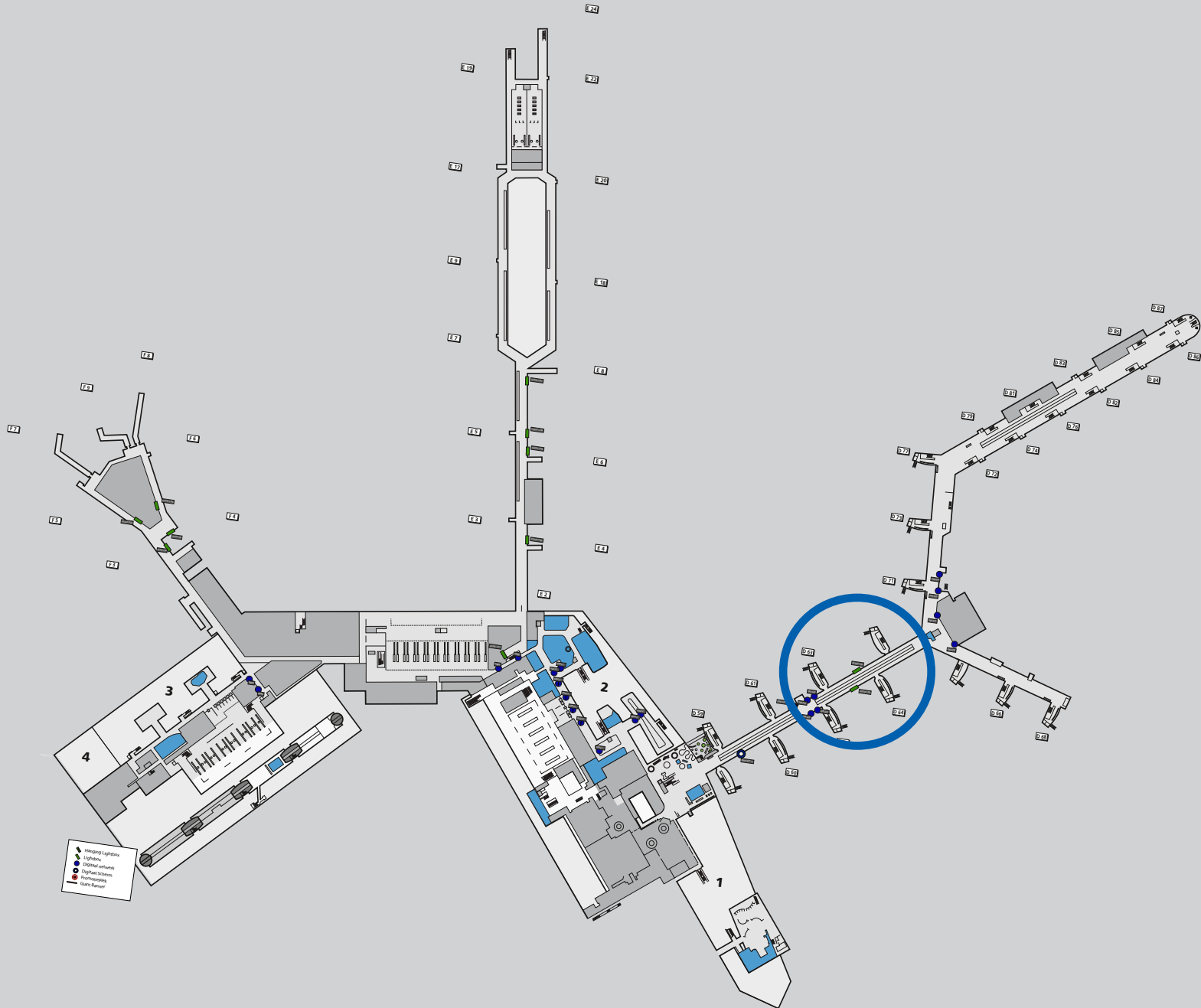
### Reason for travel in %



### Frequency of flying



**3.9**  
times a year via Schiphol



# D-pier - Second level

