



Central Square Promo Point

PP JD 1508

- This area, the highest trafficked location of the airport, is ideal for stand-alone and combined promotions.
- Just a 3D object that reflects your business or brand ambassadors that sample?
- Outdoor promotions particularly target a Dutch audience.

Connecting brands to the world at Amsterdam Airport

Schiphol

Facts

A total of 55,000 passengers pass Schiphol's forecourt every single day. This area has the highest traffic density in the airport, making it an ideal spot to host PR campaigns, broadcasting events or other creative promotions to attract the crowds.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

Schiphol Media
Central Square Promo Point



Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Product information

Number of sites	1
Rate	€ 10,000
Booking period	Week
Size	7 m x 4 m
LAN	No
WIFI	No
Power	Yes, 380 V, 64 amphere
Average reach per booking period	461,500

Specifications

Delivery time visuals and list of material	6 weeks	
Promotion Guidelines	English	
Promotion Guidelines	Dutch	
Upload specifications	Please contact our promotion specialist	
	Jérôme Legger	+31 6 512 211 36 Legger_J@schiphol.nl
	Judith Bartelsman	+31 6 309 261 98 Judith.Bartelsman@schiphol.nl

Excluding production, installation and monitoring costs.



Jan Dellaert square



Passengers



Meeters and Greeters



Day Trippers



Schiphol workers



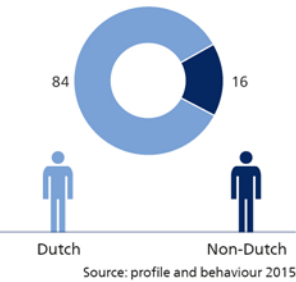
Public Transport Traveler



Schiphol workers



Nationality in %



Overview

Schiphol Media
Central Square Promo Point



J.D. Square - First level

Schiphol Media
Central Square Promo Point

