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# GH-pier Arrivals Lightbox

LO A3 1537

- Capturing the arriving O&D G&H-piers audience, this head-on lightbox is the perfect way for advertisers to display a welcome message.
- Ideal for becoming identified with a visiting or returning home experience.

**Schiphol**



# Facts

Capturing the arriving O&D audience from Piers G & H, this front-on lightbox offers the perfect location for advertisers to display a 'welcome' or 'welcome home' message. It enables you to make the most of advertising at Amsterdam Airport Schiphol.



At the beginning of every campaign, a set of pictures will be taken and shared as proof. This service is free of charge. However, if professional photos are requested, an additional fee of €350.00 per campaign will be charged\*.

\* When a campaign consists of more than one kick-off, and these cannot be photographed on the same day, this fee will be multiplied.

**Schiphol Media**  
GH-pier Arrivals Lightbox



### Product information

Number of faces	1
Rate	€ 7,750
Booking period	Month
Size	3,845 x 2,840 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	364,825

### Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).





Dwell time:  
146 minutes

Amsterdam Airport Schiphol



