



Lounge 1 Transfer Lightbox Package

LO L1 TRF

- Along the flow of transferring passengers from Schengen to Non-Schengen.
- Ideal for point-of-sale messaging.

Schiphol

Facts

This two giant lightboxes are situated opposite the refreshments area in Lounge 1. Close to the stairs leading up to a higher level, it is passed by the huge flow of passengers transferring from the Schengen to the Non-Schengen zone.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.



Product information

Number of faces	12
Rate	€ 7,500
Booking period	Month
Size	8,210 x 3,045 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	420,000

Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Questions?

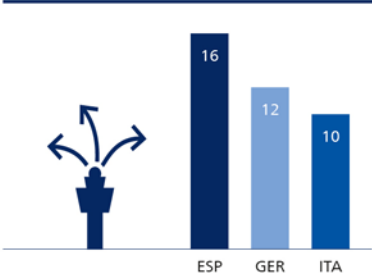
Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatrafic@schiphol.nl.
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.



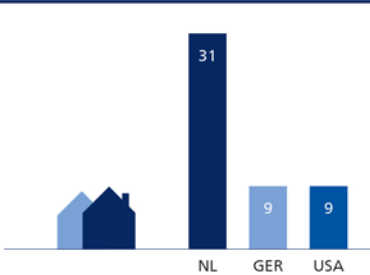
Lounge 1



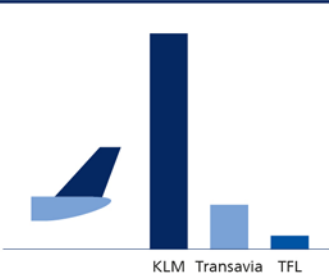
Top 3 destination countries in %



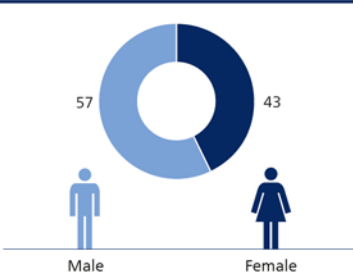
Top 3 countries of residence in %



Top 3 airlines



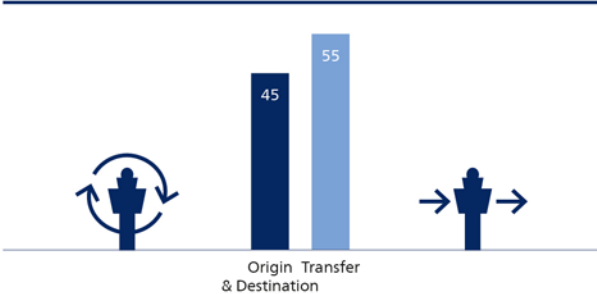
Gender in %



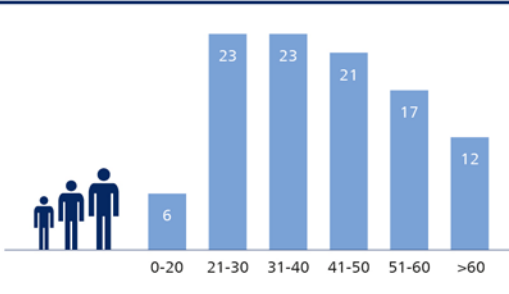
Frequency of flying



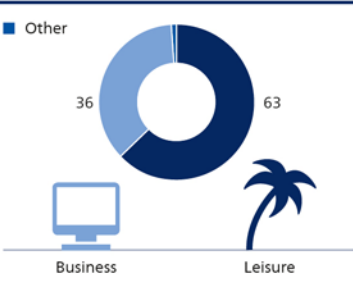
Type of passengers in %



Age in %



Reason for travel in %





Lounge 1 - First level

Schiphol Media
Lounge 1 Transfer Lightbox Package

