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# D1-pier Arrivals Giant Lightbox

LO A1 1570

- A signature site that provides 100% coverage of the arriving D1-pier O&D audience.
- Outstanding object with high impact in a no clutter area.

**Schiphol**



# Facts

This impressive giant lightbox is located in the corridor leading from Pier D1 towards Reclaim Hall 1. It delivers high impact in an uncluttered area. All passengers arriving on flights from the UKs pass this lightbox to get to Baggage Reclaim.





At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged\*.

\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

**Schiphol Media**  
D1-pier Arrivals Giant Lightbox



### Product information

Number of faces	1
Rate	€ 9.500
Booking period	Month
Size	4930 x 2530 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	273.000

### Specifications

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

### Questions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediatrafic@schiphol.nl](mailto:mediatrafic@schiphol.nl).

Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).



Dwell time:  
146 minutes

Amsterdam Airport Schiphol



