

LO A1 1570

- A signature site that provides 100% coverage of the arriving D1-pier O&D audience.
- Outstanding object with high impact in a no clutter area.

Schiphol

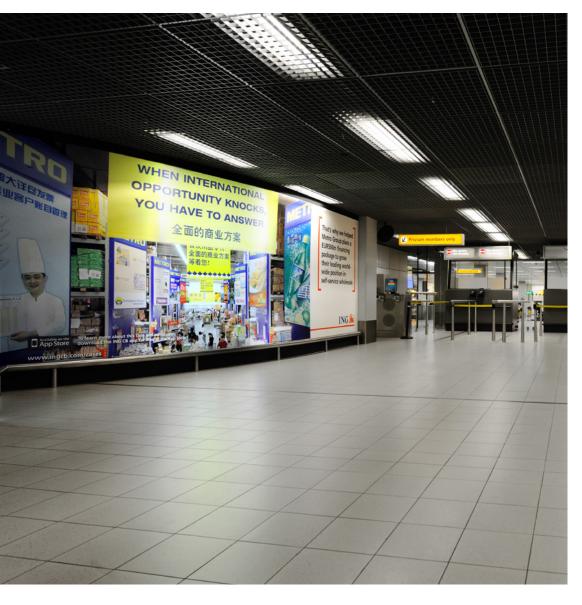
Facts

This impressive giant lightbox is located in the corridor leading from Pier D1 towards Reclaim Hall 1. It delivers high impact in an uncluttered area. All passengers arriving on flights from the UKs pass this lightbox to get to Baggage Reclaim.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.



1
€ 9.500
Month
4930 x 2530 mm
Landscape
Dynajet L110
LED backlit
273.000

Specifications	
Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

Ouestions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures







Dwell time: 146 minutes

Top 3 destination countries in % Age in % Type of passengers in % **Departing passengers 34.2** million ESP 0-20 21-30 31-40 41-50 51-60 >60 Origin Transfer & Destination Frequency of flying **Arriving passengers** Top 3 countries of residence in % Reason for travel in % Gender in % Other 3.6 **34.2** million times a year via Schiphol Business Male Female Leisure

Overview

