



# F2-pier Arrivals Lightbox

LO A3 1742

- Capturing the arriving O&D audience, this head-on lightbox is the perfect way for advertisers to display a welcome home message.
- Ideal for becoming identified with a visiting or returning home experience.
- Top 5 countries of origin: China, Canada, Kenya, South Korea and South Africa.

**Schiphol**



# Facts

Capturing the arriving O&D audience on Pier F, this front-on lightbox offers you the opportunity to display a 'welcome' or 'welcome home' message. A perfect way to make the most of advertising at Amsterdam Airport Schiphol.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged\*.

\* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.

**Schiphol Media**  
F2-pier Arrivals Lightbox



**Product information**

Number of faces	1
Rate	€ 4500
Booking period	Month
Size	6260 x 2292 mm
Object orientation	Landscape
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	234.500

**Specifications**

Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

**Questions?**

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to [mediattraffic@schiphol.nl](mailto:mediattraffic@schiphol.nl).  
Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to [advertising@schiphol.nl](mailto:advertising@schiphol.nl).





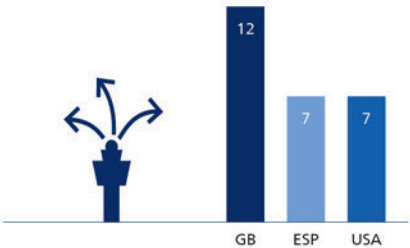
Dwell time:  
146 minutes

Amsterdam Airport Schiphol

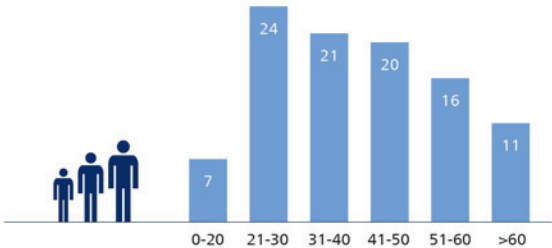
Departing passengers



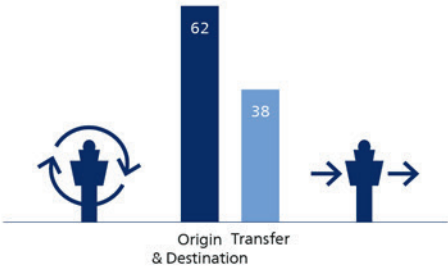
Top 3 destination countries in %



Age in %



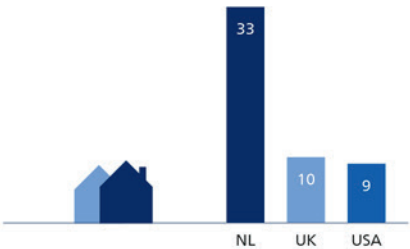
Type of passengers in %



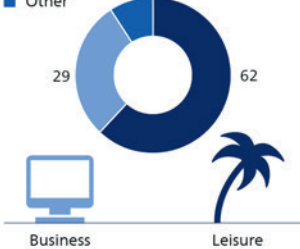
Arriving passengers



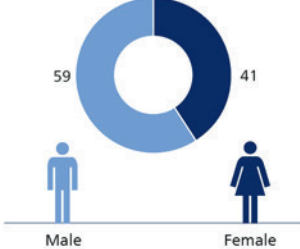
Top 3 countries of residence in %



Reason for travel in %



Gender in %



Frequency of flying



